Appendix A

IV. Approved 2+2 Curriculums for B.B.A. in Management Information Systems, Management, Marketing, Finance, and Economics of Marshall University:

FIRST YEAR (at Lefke)

First Semester

	Mathematic for Business &	
MATH107	Economy I	3
CIS101	Computer Application I	3
ECON101	Principles of Microecon.	3
ENGL121	English I	3
TURK100	Turkish	2
SOCY111	Sociology	3
	Tota	l Credit :17

	Special Topics in College	
MTH 123	Algebra	3
IT 101		3
ECN 250	Principles of Microecon.	3
Free Elective	English	3
Free Elective	Turkish	2
SOC 200	Introductory Sociology	3
	Total	Credit:17

MATH108	Mathematics for Business & Econ II	3
CIS102	Comp. Application II	3
	Conspiring in the control of the con	
ECON102	Prin. of Macroecon.	3
ENGL122	English II	3
BUSN102	Intr. To Business	3
POLS100	Int. To Political Scien.	3
	Total	Credit:18

MTH 203	Calculus for Business	3	
	Course information to be		
	advised/announced by the		
Free Elective	academic advisor at MU.	3	
ECN 253	Principles of Macroecon.	3	
Free Elective	English	3	
	(Free Elective) Intro. To		
MGT 100	Business	3	
	Course information to be		
International	advised/announced by the		
Study	academic advisor at MU.	3 -	
	Total Credit :18		

SECOND YEAR (at Lefke)

First Semester

 		
ACCT201	Finance Accounting I	3
BUSN201	Essentials of Law	3
BUSN205	Principles of Management	3
HIST100	History of Turkish Reforms	2
STAT203	Statistics I	3
PSYC 111	Elective / Psychology	3
	Total	Credit:17

ACC 215	Principles of Accounting	3
	Course information to be	
	advised/announced by the	
Free Elective	academic advisor at MU.	3
	Principles of Management	
MGT 320	(LD)	3
	Course information to be	
International	advised/announced by the	
Study	academic advisor at MU.	2
MGT 218	Business Statistics	3
PSY 201	General Psychology	3
	Total	Credit:17

Second Semester

ACCT202	Finance Accounting II	3
BUSN202	Business Law & Ethics	3
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BUSN206	Organizational Behavior	3
BUSN208	Business Communication	3
STAT 204	Statistics II	3
CIS 301	Elective	3
Total Credit :1		Credit:18

ACC 216	Principles of Accounting	3
	Legal Environment of	
LE 207	Business	3
	Course information to be	
	advised/announced by the	
Free Elective	academic advisor at MU.	3
	CMM Elective - Course	
	information to be	
	advised/announced by the	
CMM XXX	academic advisor at MU.	3
	Course information to be	
	advised/announced by the	
Free Elective	academic advisor at MU.	3
MIS 290	Principles of MIS	3
	Total	Credit:18

B.B.A. in <u>MKT</u> THIRD YEAR (at Marshall)

First Semester

	general mental consideration of the following Hamiltonian and the first of the firs	
ENG 101	English Composition I	3
	Course information to be	
	advised/announced by the	
Arts/Hum.	academic advisor at MU.	3
MKT 340	Principles of Marketing	3
	Business and Professional	
CMM 207	Comm.	3
	And the state of t	
1	Fundamentals of Public	
JMC 330	Relations	3
Actual land designed designed and the second of the second		
MKT 231	Principles of Selling	3
	Total	Credit: 18

Second Semester

ENG 302	English Composition II	3
FIN 323	Principles of Finance	3
والمنافق وال	Course information to be	Carrie Double Paul La pinette Carrie III Bullet
МКТ	advised/announced by the	
Elective	academic advisor at MU.	3
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MKT 371	International Marketing	3
	Course information to be	
ISC	advised/announced by the	
Elective	academic advisor at MU.	4
***	Organizational Behavior	dependent was the second second second
	(validates MGT 320 or pass	
MGT 422	test)	3
	Total Credit: 19	

B.B.A. in MKT 4th YEAR (at MU)

First Semester

MKT	en de menorement en america del consciença de medio que de menor que a describe de desenvolves de medio de des	
437	Consumer Behavior	3
visite to the second sections to the section of the	and the result will be described an amount of the second control o	
MKT		
442	Marketing Research	3
	Course information to be	
MKT	advised/announced by the	
Elective	academic advisor at MU.	3
	Course information to be	
Int'l	advised/announced by the	
Econ .	academic advisor at MU.	3
	Course information to be	
MKT	advised/announced by the	
Elective	academic advisor at MU.	3
MGT		
420	Operations Management	3
	Total (Credit : 18

Second Semester

MGT 460	Strategic Management	3
Science	Course information to be	
Elective	advised/announced by the	
XXX	academic advisor at MU.	3
MKT 465	Marketing Management	3
	Course information to be	
American	advised/announced by the	
Institutions.	academic advisor at MU.	3
	Course information to be	- Cameria in Color Cameria Caraco
MKT	advised/announced by the	
Elective	academic advisor at MU.	3
	Course information to be	
	advised/announced by the	
Arts/Hum.	academic advisor at MU.	3
	Total	Credit :18