## MARSHALL UNIVERSITY。

2022-2023 Graduation Survey Results Summer and Fall (2022) and Spring (2023)

Undergraduate Programs
Marshall University
Office of Academic Affairs:
Assessment and Quality Initiatives

## Executive Summary

- These data are for academic year 2022-2023. Unless otherwise noted, all findings are essentially unchanged since academic year 2021-2022.
- Overall response rate was $39 \%$ ( 613 respondents out of 1,565 graduates). This was up slightly from $38 \%$ in 2021-2022.
- Females were more likely than males to respond to the survey.
- The Mean GPA of respondents (3.41) was significantly higher than that of all graduates (3.29).
- The Mean Age of respondents (24.25) was not significantly different than that of all graduates (24.18). This finding has varied over the years.
- Response rates differed among colleges, with the COEPD having the highest response rate (67\%). We note that response rate was highest again for the COEPD, as it was last year and the COEPD's response rate jumped from $57 \%$ in 2021-2022 to $67 \%$ this year!
- Respondents did not differ from the population in terms of race.


## Executive Summary

- Most respondents were single with no children, were WV residents, and completed their entire education at Marshall.
- Forty-two percent (253 of 602 respondents; down slightly from 43\% in 20212022) reported no educational debt, while 5\% reported debt greater than $\$ 50,000$ (down from 9\% in 2021-2022).
- Most respondents stated that their educational objective was to begin their first career.
- Fifty-six percent of respondents (338 out of 609) said they had participated in an internship or practicum (up from 48\% in 2021-2022), with 70\% (237 out of 338 respondents; slightly up from $68 \%$ in 2021-2022) believing this experience had helped them to find employment.
- Graduates indicated the following plans after graduation; employed full-time (241), part-time (21), or seeking employment (129); enrolled in further education (118) or planning to continue education (76). Only six respondents indicated they planned to serve in the U. S. Miliary, four indicated plans to participate in a volunteer or service organization, and five indicated they did not have plans to seek employment or continue education. Thirteen of the 613 survey respondents did not respond to this item.


## Executive Summary

- Students reported positive feelings about all aspects of their Marshall education. Eighty percent or more students agreed with nine of the sixteen statements regarding their learning, while $10 \%$ or more disagreed with one statement as outlined below: Note: These findings were essentially the same as in 2023-2022, but the percentages of students agreeing with statements was somewhat lower, with the two statements that had $91 \%$ and $90 \%$ agreement last year dropped to $89 \%$ this year. The number of statements with $10 \%$ or more disagreement dropped from two last year to one this year.
- 80\%-89\% AGREED with these statements:
- I used knowledge from more than one area of study to explore issues or to solve problems. (89\%)
- I learned to examine issues from multiple perspectives. (89\%)
- I learned to assess my own values and examine other viewpoints and credible evidence. (89\%)
- I learned to find scholarly information, to evaluate it critically and to use it effectively. (89\%)
- I determined how to improve my own learning and to engage in lifelong learning. (87\%)
- I learned to use what I know to solve novel problems. (84\%)
- My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being. (83\%)
- I developed the ability to write effectively. (82\%)
- I acquired sufficient skills and knowledge to prepare for career-related positions. (81\%)
- $10 \%$ OR MORE DISAGREED with this statement:
- Writing Intensive Courses enhanced my learning experience. (13\%)


## Executive Summary

- Students reported (as they have in previous years) greater satisfaction with the quality of teaching than with the quality of advising, academic support services, or classroom lab facilities. However, percentages the first three categories increased over last year. Percent of students indicated satisfaction are in parentheses:
- the quality of teaching (80\%) - up from 76\% last year
- the quality of advising (64\%) - up from 61\% last year
- academic support services (65\%) - up from 60\% last year
- classroom and lab facilities (66\%) - down slightly from 67\% last year
- Eighty-three percent ( $83 \%$ ) of respondents said they would recommend Marshall University to prospective students and 79\% said they would recommend their specific MU degree programs to others.
- Regarding salaries of our graduates, we now report this information in the alumni survey report.
- Fourteen percent of respondents (up from 12\% last year) reported using the Office of Career Education, with Marshall HANDSHAKE, Resume Assistance, Career Advising, Mock Interviewing, and Career Fairs used most frequently.


## 2022-2023 Response Rate by College

| College | Total |
| :---: | :---: |
| CAM | $35 / 76(46 \%)$ |
| LCOB | $87 / 280(31 \%)$ |
| COEPD | $72 / 108(67 \%)$ |
| COHP | $176 / 522(34 \%)$ |
| COLA | $72 / 168(43 \%)$ |
| COS | $82 / 191(43 \%)$ |
| CECS | $37 / 88(42 \%)$ |
| RBA | $52 / 132(39 \%)$ |
| Total | $613 / 1,565(39 \%)$ |

## Response Rate by College



Population/Sample Demographic Comparisons: College

$$
x^{2}(7)=20.701, p=.004
$$

| Population <br> Category | $\#(\%)$ | Sample <br> Category | \# (\%) | Response Rate |
| :---: | :---: | :---: | :---: | :---: |
| CAM | $76(5 \%)$ | CAM | $35(6 \%)$ | $46 \%$ |
| LCOB | $280(18 \%)$ | LCOB | $87(14 \%)$ | $31 \%$ |
| COEPD | $108(7 \%)$ | COEPD | $72(12 \%)$ | $67 \%$ |
| COHP | $522(33 \%)$ | COHP | $176(29 \%)$ | $34 \%$ |
| COLA | $168(11 \%)$ | COLA | $72(12 \%)$ | $43 \%$ |
| COS | $191(12 \%)$ | COS | $82(13 \%)$ | $43 \%$ |
| CECS | $88(6 \%)$ | CITE | $37(6 \%)$ | $42 \%$ |
| RBA | $132(8 \%)$ | RBA | $52(8 \%)$ | $39 \%$ |
| Total | $\mathbf{1 , 5 6 5}(\mathbf{1 0 0 \% )}$ | Total | $\mathbf{6 1 3}(\mathbf{1 0 0 \% )}$ | $39 \%$ |

Population/Sample Demographic Comparisons: College; $X^{2}(7)=20.701, p=.004$


Population/Sample Demographic Comparisons: Gender; $X^{2}(1)=17.232, p<.001$

| Population <br> Category | \#(\%) | Sample <br> Category | \# (\%) | Response Rate |
| :---: | :---: | :---: | :---: | :---: |
| Male | $611(39 \%)$ | Male | $181(30 \%)$ | $30 \%$ |
| Female | $954(61 \%)$ | Female | $432(70 \%)$ | $45 \%$ |
| Total | $\mathbf{1 , 5 6 5 ( 1 0 0 \% )}$ | Total | $\mathbf{6 1 3 ( 1 0 0 \% )}$ | $39 \%$ |

Population/Sample Demographic Comparisons: Gender; $X^{2}(1)=17.232, p<.001$


Population/Sample Demographic Comparisons: Race; ns

| Population Category | \# (\%) | Sample <br> Category | \# (\%) | Response Rate |
| :---: | :---: | :---: | :---: | :---: |
| White | 1,336 (85\%) | White | 524 (85\%) | 39\% |
| Black | 74 (5\%) | Black | 19 (3\%) | 26\% |
| Hispanic | 9 (1\%) | Hispanic | 6 (1\%) | 67\% |
| Asian | 10 (1\%) | Asian | 4 (1\%) | 40\% |
| American Indian/Alaskan Native | 3 (0\%) | American Indian | 1 (0\%) | 33\% |
| Hawaiian/Pacific Islander | 3 (0\%) | Hawaiian | 1 (0\%) | 33\% |
| Two or More | 30 (2\%) | Two or More | 14 (2\%) | 47\% |
| Unknown | 100 (6\%) | Unknown | 44 (7\%) | 44\% |
| Total | 1,565 (100\%) | Total | 613 (100\%) | 39\% |

## Population/Sample Demographic Comparisons: Race; ns



Population/Sample Demographic Comparisons: Degree Earned; ns

| Population <br> Category | (\%) | Sample <br> Category | \# | Response Rate |
| :--- | :--- | :--- | :--- | :--- |
| Certificates | $5(<1 \%)$ | Certificates | 0 | $0 \%$ |
| Associate's <br> Degree | $129(8 \%)$ | Associate's <br> Degree | $37(6 \%)$ | $29 \%$ |
| Bachelor's <br> Degree | $1,431(91 \%)$ | Bachelor's <br> Degree | $576(94 \%)$ | $40 \%$ |
| Total | $\mathbf{1 , 5 6 5}$ | Total | $\mathbf{6 1 3}$ | $\mathbf{3 9 \%}$ |

## Population/Sample Demographic Comparisons: Degree Earned; ns



## Population/Sample Demographic Comparisons

There was no significant difference between the population and sample for age; however, the sample GPA was significantly
higher than that of the population; GPA, $t(612)=6.378, p<.001$.

| Population Category | Mean (SD) | Median | Range |
| :--- | :---: | :---: | :---: |
| Age $(\boldsymbol{n}=\mathbf{1 , 5 6 5})$ | $24.18(5.75)$ | 22 | $19-64$ |
| GPA $\boldsymbol{n}=\mathbf{1 , 5 6 5})$ | $3.29(0.47)$ | 3.35 | $1.96-4.00$ |
|  |  |  |  |
| Sample Category |  | 22 | $19-64$ |
| Age ( $\boldsymbol{n}=\mathbf{6 1 3})$ | $24.25(6.28)$ | 2.47 | $1.99-4.00$ |
| GPA ( $\boldsymbol{n}=\mathbf{6 1 3})$ | $3.41(0.45)$ |  |  |

Population/Sample Demographic Comparisons: Difference between population and sample age means was not significant.


Population/Sample Demographic Comparisons: GPA; GPA is significant, $t(612)=6.378, p<.001$.


■ Population
■ Sample

## Family Status



## Residence at time of admission

| Category | $n$ |
| :--- | :---: |
| West Virginia | 491 |
| Metro | 49 |
| Out of State | 69 |
| Total | 609 |



## \# of Semesters to Complete Degree

| Category | $n$ |
| :--- | :---: |
| 8 or fewer | 371 |
| $9-10$ | 143 |
| $11-12$ | 60 |
| $13-14$ | 16 |
| $15-16$ | 9 |
| More than 16 | 9 |
| Total | 608 |



## While pursuing your degree, did you

| Category | $n$ |
| :--- | :---: |
| Originally Enroll and Stay at <br> Marshall? | 487 |
| Transfer from a 2-Year <br> institution? | 63 |
| Transfer from another 4-year <br> institution? | 59 |
| Total | 609 |



During the last year of your studies, how many hours a week did you work while attending classes?

| Category | $n$ |
| :--- | :---: |
| None | 114 |
| $\mathbf{1 - 1 0}$ | 71 |
| $\mathbf{1 1} \mathbf{- \mathbf { 2 0 }}$ | 154 |
| $\mathbf{2 1} \mathbf{- 3 0}$ | 131 |
| More than 30 | 139 |
| Total | 609 |



Which of the following best describes your educational objective while attending Marshall University?


Upon graduation, what was the dollar amount of your educational loan indebtedness?


Did you take part in an internship, practicum or other structured work experience related to your major and anticipated career?

| Category | $n$ |
| :--- | :---: |
| Yes | 338 |
| No | 271 |
| Total | 609 |



If you answered "yes" to the previous question, did that experience increase your ability to secure employment?

| Category | $n$ |
| :--- | :---: |
| Yes | 237 |
| No | 31 |
| Insufficient Information <br> to answer question | 70 |
| Total | 338 |
|  |  |



## While pursuing my degree at Marshall University,

| Question | Agree | Neutral | Disagree | Total |
| :---: | :---: | :---: | :---: | :---: |
| 1. I developed the ability to write effectively. | 489 (82\%) | 99 (17\%) | 11 (2\%) | 599 |
| 2. I developed the ability to use mathematics to explore real world problems.. | 443 (74\%) | 132 (22\%) | 23 (4\%) | 598 |
| 3. I learned to find scholarly information, to evaluate it critically and to use it effectively. | 531 (89\%) | 60 (10\%) | 9 (2\%) | 600 |
| 4. I gained expertise in the use of technology important in my field of study. | 445 (74\%) | 128 (21\%) | 27 (5\%) | 600 |
| 5. I acquired sufficient skills and knowledge to prepare for careerrelated positions. | 483 (81\%) | 101 (17\%) | 15 (3\%) | 599 |
| 6. I developed the ability to express myself effectively through speaking. | 460 (77\%) | 117 (20\%) | 21 (4\%) | 598 |
| 7. I developed multicultural and global perspectives. | 451 (75\%) | 122 (20\%) | 25 (4\%) | 598 |
| 8. . Writing intensive courses helped me to improve my writing skills. | 415 (69\%) | 131 (22\%) | 53 (9\%) | 599 |

## Frequencies for Items from Previous Slide



## While pursuing my degree at Marshall University,

| Question | Agree | Neutral | Disagree | Total |
| :---: | :---: | :---: | :---: | :---: |
| 9. My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being. | 493 (83\%) | 90 (15\%) | 14 (2\%) | 597 |
| 10. My capstone course challenged me to do my best work. | 450 (76\%) | 111 (19\%) | 34 (6\%) | 595 |
| 11. I learned to examine issues from multiple perspectives. | 534 (89\%) | 58 (10\%) | 6 (1\%) | 598 |
| 12. I learned to use what I know to solve novel problems. | 503 (84\%) | 82 (14\%) | 13 (2\%) | 598 |
| 13. I learned to assess my own values and examine other viewpoints and credible evidence. | 529 (89\%) | 61 (10\%) | 7 (1\%) | 597 |
| 14. I determined how to improve my own learning and to engage in lifelong learning. | 522 (87\%) | 67 (11\%) | 8 (1\%) | 597 |
| 15. I used knowledge from more than one area of study to explore issues or to solve problems. | 525 (89\%) | 63 (11\%) | 4 (1\%) | 592 |
| 16. Writing Intensive Courses enhanced my learning experience. | 369 (62\%) | 145 (24\%) | 79 (13\%) | 593 |

## Frequencies for Items from Previous Slide



## Now that I have completed my degree, I

| Question | Agree | Neutral | Disagree | Total |
| :---: | :---: | :---: | :---: | :---: |
| 1. Feel adequately prepared for a career and/or graduate or professional study in my major field. | 420 (70\%) | 144 (24\%) | 34 (6\%) | 598 |
| 2. Believe that Marshall University's program in my major field is of high quality. | 443 (74\%) | 117 (20\%) | 36 (6\%) | 596 |
| 3. Would recommend to others that they study the same program at Marshall. | 474 (79\%) | 86 (14\%) | 37 (6\%) | 597 |
| 4. Would recommend Marshall to prospective students. | 497 (83\%) | 80 (13\%) | 19 (3\%) | 596 |

## Frequencies for Items from the Previous Slide



## Please Rate your satisfaction with the following at Marshall

| Question | Satisfied | Neutral | Dissatisfied | Total |
| :---: | :---: | :---: | :---: | :---: |
| 1. Teaching | 475 (80\%) | 99 (17\%) | 23 (4\%) | 597 |
| 2. Advising | 381 (64\%) | 117 (20\%) | 101 (17\%) | 599 |
| 3. Academic Support Services | 389 (65\%) | 164 (27\%) | 45 (8\%) | 598 |
| 4. Classroom/Lab Facilities | 396 (66\%) | 155 (26\%) | 45 (8\%) | 596 |

## Frequencies for Items from the Previous Slide



## Which of the Following BEST Describes Your Status after Graduation.

| Category | $n$ |
| :---: | :---: |
| Employed full time (on average $\mathbf{3 0}$ hours or more per week) | 241 |
| Employed part time (on average fewer than 30 hours per week) | 21 |
| Participating in a volunteer or service program (e.g., Peace Corps, AmeriCorps, City Year, etc.) | 4 |
| Serving in the United States Military | 6 |
| Enrolled in Further Education | 118 |
| Seeking Employment | 129 |
| Planning to continue education, but not yet enrolled | 76 |
| Not seeking employment or continuing education at this time | 5 |
| Total | 600 |



## Did you use Career Services to help you with your career path?

| Category | $n$ |
| :--- | :---: |
| Yes | 84 |
| No | 503 |
| Total | 587 |



If Career Services helped you with your career path, please indicate services used (Check all that apply)

| Category | $n$ |
| :--- | :---: |
| Marshall HANDSHAKE | 22 |
| Resume Assistance | 22 |
| Career Advising | 19 |
| Mock Interviewing | 15 |
| On-Campus <br> Recruitment Event | 9 |
| Career Fair | 19 |
| Other | 5 |



