

University Assessment Committee Meeting
Date: Monday, May 1, 2023; Time: 12:00 – 2:00 PM
Location: Shawkey Dining Room

Agenda

1. Approval of minutes from the January 30, 2023, meeting.
2. HLC Quality Initiative Update <https://www.marshall.edu/hlc-qj/>
3. Program Review Updates
 - External Review-Programs without specialized accreditation
 - New protocols-Task Force will be working on this in May/June
 - Updated Elements-External Demand; Quality of Outcomes; Cost of Program Delivery
 - Results for this year-all programs except two will continue at current level. BA in Economics will be discontinued and Advanced Graduate Certificate in Geospatial Information Science was discontinued last October.
 - 2023-2024-mix of programs from COLA, CAM, RBA, COS, COHP, and Pharmacy.
4. Assessment report feedback will be sent to programs no later than the end of summer.
5. HLC 2025-2026 Comprehensive Visit Planning-Dr. Susan Tusing
6. Summer Assessment – Baseline/FYS, Core Curriculum (Information Literacy, Integrative and Metacognitive Thinking), Capstone
7. Program Health Checks
 - Enrollment and Persistence
 - Five Years of enrollment numbers and five year “year over year change” in enrollment.
 - Benchmark = average university “year over year enrollment change” at same degree level.
 - Persistence of students enrolled in each major
 - Persistence trend over past five years and average five-year persistence.
 - Benchmarked over averaged five-year university persistence in all majors at same degree level.
 - If enrollment is below benchmark, the program will conduct a market analysis using data from Hanover Research.
 - If persistence is below benchmark, the program will conduct a persistence analysis (migration out data, examination of courses for high D/F/W rates [undergraduate] or grades of C or lower [graduate]). APS data will be used.
 - If both enrollment and persistence are below benchmark, the program will conduct a more in-depth analysis.
 - All programs will be asked to conclude with comments.
8. Assessment “Day” Surveys – Climate Survey, response rate 1,394 complete or partial response.
9. Syllabus Evaluation – ensuring equivalence regardless of delivery mode.
10. Announcements