



Marshall Graduation Survey Report

College of Arts and Media

Academic Year 2017 – 2018

Note: For all Likert Scale Items, more positive responses have lower numbers, e.g. “very satisfied = 1, while very dissatisfied = 5.” Therefore, lower means are more positive than higher means.

Q1 - Please indicate your level of satisfaction with these elements of your experience in the College of Arts and Media (Previously College of Fine Arts or School of Journalism and Mass Communications):

#	Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total
1	The curriculum (Did it prepare you to meet the demands of your chosen career?)	28.57% 10	54.29% 19	5.71% 2	11.43% 4	0.00% 0	35
2	The curriculum (Did it follow a logical learning sequence?)	20.00% 7	51.43% 18	17.14% 6	11.43% 4	0.00% 0	35
3	Faculty (Were they available to you for advising or other counseling?)	40.00% 14	48.57% 17	5.71% 2	2.86% 1	2.86% 1	35
4	Faculty (Were they helpful to you in your pursuit of your education?)	45.71% 16	42.86% 15	2.86% 1	5.71% 2	2.86% 1	35

5	Faculty and Staff (Were they helpful to you in career planning?)	28.57%	10	34.29%	12	17.14%	6	20.00%	7	0.00%	0	35
6	Student participation (Was it encouraged for departmental and collegiate activities?)	51.43%	18	34.29%	12	14.29%	5	0.00%	0	0.00%	0	35
7	The program (Did it assist in improving your skills and techniques in your chosen field?)	45.71%	16	45.71%	16	5.71%	2	0.00%	0	2.86%	1	35
8	Educational facilities	28.57%	10	45.71%	16	11.43%	4	14.29%	5	0.00%	0	35
9	Educational equipment	17.14%	6	42.86%	15	22.86%	8	14.29%	5	2.86%	1	35
10	General Studies requirements (Were they appropriate to the BFA degree?)	17.14%	6	45.71%	16	22.86%	8	11.43%	4	2.86%	1	35
11	The Dean's Office (Was it helpful?)	37.14%	13	42.86%	15	17.14%	6	2.86%	1	0.00%	0	35
12	The College and Department were equally supportive of women and men.	60.00%	21	31.43%	11	8.57%	3	0.00%	0	0.00%	0	35
13	The College and Department were equally supportive of all racial/ethnic groups	62.86%	22	22.86%	8	11.43%	4	2.86%	1	0.00%	0	35
14	The degree to which department and college aided in your education	42.86%	15	48.57%	17	2.86%	1	5.71%	2	0.00%	0	35
15	Overall value of your college experience	31.43%	11	48.57%	17	11.43%	4	5.71%	2	2.86%	1	35

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	The curriculum (Did it prepare you to meet the demands of your chosen career?)	1.00	4.00	2.00	0.89	0.80	35

2	The curriculum (Did it follow a logical learning sequence?)	1.00	4.00	2.20	0.89	0.79	35
3	Faculty (Were they available to you for advising or other counseling?)	1.00	5.00	1.80	0.89	0.79	35
4	Faculty (Were they helpful to you in your pursuit of your education?)	1.00	5.00	1.77	0.96	0.92	35
5	Faculty and Staff (Were they helpful to you in career planning?)	1.00	4.00	2.29	1.08	1.18	35
6	Student participation (Was it encouraged for departmental and collegiate activities?)	1.00	3.00	1.63	0.72	0.52	35
7	The program (Did it assist in improving your skills and techniques in your chosen field?)	1.00	5.00	1.69	0.82	0.67	35
8	Educational facilities	1.00	4.00	2.11	0.98	0.96	35
9	Educational equipment	1.00	5.00	2.43	1.02	1.04	35
10	General Studies requirements (Were they appropriate to the BFA degree?)	1.00	5.00	2.37	0.99	0.98	35
11	The Dean's Office (Was it helpful?)	1.00	4.00	1.86	0.80	0.64	35
12	The College and Department were equally supportive of women and men.	1.00	3.00	1.49	0.65	0.42	35
13	The College and Department were equally supportive of all racial/ethnic groups	1.00	4.00	1.54	0.81	0.65	35
14	The degree to which department and college aided in your education	1.00	4.00	1.71	0.78	0.60	35
15	Overall value of your college experience	1.00	5.00	2.00	0.96	0.91	35

Q2 - Family Status

#	Answer	%	Count
1	Married, no children	3.13%	1
2	Married, with children	0.00%	0
3	Single, no children	96.88%	31
4	Single, with children	0.00%	0
	Total	100%	32

Q3 - Residence at time of admission

#	Answer	%	Count
1	In-State	81.25%	26
2	Metro	3.13%	1
3	Out-of-State	15.63%	5
	Total	100%	32

Q4 - Number of semesters enrolled to complete your degree (Note: One semester is equal to fall, spring, or summer, resulting in the potential for three semesters in one year)

#	Answer	%	Count
1	Fewer than 8 semesters	12.50%	4
2	8 semesters	40.63%	13
3	9 semesters	15.63%	5
4	10 semesters	12.50%	4
5	11 semesters	6.25%	2
6	12 semesters	0.00%	0
7	13 semesters	6.25%	2

8	14 semesters	3.13%	1
9	15 semesters	0.00%	0
10	16 semesters	3.13%	1
11	17 semesters	0.00%	0
12	18 semesters	0.00%	0
13	19 semesters	0.00%	0
14	20 semesters	0.00%	0
15	More than 20 semesters	0.00%	0
	Total	100%	32

Q5 - While pursuing your degree, did you

#	Answer	%	Count
1	Originally enroll and stay at Marshall	87.50%	28
2	Transfer from a 2-year institution or community college	6.25%	2
3	Transfer from another 4-year institution	6.25%	2
	Total	100%	32

Q6 - During the last year of your studies, how many hours a week did you work while attending classes?

#	Answer	%	Count
1	None	9.38%	3
2	1 - 10	15.63%	5
3	11 - 20	28.13%	9
4	21 - 30	31.25%	10
5	More than 30	15.63%	5
	Total	100%	32

Q7 - Which of the following best describes your educational objective while attending Marshall University?

#	Answer	%	Count
1	Begin my first career	90.91%	30
2	Advance in current career	3.03%	1
3	Change career	3.03%	1
4	Non-career objective	3.03%	1
	Total	100%	33

Q8 - Upon graduation, what was the dollar amount of your educational loan indebtedness?

#	Answer	%	Count
1	No indebtedness	36.36%	12
2	Up to \$4,999	9.09%	3
3	\$5,000 - \$9,999	3.03%	1
4	\$10,000 - \$14,999	0.00%	0
5	\$15,000 - \$19,999	9.09%	3
6	\$20,000 - \$20,999	3.03%	1
7	\$25,000 - \$29,999	12.12%	4
8	\$30,000 - \$34,999	12.12%	4
9	\$35,000 - \$39,999	6.06%	2
10	\$40,000 - \$44,999	3.03%	1
11	\$45,000 - \$49,999	3.03%	1
12	\$50,000 or more	3.03%	1
	Total	100%	33

Q9 - Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?

#	Answer	%	Count
1	Yes	75.76%	25
2	No	24.24%	8
	Total	100%	33

Q10 - If you answered "yes" to the previous question, did that experience increase your ability to secure employment or employment offers?

#	Answer	%	Count
1	Yes	68.00%	17
2	No	4.00%	1
3	Insufficient information to answer this question	28.00%	7
	Total	100%	25

Q11 - When I graduate from Marshall University I plan to (check all that apply)

#	Answer	%	Count
1	Attend graduate school	14.42%	15
2	Complete additional undergraduate coursework	0.00%	0
3	Continue to work at the same job I have at present	11.54%	12
4	Enter the military	0.96%	1
5	Work for a private sector company or corporation in a position related to my field of study.	9.62%	10
6	Work for a private sector company or corporation in a position NOT related to my field of study.	1.92%	2
7	Work for a local, state, or federal agency in a position related to my field of study.	7.69%	8
8	Work for a local, state, or federal agency in a position NOT related to my field of study.	1.92%	2
9	Work for a non-profit organization, e.g. hospital, university, public school, etc. in a position related to my field of study.	12.50%	13

10	Work for a non-profit organization, e.g. hospital, university, public school, etc. in a position NOT related to my field of study.	3.85%	4
11	Work for a volunteer or service organization, e.g. Peace Corps, AmeriCorps, City Year, etc.	3.85%	4
12	Begin my own business	7.69%	8
13	Start or raise a family	8.65%	9
14	Take time off (to travel, etc.)	7.69%	8
15	Undecided or no plans	4.81%	5
16	Other	2.88%	3
	Total	100%	104

Other - Text

law school

Attend law school

Write movies

Q12 - If you plan to continue your education and have applied to institutions of higher education, please check all that apply: I have applied to institutions of higher education

#	Answer	%	Count
1	Within 50 miles of my college town	10.00%	2
2	Within 50 miles of my home town	5.00%	1
3	Over 50 miles, but within 500 miles of my college town	15.00%	3
4	Over 50 miles, but within 500 miles of my home town	20.00%	4
5	In WV	5.00%	1
6	In at least one of WV's neighboring states (OH, KY, VA, MD, PA)	20.00%	4
7	Within the US, but outside the above boundaries	20.00%	4
8	Internationally	0.00%	0
9	Other (please specify)	5.00%	1
	Total	100%	20

Other (please specify) - Text

Have not applied yet

Q13 - Have you been accepted by a higher-level educational program?

#	Answer	%	Count
1	Yes	18.18%	2
2	No	81.82%	9
	Total	100%	11

Q14 - If you have been accepted by a higher level institution, what institution do you plan to attend?

If you have been accepted by a higher level institution, what institution do you plan to attend?

Emory

Q15 - While pursuing my degree at Marshall University

#	Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total					
1	I developed the ability to write effectively.	41.94%	13	41.94%	13	16.13%	5	0.00%	0	0.00%	0	31
2	I used numerical information to explore real world problems.	22.58%	7	38.71%	12	29.03%	9	9.68%	3	0.00%	0	31
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	41.94%	13	48.39%	15	3.23%	1	6.45%	2	0.00%	0	31
4	I gained expertise in the use of technology important in my field of study.	38.71%	12	41.94%	13	6.45%	2	12.90%	4	0.00%	0	31
5	I acquired sufficient skills and knowledge to prepare for career-related positions.	32.26%	10	51.61%	16	9.68%	3	6.45%	2	0.00%	0	31

6	I developed the ability to express myself effectively through speaking.	35.48%	11	58.06%	18	6.45%	2	0.00%	0	0.00%	0	31
7	I developed multicultural and global perspectives.	32.26%	10	45.16%	14	19.35%	6	3.23%	1	0.00%	0	31
8	Writing intensive courses helped me to improve my writing skills.	32.26%	10	35.48%	11	25.81%	8	3.23%	1	3.23%	1	31
9	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.	45.16%	14	35.48%	11	12.90%	4	6.45%	2	0.00%	0	31
10	I broadened my appreciation for the arts.	58.06%	18	32.26%	10	6.45%	2	3.23%	1	0.00%	0	31
11	My capstone course challenged me to do my best work.	64.52%	20	35.48%	11	0.00%	0	0.00%	0	0.00%	0	31
12	I learned to examine issues from multiple perspectives.	54.84%	17	35.48%	11	9.68%	3	0.00%	0	0.00%	0	31
13	I learned to use what I know to solve novel problems.	35.48%	11	48.39%	15	12.90%	4	3.23%	1	0.00%	0	31
14	I learned to assess my own values and to examine other viewpoints and credible evidence.	45.16%	14	38.71%	12	16.13%	5	0.00%	0	0.00%	0	31
15	I determined how to improve my own learning and to engage in lifelong learning.	40.00%	12	50.00%	15	10.00%	3	0.00%	0	0.00%	0	30
16	I used knowledge from more than one area of study to explore issues or to solve problems.	48.39%	15	38.71%	12	9.68%	3	3.23%	1	0.00%	0	31
17	Writing Intensive Courses enhanced my learning experience.	25.81%	8	41.94%	13	22.58%	7	6.45%	2	3.23%	1	31

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I developed the ability to write effectively.	1.00	3.00	1.74	0.72	0.51	31
2	I used numerical information to explore real world problems.	1.00	4.00	2.26	0.91	0.84	31
3	I learned to find scholarly information, to evaluate it critically and to use it effectively.	1.00	4.00	1.74	0.80	0.64	31
4	I gained expertise in the use of technology important in my field of study.	1.00	4.00	1.94	0.98	0.96	31
5	I acquired sufficient skills and knowledge to prepare for career-related positions.	1.00	4.00	1.90	0.82	0.67	31
6	I developed the ability to express myself effectively through speaking.	1.00	3.00	1.71	0.58	0.34	31
7	I developed multicultural and global perspectives.	1.00	4.00	1.94	0.80	0.64	31
8	Writing intensive courses helped me to improve my writing skills.	1.00	5.00	2.10	1.00	0.99	31
9	My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.	1.00	4.00	1.81	0.90	0.80	31
10	I broadened my appreciation for the arts.	1.00	4.00	1.55	0.76	0.57	31
11	My capstone course challenged me to do my best work.	1.00	2.00	1.35	0.48	0.23	31
12	I learned to examine issues from multiple perspectives.	1.00	3.00	1.55	0.66	0.44	31

13	I learned to use what I know to solve novel problems.	1.00	4.00	1.84	0.77	0.59	31
14	I learned to assess my own values and to examine other viewpoints and credible evidence.	1.00	3.00	1.71	0.73	0.53	31
15	I determined how to improve my own learning and to engage in lifelong learning.	1.00	3.00	1.70	0.64	0.41	30
16	I used knowledge from more than one area of study to explore issues or to solve problems.	1.00	4.00	1.68	0.78	0.61	31
17	Writing Intensive Courses enhanced my learning experience.	1.00	5.00	2.19	1.00	0.99	31

Q16 - Now that I have completed my degree,

#	Question	Strongly Agree		Agree		Neither Agree nor Disagree		Disagree		Strongly Disagree		Total
1	I feel adequately prepared for a career and/or graduate or professional study in my major field.	22.58%	7	64.52%	20	3.23%	1	9.68%	3	0.00%	0	31
2	I believe that Marshall University's program in my major field is of high quality.	35.48%	11	38.71%	12	12.90%	4	9.68%	3	3.23%	1	31
3	I would recommend to others that they study the same program at Marshall.	29.03%	9	41.94%	13	22.58%	7	3.23%	1	3.23%	1	31
4	I would recommend Marshall to prospective students.	35.48%	11	48.39%	15	12.90%	4	0.00%	0	3.23%	1	31

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I feel adequately prepared for a career	1.00	4.00	2.00	0.80	0.65	31

	and/or graduate or professional study in my major field.						
2	I believe that Marshall University's program in my major field is of high quality.	1.00	5.00	2.06	1.08	1.16	31
3	I would recommend to others that they study the same program at Marshall.	1.00	5.00	2.10	0.96	0.93	31
4	I would recommend Marshall to prospective students.	1.00	5.00	1.87	0.87	0.76	31

Q17 - Please rate your level of satisfaction with the quality of the following at Marshall:

#	Question	Very Satisfied		Satisfied		Neutral		Dissatisfied		Very Dissatisfied		Total
1	Teaching	51.61%	16	38.71%	12	0.00%	0	3.23%	1	6.45%	2	31
2	Advising	41.94%	13	38.71%	12	9.68%	3	9.68%	3	0.00%	0	31
3	Academic Support Services	32.26%	10	35.48%	11	22.58%	7	6.45%	2	3.23%	1	31
4	Classroom/Lab Facilities	25.81%	8	45.16%	14	19.35%	6	9.68%	3	0.00%	0	31

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Teaching	1.00	5.00	1.74	1.08	1.16	31
2	Advising	1.00	4.00	1.87	0.94	0.89	31
3	Academic Support Services	1.00	5.00	2.13	1.04	1.08	31
4	Classroom/Lab Facilities	1.00	4.00	2.13	0.91	0.82	31

Q18 - When I graduate, I plan to

#	Answer	%	Count
1	Be employed	53.49%	23
2	Further my education	32.56%	14
3	Other	13.95%	6
	Total	100%	43

Other - Text

Volunteer globally

Travel

Army

Create and sell work privately

Q19 - If you plan to be employed after graduation, will your job be in the career path you have chosen?

#	Answer	%	Count
1	Yes	56.52%	13
2	No	0.00%	0
3	Don't know yet	43.48%	10
	Total	100%	23

Q20 - If you plan to be employed after graduation, will your job be in your major field?

#	Answer	%	Count
1	Yes	52.17%	12
2	No	4.35%	1
3	Don't know yet	43.48%	10
	Total	100%	23

Q21 - If you plan to be employed after graduation, will your job be

#	Answer	%	Count
1	In WV?	60.87%	14
2	In KY, OH, PA, VA, or MD?	17.39%	4
3	In a state other than one mentioned above?	21.74%	5
4	In a country other than the US?	0.00%	0
	Total	100%	23

Q22 - If you plan to be employed after graduation, will your job be (choose all that apply):

#	Answer	%	Count
1	within 50 miles of your college town?	22.92%	11
2	within 50 miles of your home town?	20.83%	10
3	over 50 miles, but within 500 miles of your college town?	16.67%	8
4	over 50 miles, but within 500 miles of your home town?	18.75%	9
5	over 500 miles from your college town	8.33%	4
6	over 500 miles from your home town	12.50%	6
	Total	100%	48

Q23 - If you have accepted employment, what will be your starting salary?

#	Answer	%	Count
1	\$10,000 or less	0.00%	0
2	\$10,001 - \$15,000	4.55%	1
3	\$15,001 - \$20,000	4.55%	1
4	\$20,001 - \$25,000	4.55%	1
5	\$25,001 - \$30,000	4.55%	1
6	\$30,001 - \$35,000	0.00%	0

7	\$35,001 - \$40,000	0.00%	0
8	\$40,001 - \$45,000	0.00%	0
9	\$45,001 - \$50,000	0.00%	0
10	More than \$50,000	0.00%	0
11	I have not yet accepted employment	81.82%	18
	Total	100%	22

Q24 - For the position indicated above, who is your employer?

For the position indicated above, who is your employer?

none

N/A

N/A

HD Media

Huntington Area Development Council

Q25 - Did you use Career Services to help you with your career path?

#	Answer	%	Count
1	Yes	9.68%	3
2	No	90.32%	28
	Total	100%	31

Q26 - If you answered "yes" to the previous question, please indicate all services used.

#	Answer	%	Count
1	Marshall JobTrax	50.00%	2
2	Resume assistance	25.00%	1
3	Career Advising	25.00%	1
4	Mock Interviewing	0.00%	0
5	On-campus recruitment event	0.00%	0
6	Career Fair	0.00%	0
7	Other	0.00%	0
	Total	100%	4

Degree

Answer	%	Count
BA	51.52%	17
BFA	48.48%	16
Total	100%	33

Major

Answer	%	Count
AB10	3.03%	1
AB20	3.03%	1
AB30	3.03%	1
AB40	3.03%	1
AJ10	3.03%	1
AJ20	9.09%	3
AJ30	12.12%	4

AJ40	3.03%	1
AJ50	9.09%	3
AJ90	3.03%	1
AM10	9.09%	3
AT10	6.06%	2
AV10	33.33%	11
Total	100%	33

Major2

Answer	%	Count
AJ50	40.00%	2
BM30	20.00%	1
LE20	20.00%	1
LM60	20.00%	1
Total	100%	5