

Appendix A

IV. Approved 2+2 Curriculums for B.B.A. in Management Information Systems, Management, Marketing, Finance, and Economics of Marshall University:

FIRST YEAR (at Lefke)

First Semester

Marshall Equivalency:

MATH107	Mathematic for Business & Economy I	3
CIS101	Computer Application I	3
ECON101	Principles of Microecon.	3
ENGL121	English I	3
TURK100	Turkish	2
SOCY111	Sociology	3
Total Credit :17		

MTH 123	Special Topics in College Algebra	3
IT 101		3
ECN 250	Principles of Microecon.	3
Free Elective	English	3
Free Elective	Turkish	2
SOC 200	Introductory Sociology	3
Total Credit :17		

Second Semester**Marshall Equivalency:**

MATH108	Mathematics for Business & Econ II	3
CIS102	Comp. Application II	3
ECON102	Prin. of Macroecon.	3
ENGL122	English II	3
BUSN102	Intr. To Business	3
POLS100	Int. To Political Scien.	3
Total Credit :18		

MTH 203	Calculus for Business	3
Free Elective	Course information to be advised/announced by the academic advisor at MU.	3
ECN 253	Principles of Macroecon.	3
Free Elective	English	3
MGT 100	(Free Elective) Intro. To Business	3
International Study	Course information to be advised/announced by the academic advisor at MU.	3
Total Credit :18		

SECOND YEAR (at Lefke)**First Semester****Marshall Equivalency:**

ACCT201	Finance Accounting I	3
BUSN201	Essentials of Law	3
BUSN205	Principles of Management	3
HIST100	History of Turkish Reforms	2
STAT203	Statistics I	3
PSYC 111	Elective / Psychology	3
Total Credit :17		

ACC 215	Principles of Accounting	3
Free Elective	Course information to be advised/announced by the academic advisor at MU.	3
MGT 320	Principles of Management (LD)	3
International Study	Course information to be advised/announced by the academic advisor at MU.	2
MGT 218	Business Statistics	3
PSY 201	General Psychology	3
Total Credit :17		

Second Semester

ACCT202	Finance Accounting II	3
BUSN202	Business Law & Ethics	3
BUSN206	Organizational Behavior	3
BUSN208	Business Communication	3
STAT 204	Statistics II	3
CIS 301	Elective	3
Total Credit :18		

Marshall Equivalency:

ACC 216	Principles of Accounting	3
LE 207	Legal Environment of Business	3
Free Elective	Course information to be advised/announced by the academic advisor at MU.	3
CMM XXX	CMM Elective - Course information to be advised/announced by the academic advisor at MU.	3
Free Elective	Course information to be advised/announced by the academic advisor at MU.	3
MIS 290	Principles of MIS	3
Total Credit :18		

B.B.A. in MKT THIRD YEAR
(at Marshall)

First Semester

ENG 101	English Composition I	3
Arts/Hum.	Course information to be advised/announced by the academic advisor at MU.	3
MKT 340	Principles of Marketing	3
CMM 207	Business and Professional Comm.	3
JMC 330	Fundamentals of Public Relations	3
MKT 231	Principles of Selling	3
Total Credit : 18		

Second Semester

ENG 302	English Composition II	3
FIN 323	Principles of Finance	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
MKT 371	International Marketing	3
ISC Elective	Course information to be advised/announced by the academic advisor at MU.	4
MGT 422	Organizational Behavior (validates MGT 320 or pass test)	3
Total Credit: 19		

B.B.A. in MKT 4th YEAR (at MU)

First Semester

MKT 437	Consumer Behavior	3
MKT 442	Marketing Research	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
Int'l Econ.	Course information to be advised/announced by the academic advisor at MU.	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
MGT 420	Operations Management	3
Total Credit : 18		

Second Semester

MGT 460	Strategic Management	3
Science Elective XXX	Course information to be advised/announced by the academic advisor at MU.	3
MKT 465	Marketing Management	3
American Institutions.	Course information to be advised/announced by the academic advisor at MU.	3
MKT Elective	Course information to be advised/announced by the academic advisor at MU.	3
Arts/Hum.	Course information to be advised/announced by the academic advisor at MU.	3
Total Credit : 18		