

Assessment Report

2007-2008

April 28, 2008

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- I. Assessment Results for 2007-2008
- II. Future Plans and Challenges

Six Major Areas of Assessment

- 1. Syllabus Assessment
- 2. Program Assessment
- 3. Program Review
- 4. General Education Assessment
- 5. University Assessment
- 6. Assessment at the State Level

I. Assessment Results by Area

1. Syllabus assessment

- Template was revised to reflect BOG policy
- Update has been sent to Su Tams for inclusion in graduate and undergraduate catalogs

- Syllabus Assessment Results

- ✓ Fall 2007 – 163 syllabi selected

- ✓ 105 syllabi (64%) were posted

- ✓ Of those posted, 57 (54%) met BOG policy.
Most common omissions included:

- No due dates = 17 syllabi

- No schedule = 16 syllabi

- No student learning outcomes = 14 syllabi

- No course description = 14 syllabi

- No attendance policy = 13 syllabi

- ✓ Spring 2008 – 50 syllabi selected
- ✓ Currently being assessed – letters will be sent second week of May
- ✓ Results will be reported in August 2008

2. Program Assessment

- Revised report template
- Revised assessment rubric
- Developed assessment definitions
- Conducted two workshops for chairs
- Additional workshops were conducted upon request

- Annual assessment reports were due from 82 programs.
- 71 annual assessment reports were submitted
- Reasons why 11 reports were not submitted
 - ✓ Program inactive (One program)
 - ✓ No graduates (Two programs)
 - ✓ Late notification (One program)
 - ✓ No reason (Seven programs)

- Each assessment report had two reviewers (Graduate Council for graduate reports and Assessment Committee for undergraduate reports)
- The Interim Director of Assessment read and evaluated each report and determined final scores
- Detailed feedback, including anonymous reviewers' comments, were sent to each program on April 7.

- Results

- ✓ Student Learning Outcomes ($M = 2.6$; $SD = 0.9$; *skewness* = -2.0)
- ✓ Assessment Measures ($M = 2.3$; $SD = 1.0$; *skewness* = -1.1)
- ✓ Feedback Loop ($M = 1.8$; $SD = 1.1$; *skewness* = -0.6)

3. Program Review

- Regular five-year reviews = 15 programs
 - ✓ President's and BOG's recommendations
 - Current level of activity = 13 programs
 - Resource development = 1 program
 - Corrective action = 1 program

- Special follow-up reports = 3 programs
 - ✓ President's and BOG's recommendations
 - Two reports approved
 - One report accepted with follow-up required
- Resource Development Subcommittee
 - ✓ Developed new guidelines for resource development

- Program Review Template has been updated.
- Program Review Training Session for 2008-2009 completed.

4. General Education Assessment

- October 1 will be due date for Marshall Plan reports (beginning in 2008). To facilitate this process, the Interim Assessment Director met with the
 - ✓ Multicultural Committee
 - ✓ International Committee
 - ✓ WAC Director
 - ✓ Director of the Writing Program
 - ✓ Coordinator of the Arts Appreciation Courses

- Interim Assessment Director is ex-officio member of Core Foundations Committee
- ✓ Faculty Senate endorsed “Domains Model” as possible model for Gen Ed at the April 24 meeting.
- ✓ Faculty committees will be formed during summer of 2008 to develop student learning outcomes and rubrics for 8 core domains
- ✓ ENG 101/CMM 103 pilots will be conducted in the fall of 2008

- CLA was administered fall 2007 and spring 2008
 - ✓ 101 students completed the test each semester
 - ✓ 97 usable scores in fall

- NSSE administered in spring 2008
 - ✓ 4,000 surveys sent (2,000 to Freshmen and 2,000 to seniors)
 - ✓ 38 surveys not able to be used (35 ineligible; 3 had incorrect email addresses)
 - Ineligible = 25 Freshmen and 10 Seniors
 - Incorrect contact = 2 Freshmen and 1 Senior

- ✓ 3,962 surveys reached recipients
- ✓ 78 students (39 Freshmen and 39 Seniors) refused to complete the survey (1.97%)
- ✓ 688 students (283 Freshmen and 405 Seniors) completed the survey (17.36%)
- ✓ 93 students (60 Freshmen and 33 Seniors) partially completed the survey (2.35%)

- ✓ Current response rate (Completes + Partial/3,962) = 19.71%
- ✓ Roughly, we have heard nothing from 78% of students invited to participate.

- FSSE

- ✓ Response rate = 62%

5. University Assessment

- Assessment Day
- Thanks to the Assessment Day Steering Committee
- Thanks to the IT staff for help with online surveys

- Results

- ✓ 1,579 students and 323 faculty participated
- ✓ Common question results suggest students would like to see better temperature control in buildings
- ✓ Units asked to report results in following manner:

- What they did
- What they found
- How they will use results for improvement

- ✓ Academic units asked to report results by May 2
- ✓ Other units asked to report results by June 30
- ✓ Results will be posted to website

- Voluntary System of Accountability (VSA)

- ✓ Student and Family Information

- Cost

- Degrees

- Living Arrangements

- Student Characteristics

- Graduation Rates

- Transfer Rates

- Post Graduate Plans

✓ Student Experiences and Perceptions

- National Survey of Student Engagement

✓ Student Learning Outcomes

- Collegiate Learning Assessment (CLA)

- Link to Institution's General Education and Program Assessment Reports

6. Assessment at the State Level

- WV Higher Education Assessment Council reorganized in January 2008
- Council consists of representatives from each 4-year and 2-year public institution of higher education in WV
- Council is chaired by Marshall's Interim Director of Assessment

- Council meets twice each semester.
- Council members will support each other and share ideas. Currently the Council is:
 - ✓ Developing a mission statement and goals
 - ✓ Developing a webpage to be linked with that of the Higher Education Policy Commission
 - ✓ Investigating assessment tracking software

7. Assessment Website

- Thanks to Karen Barker, who has done a great job keeping the website up to date!
 - ✓ Assessment Day information posted
 - ✓ All Program Review links up to date
 - ✓ All assessment forms, including assessment definitions posted
 - ✓ All assessment reports and program reviews posted
 - ✓ Graduating Senior Survey results posted

II. Future Plans and Challenges

1. Syllabus Recommendations and Questions

- Require academic dishonesty statement?
- Require inclement weather statement?
- Require policy regarding students with disabilities?

- Would a syllabus template be desirable?
- Work to make the purpose of syllabus assessment better understood (appreciated?)
- Suggestions??

2. Annual Assessment Reports

- Work to finalize rubric by August. Volunteers to help will be welcome.
- New Program Assessment Template for December 2008 reports.
- Possibility of using a slightly modified form during year 3 of the Program Review Cycle.

3. Program Review Issues

- Consider outside peer reviewers for non-accredited programs
- Clarify criteria for “Program of Excellence”
- Meet with accredited programs to see if we can better align program review with accreditation self-studies.

- Meet with chairs and deans in January 2009 to begin preparing 2009-2010 program reviews
- Possibly move due date for program reviews from November 1 to September 15 beginning in the fall of 2009.

4. General Education Assessment

- Separate committee for General Education
- Investigate using electronic portfolios to assess general education outcomes at two points – at end of Sophomore year and at end of Senior Year
- Should some general education outcomes be incorporated into program outcomes across the university?

- Consider major fields tests or other types of standardized tests to supplement program assessment. Cost of this?????
- Consider wider use of the CLA and better sampling across colleges.
- Promote a “culture of assessment” beginning with Freshman students in UNI or Honors 101.

5. Proposed Committee Structure

- University Assessment Committee
 - ✓ One faculty representative from each college with reassigned time to coordinate the assessment activities of the college
 - ✓ Two student representatives (one graduate; one undergraduate)

✓ One representative from each of the following:

➤ Deans' Council

➤ Chairs' Council

➤ Honors Program

➤ Graduate Council

➤ Academic Affairs

➤ Center for the Advancement of Teaching and Learning

- Assessment Working Committees
 - ✓ General Education
 - ✓ Syllabus Evaluation
 - ✓ Undergraduate Annual Program Evaluation
 - ✓ Graduate Annual Program Evaluation
 - ✓ Academic Planning Committee (Undergraduate Program Review Evaluations)
 - ✓ Graduate Council (Graduate Program Review Evaluations)
 - ✓ Survey Evaluation

- Each member of the University Assessment Committee would be expected to either chair or serve on at least one working committee. Other individuals would serve on these committees as well.

6. Surveys

- Graduate Survey will be sent electronically in May
- Consider consolidating the Graduating Senior and Graduate Surveys.

- Work with Career Services and the Alumni Office to better track graduates' job and/or graduate school placements.

7. Funding

- Search for additional funding sources

8. Mission Statement and Goals

- Subcommittee for this purpose