

**ROUTING SHEET
FOR
2+2 ARTICULATION AGREEMENT FOR BACHELOR'S LEVEL BUSINESS
ADMINISTRATION PROGRAMS
BETWEEN COLLEGE OF BUSINESS, MARSHALL UNIVERSITY
AND KYUNGPOOK NATIONAL UNIVERSITY, DAEGU, SOUTH KOREA**

DEAN COB *Changwon Lee* DATE: 4-11-12
EXECUTIVE DIRECTOR CIP *Clay* DATE: 4-11-12
PROVOST *Johnson* DATE: 5/2/12
VP FINANCE *Max Alley* DATE: 5/4/12
LEGAL COUNSEL *[Signature]* DATE: _____
PRESIDENT *[Signature]* DATE: 5/15/12

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To: M. Stanton 5/4/12

**2+2 ARTICULATION AGREEMENT FOR BACHELOR'S LEVEL BUSINESS
ADMINISTRATION PROGRAMS
BETWEEN MARSHALL UNIVERSITY
AND KYUNGPOOK NATIONAL UNIVERSITY, DAEGU, SOUTH KOREA**

Marshall University, Huntington, West Virginia, U.S.A. (hereafter referred to as Marshall) and Kyungpook National University (hereafter referred to as Kyungpook), hereby agree upon the following terms and conditions as set forth in this Agreement, beginning with the 2012-13 academic year and continuing each regular semester thereafter for an indefinite period.

- 1) The purpose of this agreement is to afford students from Kyungpook the opportunity to take undergraduate coursework leading to a BBA degree at Marshall University.
- 2) Kyungpook will participate in the "2+2" transfer program in business developed to accommodate Kyungpook students in obtaining Bachelor's Degrees in Business from Marshall (hereafter referred to as the "2+2" program). The parties hereby agree to the terms of articulation as set forth herein to accommodate Kyungpook students in obtaining Bachelor's Degrees in Business Administration from Marshall. This collaboration will strengthen the individual bachelor's degree programs at Marshall and Kyungpook by increasing the diversity of learning opportunities made available for the students.
- 3) Kyungpook will send up to ten students each year for the "2+2" program. Students who successfully complete the required curriculum will receive a Bachelor's of Business Administration degree from Marshall. Students have the option of selecting any business major within Marshall University. The courses taken in the first two years will articulate as specified in the agreement. Students must have an overall U.S. GPA of 2.0 or above in their MU articulated courses to receive the bachelor's degree from Marshall.
- 4) When Kyungpook students complete the first two years of the approved academic track listed below, Marshall will assist all students who wish to apply to Marshall University with their admission process. Students who meet Marshall's admission requirements, and remain in good academic standing and complete all Marshall University graduation requirements, can continue and complete their study at Marshall University as non-resident students to obtain a bachelor's degree from Marshall University.
- 5) Kyungpook students are required to meet the English language requirement for admission to Marshall University. Kyungpook students who do not meet the English language requirement when applying to Marshall University can be provisionally admitted to their selected degree programs but must complete the L.E.A.P. Intensive English Program first at Marshall University to continue their degree programs at Marshall University.
- 6) Financial arrangements shall be made as follows:
 - a. Kyungpook students shall be responsible for payment of the undergraduate tuition, activities fee, and other mandatory academic expenses. The tuition rate for full-time non-resident on-campus undergraduate study (12 plus hours) for the Fall 2011 semester is \$6,628 and the activity/campus fees are

\$608, a total of \$7,236 per semester. These amounts are expected to increase slightly each year.

- b. The Center for International Programs will provide, at no cost to Kyungpook students, free first-arrival transportation shuttle service from either the Huntington or Charleston, WV airports and provide Kyungpook students with special assistance to get settled into their dormitory and campus life.
 - c. Each Kyungpook student will be responsible for his/her room and board fees during the academic period. The following expenses will also be the responsibility of the student: living expenses during vacations and the period between semesters, insurance fees, activity fee, course/college specific fees, online course fees, books, transportation, and other personal expenses.
- 7) Marshall University will award a scholarship each academic semester for every qualified student who enrolls through this agreement. The maximum number of scholarships to be awarded each semester will be ten scholarships of \$1,550 per semester. Marshall shall grant these scholarships to Kyungpook students who are admitted to Marshall University as transfer degree-seeking students on the basis of Kyungpook 's recommendation and according to the following recommended guidelines:
- a. Kyungpook should require a minimum cumulative overall GPA of 3.0 in its selection criteria.
 - b. Students who receive the scholarship must maintain an overall 3.0 GPA or better to continue receiving the award. The scholarship can be continued until the completion of the undergraduate degree at Marshall, but not to exceed a maximum of five semesters (not counting the semesters students may have received the award as a non-degree exchange student).
 - c. If a student falls below the required GPA, Marshall will consider that student to be on probation during the next semester. Failure to achieve a 3.0 overall GPA or higher while on probation will result in withdraw of the scholarship for the next semester.
- 8) This agreement shall continue for an indefinite period, but may be terminated by either Marshall or Kyungpook by official, written notification duly signed by the presiding officer of the notifying party.
- 9) The approved "2+2" curriculum for the BBA degree follows. The transfer equivalency can be used for any major in business. Marshall and Kyungpook fully understand this curriculum is developed on the basis of current Marshall syllabi, which may be upgraded as the curriculum changes. Such upgrading may change the requirements of specific courses.

2+2 Agreement
Kyungpook National University, South Korea
and Marshall University College of Business

Kyungpook Course Number	Kyungpook Course Title	Equivalency at Marshall	Number of Credit Hours
CLTR078	Understanding Psychology	PSY 201	3
ECON322	Microeconomics	ECN 250	3
ECON611	Macroeconomics	ECN 253	3
CLTR242	Calculus for Hum. & Soc. Sc.	MTH 1XX	3
MGMT310	Principles of Financial Accounting	ACC 215 ¹	3
MGMT320	Principles of Cost & Mgt Acc	ACC 216 ¹	3
MGMT231	Business Statistics	MGT 218	3
MGMT241	Computer Based Info Process	MIS 290	3
CLTR085	Introduction to Management	MGT 320 ²	3
MGMT221	Marketing	MKT 340 ³	3
CLTR628	Practical Use of IT for Affairs Fusion	MIS 200	3
CLTR352	Business Communication & Writing Skills	CMM 207	3
CLTR048	History of Philosophical Thoughts	PHL 200	3
CLTR134 or CLTR635 or CLTR644	Understanding of Music The Appreciation & Comprehension of Art Understanding of Performing Arts	MUS 142 or ART 112 or THE 112	3
		Free Elective	3
		Free Elective	3
		Free Elective	3
			51

¹Students who wish to major in Accounting must earn a minimum grade of "C" or better in ACC 215 and ACC 216.

²CLTR 085 will transfer to Marshall as a lower division course and must be validated at Marshall in order to fulfill the course requirement of MGT 320.

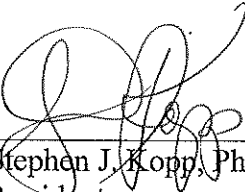
³MGMT 221 will transfer to Marshall as a lower division course and must be validated at Marshall in order to fulfill the course requirement of MKT 340.

Additional courses taken from Kyungpook will transfer to Marshall as free electives. Free Elective hours are required for degrees in the COB. The exact number of free electives differs among each major.

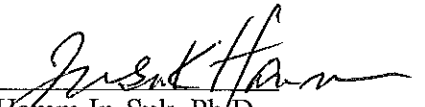
In witness of the terms of this agreement, our signatures are affixed:

Marshall University

Kyungpook National University



Stephen J. Kopp, Ph.D.
President



Hamm In-Suk, Ph.D.
President

5/15/12
Date

5/21/12
Date