

Office of Career Education – After the Referral

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Reasons to Refer

Previous negative connotations regarding the referral process

Positive, supportive, and reassuring experience

Student needs:

Validation

Major and career
exploration

A support team

Opportunities to identify
and grow skills

Professional
development

Referral Process



NAVIGATE
REFERRAL



EMAIL SENT



APPOINTMENT
SCHEDULED



NEXT STEPS



UPDATE &
CLOSE CASE

Student Resources

www.marshall.edu/gainexperience



Handshake

Career Exploration Experiences

WCIDWTM

Assessments

Forage

Parker Dewey

Upwork

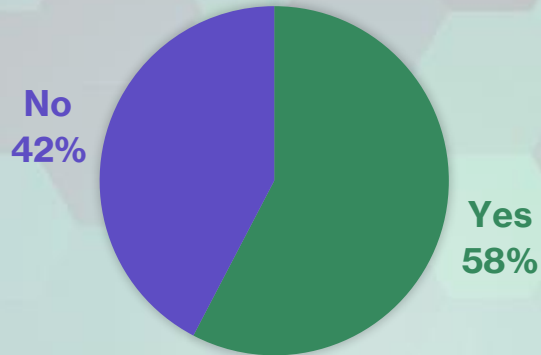
Professional Development

Internship Funding Assistance

BLS.gov

Data

PERCENT OF POSITIVE CLOSES



Month	Total
May 2022	1
June 2022	39
July 2022	46
August 2022	14
September 2022	9
October 2022	20
November 2022	12
December 2022	2
January 2023	1

Referred By	Total
Orientation	53
Chris Atkins	42
Robin Taylor	11
Justin Flemming	10
Sarah Davis	10
Dean Crawford	5
Rebekah Agee	5
Lacie Bittinger	3
Tammy Reynolds	2
Zach Bailey	1
Sara Simpson	1
Melissa Atkins	1

Purpose of the Meeting	Number of Meetings
Major Exploration/ Validation	56 (41%)
No Show	46 (32%)
Canceled by Student	14 (10%)
Career Exploration	11 (8%)
Changed Majors	9 (7%)
Major Exploration & Career Exploration	1 (1%)
Grand Total	137

Case Studies

- Quinn is a new student to MU, and due to dual credits from high school, they are considered a sophomore.
 - Undecided major
 - Not sure of their interests
- Jamie is a freshman health science major that no longer wants to work in healthcare.
 - Deep interest in plant biology and the arts
 - Unsure of which major to choose
- Riley's major is no longer a good fit.
 - Personal beliefs are important
 - Second major change and third OCE appointment

Case Studies

- Loren is a senior business major that did not pursue an internship.
 - Worried about lack of experience in the field
 - Unsure of job opportunities after graduation
- Sam is a freshman that is majoring in political science.
 - Likes the classes they have taken so far
 - Not informed of career choices other than pursuing law school

Email Williams233@marshall.edu with a point of contact for your department!

How Can You Help?



Offer reassurance



Explain the referral process



Reiterate that Career Education is a support system



March 5th, Sunday
JCPenney Suit Up
3:00 p.m. – 6:00 p.m.
JCPenney's – Huntington Mall

March 8th, Wednesday
Career Expo
3:00 p.m. – 6:00 p.m.
MSC – Don Morris Room



March 8th, Wednesday
Educator Expo
3:00 p.m. – 6:00 p.m.
MSC – BE-5

March 28th, Tuesday
Etiquette Dinners
6:30 p.m.-8:00 p.m. MSC – Don Morris Room
Free Event. Limited seating.
Stop by Career Education to secure your ticket!

Must have cash or use Herd Points for the reservation fee.
Fee will be returned upon your attendance at the dinner.



Marshall University Office of Career Education

Spring 2023 EVENT SCHEDULE

For more information, contact Jennifer Brown
at 304-696-2370 or career@marshall.edu



Thank You!

Marshall University Office of Career Education

Hours:

Monday – Friday: 8:00 AM – 5:00 PM

Phone:

304-696-2370

E-mail:

career@marshall.edu

Website:

www.marshall.edu/careereducation

- Job, Career & Internship Assistance
- Resume & Cover Letter Development
- Major Exploration
- Interview Assistance
- Career Expos
- Handshake

