

**ARTICULATION AGREEMENT
LEADING TO A
B.B.A. IN FINANCE
BETWEEN MARSHALL UNIVERSITY AND
KANAWHA VALLEY COMMUNITY AND TECHNICAL COLLEGE**

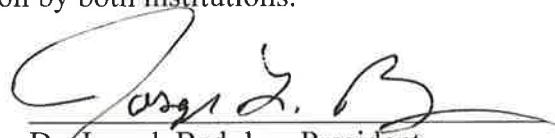
Marshall University and Kanawha Valley Community and Technical College in order to promote the transfer of students between the two institutions seeking degrees in Finance and thereby increase educational opportunities for students in West Virginia, establish this articulated program leading to the B.B.A. degree in Finance to be granted by Marshall University. This articulation agreement stipulates a course of study leading to an A.A.S. degree in Applied Science, which, if satisfactorily completed by students at the Kanawha Valley Community and Technical College, will allow them to transfer into the Marshall University College of Business and obtain the B.B.A. degree in Finance upon the successful completion of the program outlined in the articulation agreement.

Marshall University and Kanawha Valley Community and Technical College agree to monitor and support the provisions of this agreement to ensure consistency and program quality and transferability of the benefit of the students of both institutions. Marshall University and Kanawha Valley Community and Technical College agree to coordinate changes in the course content or requirements for any courses listed in the articulation agreement in order to ensure continued comparability between the courses offered on each campus. Marshall University and Kanawha Valley Community and Technical College agree to renegotiate this agreement as necessary due to changes in curriculum or graduation requirements implemented by either institution. This process will be the responsibility of the appropriate deans at both institutions.

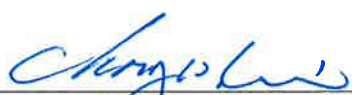
Students pursuing the B.B.A. in Finance through the articulation agreement will be bound by the curriculum sheets in effect at the time they are officially accepted into the articulated program. The attached curriculum sheets dated December 1, 2011 will be in effect until officially changed and agreed upon by both institutions.



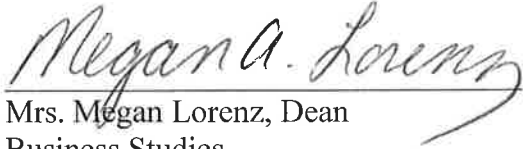
Dr. Stephen J. Kopp, Ph.D.
President
Marshall University



Dr. Joseph Badgley, President
Kanawha Valley CTC



Dr. Chong Kim, Dean
College of Business
Marshall University



Mrs. Megan Lorenz, Dean
Business Studies
Kanawha Valley CTC

December 22, 2011

Articulation between Kanawha Valley CTC and Marshall University

FINANCE 2+2 Option

KVCTC, Associate in Applied Science - Marshall University, BBA in Finance

FIRST YEAR	
<p>First Semester</p> <p>ENG 110 English Composition I (ENG 101) 3</p> <p>BST 201 Personal Finance..... 3</p> <p>BST 106 Introduction to Business..... 3</p> <p>MAT 120 College Algebra (MTH 130) 3</p> <p>ACC 180 Survey of Accounting..... 3</p> <p>TOTAL CREDITS 15</p>	<p>Second Semester</p> <p>ENG 111 English Composition II¹ (ENG 201)..... 3</p> <p>BST 240 Fund of Bus Computer Tech (MIS 200) 3</p> <p>ECN 201 Principles of Macroeconomics (ECN 253)..... 3</p> <p>HUM 101 Introduction to Humanities (Humanities Elective)..... 3</p> <p>ACC 227 Financial Accounting (ACC 215)..... 3</p> <p>TOTAL CREDITS 15</p>
SECOND YEAR	
<p>Third Semester</p> <p>ACC 237 Managerial Accounting (ACC 216)..... 3</p> <p>ECN 202 Principles of Microeconomics (ECN 250) 3</p> <p>BST 202 Principles of Management²(MGT 320) 3</p> <p>BST 224 Financial Management³ (FIN 323) 3</p> <p>BST 214 International Business..... 3</p> <p>TOTAL CREDITS 15</p>	<p>Fourth Semester</p> <p>BST 205 Fundamentals of Marketing⁴ (MKT 340)..... 3</p> <p>BST 263 Business Statistics (MGT 218)..... 3</p> <p>BIO 101 Principles of Biology (Physical/Natural Science) 3</p> <p>BIO 103 Principles of Biology Lab (Phys/Nat Science)..... 1</p> <p>BST 244 MOS Excel Certification..... 1</p> <p>BST 298 Business Studies Seminar..... 1</p> <p>BST 203 Business Law I (LE 207)..... 3</p> <p>TOTAL CREDITS 15</p>
Transfer to Marshall University College of Business after Completion of Associate Degree Requirements	
<p>Fifth Semester</p> <p>FIN 321 Risk Insurance Principles 3</p> <p>FIN 343 Intern. Financial Mgt ("C" to validate BA 313)..... 3</p> <p>CMM 207 Bus & Prof Communication 3</p> <p>PSY 201 General Psychology (CT)..... 3</p> <p>_____ Fine Arts Elective 3</p> <p>TOTAL CREDITS..... 15</p>	<p>Sixth Semester</p> <p>FIN 370 Principles of Investment..... 3</p> <p>MIS 290 Principles of MIS 3</p> <p>_____ FIN/ECN/ACC Elective⁵..... 3</p> <p>_____ Free Elective 3</p> <p>ENG 204 Writing for the Workplace (WI)..... 3</p> <p>TOTAL CREDITS 15</p>
<p>Seventh Semester</p> <p>FIN 440 International Finance 3</p> <p>_____ FIN/ECN/ACC Elective⁵ 3</p> <p>_____ CMM Studies Elective 3</p> <p>_____ Free Elective 3</p> <p>_____ Free Elective 3</p> <p>TOTAL CREDITS 15</p>	<p>Eighth Semester</p> <p>FIN 470 Financial Policy & Strategy⁶..... 3</p> <p>MGT 460 Strategic Management⁷ 3</p> <p>_____ FIN/ECN/ACC Elective⁵ (400 level) 3</p> <p>_____ Free Elective 3</p> <p>_____ Free Elective 3</p> <p>TOTAL CREDITS 15</p>

¹Must have a grade of "C" or better in ENG 111 (ENG 201).

²BST 202 must be validated to receive credit for MGT 320 by passing a MGT exam provided by the COB; or by taking MGT 422 and receiving a grade of "C" or better; or re-taking MGT 320 at Marshall for upper division credit.

³BST 224 must be validated to receive credit for FIN 323 by earning a grade of "C" or better in either FIN 343 or FIN 370, or by passing a validation exam provided by the COB, or by re-taking FIN 323 at Marshall for upper division credit.

⁴BST 205 must be validated to receive credit for MKT 340 by passing a MKT exam provided by the COB; or by taking MKT 371 and receiving a grade of "C" or better, or re-taking MKT 340 at Marshall for upper division credit.

⁵FIN/ECN/ACC Electives can be any 300 or 400 level FIN, ECN, or ACC course. **One elective must be at the 400 level.**

⁶This is the capstone course for all Finance majors. It can only be taken during the senior year after all prerequisites are met.

⁷This is the capstone course for all College of Business majors. It is normally taken in the graduating semester.