

School of Journalism and Mass Communications Survey Results: Calendar Year 2010

Please note that the scale for all Likert questions ranges from 1 = Very Satisfied to 5 = Very Dissatisfied. Therefore, lower means are more positive than higher means.

1. Family Status

#	Answer	Response	%
1	Married, no children	2	6%
2	Married, with children	0	0%
3	Single, no children	28	88%
4	Single, with children	2	6%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	4
Mean	2.94
Variance	0.32
Standard Deviation	0.56
Total Responses	32

2. Residency at time of admission

#	Answer	Response	%
1	In-State	31	97%
2	Metro	0	0%
3	Out-of-State	1	3%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.06
Variance	0.13
Standard Deviation	0.35
Total Responses	32

3. Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)

Text Response
10
8
11
12
8
9
8
6
13
10
Nine
10
5
10
9
8
Nine semesters
8
7
11
12
8
13
9
10
12
13
10
9
13
9

Statistic	Value
Total Responses	31

4. While pursuing your degree, did you

#	Answer	Response	%
1	Originally enroll and stay at Marshall	31	97%
2	Transfer from a 2-year institution or community college	1	3%
3	Transfer from another 4-year institution	0	0%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.03
Variance	0.03
Standard Deviation	0.18
Total Responses	32

5. During the last year of your studies, how many hours a week did you work while attending classes?

#	Answer	Response	%
1	None	3	9%
2	1 - 10	2	6%
3	11 - 20	9	28%
4	21 - 30	12	38%
5	More than 30	6	19%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	5
Mean	3.50
Variance	1.35
Standard Deviation	1.16
Total Responses	32

6. Which of the following best describes your educational objective while attending Marshall University?

#	Answer	Response	%
1	Begin my first career	32	100%
2	Advance in current career	0	0%
3	Change career	0	0%
4	Non-career objective	0	0%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	32

7. Upon graduation, what was the dollar amount of your educational loan indebtedness?

#	Answer	Response	%
1	No indebtedness	16	50%
2	Up to \$4,999	2	6%
3	\$5,000 - \$9,999	4	13%
4	\$10,000 - \$14,999	1	3%
5	\$15,000 - \$19,999	3	9%
6	Over \$20,000	6	19%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	6
Mean	2.72
Variance	4.21
Standard Deviation	2.05
Total Responses	32

8. Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?

#	Answer	Response	%
1	Yes	32	100%
2	No	0	0%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	1
Mean	1.00
Variance	0.00
Standard Deviation	0.00
Total Responses	32

9. If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?

#	Answer	Response	%
1	Yes	19	59%
2	No	1	3%
3	Insufficient information to answer this question	12	38%
	Total	32	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.78
Variance	0.95
Standard Deviation	0.97
Total Responses	32

10. When I graduate from Marshall University I plan to (check all that apply)

#	Answer	Response	%
1	Attend graduate school	15	47%
2	Complete additional undergraduate coursework	1	3%
3	Continue to work at the same job I have at present	10	31%
4	Enter the military	0	0%
5	Work for a private sector company or corporation	11	34%
6	Work for a local, state, or federal agency	8	25%
7	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.	4	13%
8	Work for a non-profit organization, e.g. hospital, university, public school, etc.	10	31%
9	Begin my own business	5	16%
10	Start or raise a family	10	31%
11	Take time off (to travel, etc.)	5	16%
12	Undecided or no plans	2	6%
13	Other	2	6%

Other
Work outside the state
Work another job

Statistic	Value
Min Value	1
Max Value	13
Total Responses	32

11. If you plan to continue your education and have applied to institutions of higher education, please check all that apply: I have applied to institutions of higher education

#	Answer	Response	%
1	Within 50 miles of my college town	0	0%
2	Within 50 miles of my home town	1	7%
3	Over 50 miles, but within 500 miles of my college town	0	0%
4	Over 50 miles, but within 500 miles of my home town	0	0%
5	In WV	6	43%
6	In at least one of WV's neighboring states (OH, KY, VA, MD, PA)	5	36%
7	Within the US, but outside the above boundaries	3	21%
8	Internationally	0	0%
9	Other (please specify)	2	14%

Other (please specify)

at the same college as my undergrad

Have not applied yet. I am not returning for graduate school immediately.

Statistic	Value
Min Value	2
Max Value	9
Total Responses	14

12. Have you been accepted by a higher-level educational program?

#	Answer	Response	%
1	Yes	7	50%
2	No	7	50%

Statistic	Value
Min Value	1
Max Value	2
Total Responses	14

13. If you have been accepted by a higher level institution, what institution do you plan to attend?

Text Response
Marshall University
University of South Carolina
Newhouse School of Public Communication at Syracuse University
Marshall University
I attend Marietta College for my master's degree in Marietta, Ohio right now. I was a summer graduate.
Marshall University

Statistic	Value
Total Responses	6

14. While pursuing my degree at Marshall University

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Responses	Mean
1	I acquired a basic knowledge in general education (humanities and social science courses)	12	17	2	0	0	31	1.68
2	I developed the ability to write effectively	24	7	0	0	0	31	1.23
3	I developed the ability to use mathematics effectively	4	8	12	7	0	31	2.71
4	I had sufficient access to and opportunity to use computers	25	6	0	0	0	31	1.19
5	I increased my competency in basic computer operations	19	9	3	0	0	31	1.48
6	I received training in computers and technology that was appropriate for my major field	15	14	2	0	0	31	1.58
7	I acquired sufficient skills and knowledge to prepare for career-related positions	18	12	1	0	0	31	1.45
8	I developed the ability to express myself effectively through speaking	19	9	2	1	0	31	1.52
9	I developed multicultural and global perspectives	10	16	5	0	0	31	1.84
10	I found the writing intensive courses I took valuable	8	14	5	4	0	31	2.16

15. Now that I have completed my degree,

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Responses	Mean
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	17	14	0	0	0	31	1.45
2	I believe that Marshall University's program in my major field is of high quality.	20	11	0	0	0	31	1.35
3	I would recommend to others that they study the same program at Marshall.	23	6	2	0	0	31	1.32
4	I would recommend Marshall to prospective students.	21	9	1	0	0	31	1.35

Statistic	I feel adequately prepared for a career and/or graduate or professional study in my major field.	I believe that Marshall University's program in my major field is of high quality.	I would recommend to others that they study the same program at Marshall.	I would recommend Marshall to prospective students.
Min Value	1	1	1	1
Max Value	2	2	3	3
Mean	1.45	1.35	1.32	1.35
Variance	0.26	0.24	0.36	0.30
Standard Deviation	0.51	0.49	0.60	0.55
Total Responses	31	31	31	31

16. Please rate your level of satisfaction with the quality of the following at Marshall:

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Responses	Mean
1	Teaching	11	20	0	0	0	31	1.65
2	Advising	14	12	4	1	0	31	1.74
3	Academic Support Services	8	16	7	0	0	31	1.97
4	Classroom/Lab Facilities	15	14	2	0	0	31	1.58

Statistic	Teaching	Advising	Academic Support Services	Classroom/Lab Facilities
Min Value	1	1	1	1
Max Value	2	4	3	3
Mean	1.65	1.74	1.97	1.58
Variance	0.24	0.66	0.50	0.38
Standard Deviation	0.49	0.82	0.71	0.62
Total Responses	31	31	31	31

17. When I graduate, I plan to

#	Answer	Response	%
1	Be employed	22	71%
2	Further my education	12	39%
3	Other	2	6%

Other
take time off
start a business

Statistic	Value
Min Value	1
Max Value	3
Total Responses	31

18. If you plan to be employed after graduation, will your job be in the career path you have chosen?

#	Answer	Response	%
1	Yes	14	64%
2	No	1	5%
3	Don't know yet	7	32%
	Total	22	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.68
Variance	0.89
Standard Deviation	0.95
Total Responses	22

19. If you plan to be employed after graduation, will your job be in your major field?

#	Answer	Response	%
1	Yes	15	68%
2	No	1	5%
3	Don't know yet	6	27%
	Total	22	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.59
Variance	0.82
Standard Deviation	0.91
Total Responses	22

20. If you plan to be employed after graduation, will your job be

#	Answer	Response	%
1	In WV?	12	55%
2	In KY, OH, PA, VA, or MD?	4	18%
3	In a state other than one mentioned above?	6	27%
4	In a country other than the US?	0	0%
	Total	22	100%

Statistic	Value
Min Value	1
Max Value	3
Mean	1.73
Variance	0.78
Standard Deviation	0.88
Total Responses	22

21. If you plan to be employed after graduation, will your job be (choose all that apply):

#	Answer		Response	%
1	within 50 miles of your college town?		11	50%
2	within 50 miles of your home town?		7	32%
3	over 50 miles, but within 500 miles of your college town?		7	32%
4	over 50 miles, but within 500 miles of your home town?		4	18%
5	over 500 miles from your college town		3	14%
6	over 500 miles from your home town		2	9%

Statistic	Value
Min Value	1
Max Value	6
Total Responses	22

22. If you have accepted employment, what will be your starting salary?

#	Answer		Response	%
1	\$10,000 or less		1	5%
2	\$10,001 - \$15,000		1	5%
3	\$15,001 - \$20,000		2	10%
4	\$20,001 - \$25,000		0	0%
5	\$25,001 - \$30,000		2	10%
6	\$30,001 - \$35,000		1	5%
7	\$35,001 - \$40,000		1	5%
8	\$40,001 - \$45,000		0	0%
9	\$45,001 - \$50,000		0	0%
10	More than \$50,000		0	0%
11	I have not yet accepted employment		13	62%
	Total		21	100%

Statistic	Value
Min Value	1
Max Value	11
Mean	8.33
Variance	13.63
Standard Deviation	3.69
Total Responses	21

23. For the position indicated above, who is your employer?

Text Response
The Herald-Dispatch
Charleston Daily Mail
N/A
ntelos
The Herald-Dispatch
Jefferson County Schools & Prettyman Broadcasting Inc.
WSAZ
WEMM Radio

Statistic	Value
Total Responses	8

24. Did you use Career Services to help you with your career path?

#	Answer	Response	%
1	Yes	6	19%
2	No	25	81%
	Total	31	100%

Statistic	Value
Min Value	1
Max Value	2
Mean	1.81
Variance	0.16
Standard Deviation	0.40
Total Responses	31

25. If you answered "yes" to the previous question, please indicate all services used.

#	Answer	Response	%
1	Marshall JobTrax	6	100%
2	Resume assistance	3	50%
3	Career Advising	3	50%
4	Mock Interviewing	0	0%
5	On-campus recruitment event	1	17%
6	Career Fair	2	33%
7	Other	0	0%

Other

Statistic	Value
Min Value	1
Max Value	6
Total Responses	6

26. Gender

Value	Total
F	22
M	10

27. Race

Value	Total
White	29
Hispanic	1
No information given	2

28. Age

Value	Total
22	13
21	6
23	8
25	1
20	1
29	1
24	2

29. Degree

Value	Total
BA	32

30. Major

Value	Total
Advertising	9
Broadcast Journalism	5
Public Relations	10
Print Journalism	4
Radio Television Production Management	4

33. GPA

Value	Total
3.62	1
3.35	1
2.5	1
2.56	1
3.83	2
2.61	1
3.87	1
3.71	2
2.41	1
2.96	2
3.03	1
2.76	1
3.69	1
3.23	1
3.55	1
3.42	1
3.75	1
3.94	1
3.48	1
2.47	1
2.93	1
2.51	1
3	1
3.11	1
2.69	1
2.29	1
2.91	1
2.85	1
3.31	1