

FIRST YEAR (at Ace Institute of Management)

First Semester

Marshall Equivalency:

ENG 101	English 1	3
MATH 101	Business Mathematics 1	3
ACC 101	Financial Accounting 1.	3
MGT 101	Principles of Management	3
CMP 101	Computer Application	3
Total Credit :15		

ENG 101	English Composition I	3
MTH 203	Calculus for Business	3
ACC 215	Principles of Accounting	3
MGT 320	Principles of Management	3
IT 101		3
Total Credit :15		

Second Semester**Marshall Equivalency:**

ENG 102	English II	3
MTH 102	Business Mathematics II	3
ACC 102	Financial Accounting II	3
ECO 101	Microeconomics	3
CMP 103	Programing Language	3
Total Credit :15		

ENG 102	English Composition II	3
ELECTIVE		3
ACC 216	Principles of Accounting	3
ECN 250	Principles of Microeconomics	3
ELECTIVE		3
Total Credit :15		

SECOND YEAR (at Ace Institute of Management)**First Semester****Marshall Equivalency:**

ENG 103	Business Communication	3
STT 101	Business Statistics	3
SOC 101	Sociology	3
ACC 103	Management Accounting	3
ECO 102	Macroeconomics	3
Total Credit :15		

	CMM ELECTIVE	3
MGT 218	Business Statistics	3
SOC 200	Introduction to Sociology	3
ACC 318	Cost Accounting I (LD)	3
ECO 253	Principles of Macroeconomics	3
Total Credit :15		

Second Semester**Marshall Equivalency:**

LOG 101	Fundamentals of Logic	3
STT 102	Data Analysis and Modeling	3
PSY 101	Psychology	3
FIN 101	Finance I	3
RCH 101	Research and Methodology	3
PRJ 101	Summer Project	3
Total Credit :18		

UNC	PHL ARTS/ HUM ELBC	3
	ELECTIVE	3
PSY 218		3
FIN 323	Principles of Finance (LD)	3
ELECTIVE		3
ELECTIVE		3
Total Credit :18		

B.B.A. in MKT THIRD YEAR
(at Marshall)

First Semester

LE 207	Legal Environment of Business	3
Arts/Hum.	Course information to be advised/announced by the academic advisor at MU.	3
MKT 340	Principles of Marketing	3
CMM 207	Business and Professional Comm.	3
JMC 330	Fundamentals of Public Relations	3
MKT 231	Principles of Selling	3
UNI 101	New Student Seminar	1
Total Credit : 19		

Second Semester

ENG 302	English Composition II	3
FIN 323	Principles of Finance	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
MKT 371	International Marketing (International Study)	3
ISC Elective	Course information to be advised/announced by the academic advisor at MU.	4
MGT 422	Organizational Behavior (validates MGT 320 or pass test)	3
Total Credit: 19		

B.B.A. in MKT FOURTH YEAR
(at Marshall)

First Semester

MKT 437	Consumer Behavior	3
MKT 442	Marketing Research	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
MIS 290	Principles of Management Information Systems	3
Int'l Econ .	Course information to be advised/announced by the academic advisor at MU.	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
MGT 420	Operations Management	3
Total Credit : 21		

Second Semester

MGT 460	Strategic Management	3
Science Elective XXX	Course information to be advised/announced by the academic advisor at MU.	3
MKT 465	Marketing Management	3
American Institutions.	Course information to be advised/announced by the academic advisor at MU.	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
INT'L STUDY	Course information to be advised/announced by the academic advisor at MU.	3
Total Credit : 18		