

Marshall University

West Virginia Higher Education Policy Commission

Approved: February 20, 2014

2013-2018 Compact Master Plan:

Leading the Way: Access, Success, Impact

Formal Targets

Marshall University

Student Access								
	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	Draft 2018 Target (2017-18 Data)	Formal 2018 Target (2017-18 Data)
Enrollment								
Fall Head Count	13,808	13,573	13,776	14,192	13,966	13,708	14,766	14,766
Annualized FTE	11,607	11,534	11,805	12,345	12,144	11,923	12,550	12,500
Fall First-Time Freshmen Headcount	1,688	1,686	1,882	1,951	2,002	1,968	2,100	2,100
Fall Low-Income Student Headcount*	3,052	2,921	3,592	4,176	4,146		4,000	4,000
Fall Underrepresented Racial/Ethnic Group Total	771	792	866	929	1,031	1,194	1,005	1,005
Fall Adult (25+) Headcount	2,084	1,950	2,064	2,141	2,085	1,926	2,100	2,100

* Data to be provided by institution.

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Student Success							
	2006 Cohort	2007 Cohort	2008 Cohort	2009 Cohort	2010 Cohort	2011 Cohort	Formal 2018 Target 2016 Cohort
Developmental Education Outcomes							
Students Passing Developmental Courses							
Math	73.6%	75.6%	54.7%	64.9%	68.8%	68.9%	45.0%
English	86.8%	83.0%	89.5%	100.0%	56.3%	77.9%	50.0%
Developmental Students Passing College-Level Course							
Math	49.6%	49.4%	43.9%	23.6%	45.3%	42.2%	30.0%
English	67.8%	61.9%	69.6%	100.0%	18.8%	64.0%	40.0%
Retention							
Full-Time, First-Time Freshmen	78.6%	78.8%	77.2%	77.2%	76.1%	77.8%	77.0%
Part-time, First-Time Freshmen	57.1%	65.5%	48.0%	64.0%	58.3%	45.5%	50.0%
Low-Income First-Time Freshmen	73.6%	73.3%	71.2%	71.0%	71.1%	73.8%	70.0%
Returning Adults	40.0%	100.0%	16.7%	100.0%	25.0%	50.0%	25.0%
Transfer Students	71.6%	74.1%	70.1%	74.0%	70.6%	72.3%	72.0%
Underrepresented Racial/Ethnic Group Total	75.2%	79.1%	71.2%	75.3%	64.0%	77.5%	65.0%
Progress Toward Degree							
First-Time Freshmen Earning 30 Hours	43.0%	46.2%	43.5%	40.8%	45.8%	49.6%	55.0%
Four-Year Graduation Rate Cohort Years:	2004	2005	2006	2007	2008	2009	2014 Cohort
First-Time Freshmen	20.8%	18.6%	20.2%	21.2%	22.1%	21.7%	25.0%
Low-Income First-Time Freshmen	12.9%	12.9%	13.1%	12.9%	16.6%	14.3%	15.0%
Returning Adults	36.4%	25.4%	50.0%	0.0%	0.0%	50.0%	35.0%
Transfer Students	38.4%	35.6%	35.4%	34.7%	35.9%	37.7%	36.0%
Underrepresented Racial/Ethnic Group Total	3.8%	9.5%	14.3%	14.7%	10.2%	18.0%	15.0%
Six-Year Graduation Rate Cohort Years:	2002	2003	2004	2005	2006	2007	2012 Cohort
First-Time Freshmen	45.3%	46.3%	47.6%	45.9%	45.1%	45.4%	46.0%
Low-Income First-Time Freshmen	37.6%	37.6%	36.4%	36.8%	34.7%	33.9%	36.0%
Returning Adults	35.1%	35.3%	41.1%	32.3%	50.0%	0.0%	50.0%
Transfer Students	49.1%	54.0%	48.3%	45.1%	46.9%	47.0%	48.0%
Underrepresented Racial/Ethnic Group Total	37.2%	36.0%	42.7%	34.3%	38.4%	45.0%	39.0%

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	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	Formal 2018 Target (2017-18 Data)
Degrees Awarded	2,481	2,461	2,372	2,460	2,624	2,561	2575
Associate's	100	111	69	91	111	99	100
Bachelor's	1,450	1,400	1,358	1,393	1,547	1,561	1400
Master's	872	885	867	881	848	774	850
First Professional	42	50					
Doctoral Professional Practice			61	83	102	111	210
Doctoral Research/Scholarshi	17	15	17	12	16	16	15
STEM	386	414	436	453	482	417	485
STEM Education*	11	19	22	23	30		30
Health	354	393	340	405	467	502	635
Federal Student Loan Cohort							
Default Rate <i>Cohort Years:</i>	2005	2006	2007	2008	2009	2010	2015 Cohort
Three-Year Rate	8.8%	9.6%	11.2%	9.8%	9.9%	13.6%	15
Research and Development	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011		FY 2018 Data
Research grants & contracts*	\$ 23,014,859	\$ 14,628,344	\$ 13,070,486	\$50,859,945	\$20,840,933	\$17,453,422	24,500,000
Licensure Income*	\$973	\$1,939	\$4,388	\$11,531	\$1,720		12000
Peer-Reviewed Publications*							45
							Total FY2014 to FY 2018
Patents Issued*	0	0	0	1	1		2
Start-up Companies*	3	0	0	1	1		3

* Data to be provided by institution.