

Assessment Committee Meeting
February 6, 2012
1:00 PM – 2:30 PM
DL 402

Members Present:

Maribea Barnes, Loukia Dixon, Janet Dooley, Janet Dozier, Andrew Gooding, Rex McClure, Bill Pierson, David Pittenger, Mary Beth Reynolds, Celene Seymour, Sherri Stepp, Louis Watts

Ex-Officio Members Present:

Chris Green, Frances Hensley, Jenny Lauhon, Doug Nichols, Larry Sheret, Sherri Smith

Members Absent:

Wayne Elmore, Ray Harrell, Nicki LoCascio, Caroline Perkins (on sabbatical)

Agenda Items

1. The meeting began with approval of the minutes for the December 2, 2011 meeting: Minutes were approved as submitted.

2. **Announcements:**

Mary Beth did an analysis of the *Collegiate Learning Assessment (CLA)* to determine what percentage of the sample should be represented by each college. She asked the committee to ask colleagues who teach capstone courses to encourage their students to take the *CLA* if they receive an invitation to do so.

Mary Beth announced that the *National Survey of Student Engagement (NSSE)* will launch on March 1. In addition to the MU Bookstore/Marquee Cinema gift card combination prizes, there will be a grand prize this year of an iPad-3.

General Education Rubrics will be discussed at the next meeting.

3. **2011 Graduation Survey Results**

The Executive Summary shows the overall response rate (41%) was up from 2010 (35%). Other findings from these data show that internships are a positive experience and MU debt is relatively low.

An example of Likert Scale items was distributed. There was discussion about the possibility of modifying some of the items to add objectivity and currency. Mary Beth asked for feedback regarding possible changes before the spring 2012 graduation survey is launched.

A complete analysis of survey data can be found at www.marshall.edu/assessment/surveydata.htm

4. Assessment Report Reviews

A list of review assignments for annual assessment reports was distributed. Members were asked to complete reviews and send to Mary Beth by March 15. Mary Beth asked reviewers to keep the criteria of the Higher Learning Commission's Open Pathways Project in mind during their reviews.

5. Higher Learning Commission Open Pathways Demonstration Project

Everyone was encouraged to attend one of the HLC Open Pathways' Friday afternoon presentations. As Assessment liaisons for their colleges, it is important that committee members be fully cognizant of the most recent assessment initiative at the University. Information from these presentations also will be helpful as members complete reviews of last year's program assessment reports.

6. Assessment Day

The events and structure of Assessment Day were discussed. There will be lunch and entertainment as usual, plus online surveys. Two *Collegiate Learning Assessment (CLA)* exams will be offered in the afternoon. Other possibilities mentioned were rubric workshops and an open forum discussion.

There will be Student Focus Groups again this year, as they were well received last year. Mary Beth mentioned the need for a focus question for these sessions. Student success and retention would be a good topic, asking students what has worked for them and what has kept them at Marshall. The possibility of having different focuses for newer students (Freshman/Sophomore) and older students (Junior/Senior) was discussed. Dr. Pittenger recommended advising issues as a topic...ask students what they want. Celene mentioned discussing course evaluations and their impact.

7. Additional Business

Mary Beth asked everyone to share information with their colleagues. There will be a General Education discussion at the next meeting.

Meeting was adjourned at 2:00.

Respectfully Submitted,

Jenny Lauhon

Jenny Lauhon, Recording Secretary