



University Assessment Committee Meeting
Date: Monday, December 12, 2022; Time: 12:00 – 2:00 PM
Location: Virtual – MSC Room 2W16 (former SRC Conference Room)

Minutes

Members Present: Loukia Dixon, Kim DeTardo-Bora, Marty Laubach, Paula Lucas, Ralph McKinney, Tim Melvin, Adam Russell, Chris Sochor, Asad Salem, Sarah-Frances Lyon, and Mary Beth Reynolds

Members Absent: Brian Hoey, April Fugett, Andy Hermansdorfer, Trish Gallagher

1. The meeting began with lunch.
2. Approval of minutes from the October 28, 2022 meeting was tabled until the next meeting.
3. 2021-2022 Assessment and NSSE reports: Mary Beth shared updated results of NSSE findings with committee members. Of note is that Marshall's students continue to score at levels commensurate with the top 50% of NSSE institutions in engagement indicators aligned to all themes, with the strongest being *Academic Challenge*. Marshall students also scored well in comparison to students in our Carnegie Peer Group – this finding was especially true for our first year students in spring 2022, with improvement seen in students' responses to items aligned to *Campus Environment*. Analyzing results from 2013 through 2022 showed a significant areas of strength for first year students to be "having discussions with people with political views other than one's own" and for seniors, having completed a high impact practice, specifically having "completed a senior experience." Areas for improvement for first year students and for seniors included having "having discussions with people of a race or ethnicity different from their own" (although we noted an improvement in 2022 for first year students). Additional areas of improvement for seniors included "Quality of interactions with other administrative staff and offices," and "Quality of interactions with academic advisors."

Mary Beth also reviewed graduation and alumni report summaries. Please note readers can find summaries and full reports of all surveys at <https://www.marshall.edu/assessment/alumni-outcomes-and-survey-reports/> . She noted that response rates for alumni surveys are around 36%, while responses to graduation surveys have ranged from around 33% to 38%.

Comprehensive annual university assessment reports can be found at <https://www.marshall.edu/assessment/annual-assessment-reports/>.

General Education assessment reports can be found at <https://www.marshall.edu/assessment/general-education-assessment/>.

4. HLC Quality Initiative Update <https://www.marshall.edu/hlc-qj/> . Mary Beth shared a synopsis of HLC Quality Initiative events from the fall 2022 semester and provided a preview of events planned for spring 2023.
5. HLC Criterion Committees for Summer: Mary Beth noted that the HLC’s next comprehensive evaluation of Marshall University will take place during academic year 2025-2026. Dr. Susan Tusing, Professor of Music and Academic Affairs Fellow, is conducting a preliminary review of our last two assurance arguments and making note of updates needed. Current plans are to assemble criterion committees in summer 2023 to begin planning for the next HLC visit.
6. Review of annual assessment reports and syllabi (f2f and online): In spring 2022 the Assessment Committee reviewed 113 syllabi from the College of Liberal Arts. The only required syllabus element that fell below 90% compliance was inclusion of the “course description from the most recent catalog,” which was at 85%. The reason it is important to include the course description in the catalog is so that departments may more easily monitor the currency of the catalog descriptions and make necessary changes if warranted.

Mary Beth also asked that committee members have their assigned annual assessment reports reviewed by March 1, 2023.

7. Annual Program Health Checks and Five-Year Program Review Plans: There was a brief discussion of annual program health checks. We are currently working with the Education Advisory Board (EAB) to update our data in its Academic Performance Solutions (APS) for the purpose of monitoring the viability of our degree programs on an annual basis. This report will be short and straightforward for the majority of our programs; it also will provide programs with declining enrollments time to plan strategies to increase enrollments.
8. Discussion regarding Alumni Outcome Collection: Mary Beth informed committee members that discussions are currently ongoing to contract with a company (at least two are under consideration at this point) for the purpose of collecting alumni outcomes. This is an important task, not just for recruiting, but for federal compliance issues.

The meeting adjourned at 2:00 PM.

Respectfully Submitted,

Mary Beth Reynolds