

Bachelor of Arts: Radio/Television Production Management

Mountwest Community and Technical College

Year One					
Fall Semester	MU Equivalent	Hours	Spring Semester	MU Equivalent	Hours
AC 103 Introduction to Accounting	ACC 1XX	3	AC 201 Financial Accounting I	ACC 215	3
ART 101 Introduction to Visual Arts	ART 112	3	BIOL 101/101L Unified Principles of Biology & Lab	BSC 1XX	4
COL 101 New Student Seminar	UNC 1XX	2	COM 112 Oral Communication	CMM 103	3
ENL 111 Written Communication	ENG 101	3	COM 130 Mass Communication and Culture	JMC 101	3
MAT 120 Applied Professional Math	MTH 121	3	ENL 115 Written Communication II	ENG 201	3
PYSC 200 General Psychology	PSY 201	3			
Total Semester Hours		17	Total Semester Hours		16

Year Two					
Fall Semester	MU Equivalent	Hours	Spring Semester	MU Equivalent	Hours
ENL 201 Introduction to Literature	ENG 2XX	3	COM 230 Introduction to Public Relations	JMC 2XX [†]	3
HIST 103 US History to 1877	HST 230	3	EC 201 Fundamentals of Microeconomics	ECN 250	3
MK 130 Fundamentals of Marketing	MTK 1XX [†]	3	HIST 104 US History Since 1877	HST 231	3
SCI 201 Integrated Science	ISC 2XX	4	HMN 235 Leadership Development Studies	UNC 2XX	3
SPAN 101 Introductory Spanish I	SPN 101	3	POLS 101 Intro to American Government	PSC 103	3
			SPAN 102 Introductory Spanish II	SPN 102	3
Total Semester Hours		16	Total Semester Hours		18

Associate Degree Conferred by MCTC 67 Credit Hours

Marshall University

Year Three			
Fall Semester	Hours	Spring Semester	Hours
Any Humanities Literature (Core II) course	3	Any Core I Multicultural and CT course	3
JMC 102 Information Gathering and Research	3	Any non-JMC 300/400 level course	3
JMC 390 or JMC 420* Media Sales or Electronic Media Mgt.	3	JMC 201/221 News Writing I or Adv. and Continuity Writing	3
JMC 461 Web Design or ANT 200 or GEO 100 (CT, SS, I)	3	JMC 231 Introduction to Audio Production	3
MKT 231 Principles of Selling	3	JMC 462 Web Design or ANT 200 or GEO 100 (CT, SS, I)	3
Total Semester Hours	15	Total Semester Hours	15

Year Three: Summer

Hours	Hours
JMC 490	3
Total Semester Hours	3

Year Four			
Fall Semester	Hours	Spring Semester	Hours
Any JMC 300/400 level course	2	JMC 332 Introduction to Video Production	3
Any non-JMC 300/400 level course	3	JMC 402 Law of Mass Communications	3
JMC 272 Practice in Radio	1	JMC 436 International Communications	3
JMC 390 or JMC 420* Media Sales or Electronic Media Mgt.	3	Any non-JMC 3/400 level course	3
JMC 440 Mass Communications Ethics (Capstone)	3	Any non-JMC 3/400 level course	1
JMC 450 or JMC 455 Contemporary Issues or Women & Min.	3	Any JMC 300/400 level course	3
Total Semester Hours	15	Total Semester Hours	16

Notes:

*JMC 420 is offered alternating fall semesters. Take JMC 390 in the alternate semester

Six hours of Writing Intensive credit must be earned at Marshall.

Three hours of multicultural credit must be earned at Marshall.

Three hours of international credit must be earned at Marshall.

[†]Transfer of courses will fulfill JMC 330 and MKT 340 and degree requirements.

A Grade Point Average of 2.25 in required journalism and mass communications courses at Marshall and overall is required for graduation.