

AI PLAN ON A PAGE

VISION



The Marshall Community envisions becoming a leader in innovation and academic excellence, harnessing the power of AI to shape the future of education and research.

MISSION

The Presidential AI Task Force aims to empower people to leverage AI to improve education, drive cutting-edge research, and optimize operations, fostering a culture of continuous innovation and excellence.

VALUES

Teaching & Learning Innovation - Research Excellence & Impact - AI Technology & Infrastructure
Operational Efficiency & Compliance

STAKEHOLDER GOALS

Cultivate a dynamic **AI Community of Practice** among Faculty, Staff, and Students

Empower innovation by providing resources for **AI experimentation and strategic pilots**

INITIATIVES

- Build & maintain **AI @ Marshall** website & content for the University newsletter
- Create **AI @ Marshall** community of practice
- Continue to develop **AI micro credential** and **upskill** opportunities for students, faculty, staff, and our communities.

- Provide opportunities for experimentation and resources through the **AI @ Marshall Innovation Challenge**
- Support strategic pilots to measure impact of AI teaching and learning tools on **student outcomes**
- Explore **AI grants and funding opportunities** for continued education, innovation, and experimentation

METRICS

- Integrate AI resources for faculty, staff, and students into the MyMU platform
- Bi-Weekly Office Hours for curated AI content from the AI Taskforce during each semester starting in Spring 2025
- Implementation of Coursera for AI by Summer 2025, determine baseline, & increase percentage of completions
- Plan an AI themed hackathon by Fall 2025

- At least five AI projects with measured ROI each semester starting in Spring 2025
- Completion of Khan Academy Pilot in Spring 2025 and provide measurement of student outcomes with Khan intervention
- Develop a prototype of an agent using Microsoft CoPilot
- Identify and determine feasibility of at least 2-3 grant opportunities with an AI focus