



**University Assessment Report: Academic Year 2022-2023**

**Annual Program Assessment: 2021-2022**

Assessment Committee members and the Assessment Office reviewed a total of 62 assessment reports. Twenty-nine (out of 60; 48%) undergraduate degree programs (in some cases majors within a degree program) submitted reports for review. Marshall’s two undergraduate certificates did not submit assessment reports. Twenty-two graduate degree programs (out of 56; 39%), ten graduate certificate programs (out of 22; 45%), and one post-master’s certificate program (out of 5; 20%) submitted reports. The Assessment Office sent evaluation letters to each of the programs reviewed, which included comments from de-identified reviewers when these were available. Additionally, each program received a rubric outlining performance in the following areas – *Student Learning Outcomes; Assessment Measures; Findings; Action Plan; Status Report*. Scoring statistics are provided in the charts below.

**Undergraduate Degree Program Report Findings**

Trait/Level	Level 0	Level 1	Level 2	Level 2.5	Level 3	Total
Learning Outcomes			2 (7%)		27 (93%)	<b>29</b>
Assessment Measures			2 (7%)	1 (3%)	26 (90%)	<b>29</b>
Findings	1 (3%)	1 (3%)	3 (10%)	1 (3%)	23 (79%)	<b>29</b>

Trait/Level	Not Present	Present	Total
Action Plans	5 (17%)	24 (83%)	<b>29</b>

Trait/Level	Not Present	Present for Some	Present for All	Total
Status Reports	11 (38%)	1 (3%)	57 (59%)	<b>29</b>

**Graduate Certificate Program Report Findings**

Trait/Level	Level 0	Level 1	Level 2	Level 2.5	Level 3	Total
Learning Outcomes					10 (100%)	<b>10</b>
Assessment Measures					10 (100%)	<b>10</b>
Findings	1 (10%)		1 (10%)	1 (10%)	7 (70%)	<b>10</b>

\*\* No students were enrolled in one program.

Trait/Level	Not Present	Present	Total
Action Plans	2 (20%)	8 (80%)	<b>10</b>

Trait/Level	Not Present	Present for Some	Present for All	Total
Status Reports	6 (60%)		4 (40%)	<b>10</b>

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### Graduate Degree Program Report Findings

Trait/Level	Level 0	Level 1	Level 2	Level 2.5	Level 3	Total
Learning Outcomes					22 (100%)	22
Assessment Measures			3 (14%)		19 (86%)	22
Findings			3 (14%)		19 (86%)	22

Trait/Level	Not Present	Present or Not Needed	Total
Action Plans		22 (100%)	22

Trait/Level	Not Present	Present for Some	Present for All	Total
Status Reports	5 (23%)	1 (5%)	16 (72%)	22

The one post-master's certificate assessment received scores of 3 for learning outcomes, assessment measures, and finding. The report included an action plan, but no status report.

### General Education Assessment: 2022-2023

The Summer Assessment Team completed three assessments in May/June 2023. These included evaluation of a random sample of baseline assessments completed as part of UNI 100 in conjunction with fall 2022 Week of Welcome, followed by an evaluation of final assessments completed by the baseline sample at the end of FYS during fall 2022 and spring 2023. Second, the team conducted an evaluation of random samples of student artifacts aligned to Marshall's Baccalaureate Degree Profile (BDP) outcomes *Information Literacy*, *Integrative Thinking*, and *Metacognitive Thinking*. Third, the team evaluated a sample of capstone artifacts using the AAC&U Value rubric for *Written Communication* and an adapted AAC&U Value rubric for *Critical Thinking*. Additionally, faculty from the English Department assess written communication abilities of students in composition classes and faculty from the Communication Studies Department assess oral communication abilities of students in the basic public speaking courses. Comprehensive reports are available at this link: <https://www.marshall.edu/assessment/general-education-assessment/>.

Specific reports for each assessment are found at these links:

Baseline/FYS assessment: <https://www.marshall.edu/assessment/files/2023/06/Baseline-FYS-2023.pdf>

Baccalaureate Degree Profile Outcomes Assessment: <https://www.marshall.edu/assessment/files/2023/06/BDP-Outcomes-Assessment-2023.pdf>

Capstone Artifact Assessment: <https://www.marshall.edu/assessment/files/2023/06/Capstone-Assessment-2023.pdf>

Written Communication Assessment: <https://www.taskstream.com/ts/englishcomposition1/AcademicProgramAssessmentandPlanningWorkspace>

Oral Communication Assessment: Not yet submitted.

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### Program Review

We conducted comprehensive five-year reviews for seven (7) undergraduate programs, eleven (11) graduate programs, one (1) undergraduate certificate program, and five (5) graduate certificate programs. Programs, in conjunction with the Offices of Assessment and Institutional Research and Planning, completed these reports using Taskstream. All reports were reviewed by the University's Academic Planning Committee (undergraduate) and Graduate Council (graduate). All programs that did not have programmatic accreditation also underwent peer review. Following these reviews, Marshall's provost and president reviewed each report. The following recommendations were approved by the Board of Governors on April 26, 2023.

<b>Undergraduate Degree Programs</b>	<b>Recommendations</b>
Bachelor of Business Administration-BBA	<b>Continue at current level</b>
General Business-BA	<b>Continue at current level</b>
Accounting-BBA	<b>Continue at current level</b>
Geography-BA/BS	<b>Continue at current level</b>
Political Science-BA	<b>Continue at current level</b>
International Affairs-BA	<b>Continue at current level</b>
Economics-BA	<b>Discontinue program after all enrolled students have completed it. There has been little enrollment, no growth is expected, and it is duplicated by another major in the Lewis College of Business</b>

<b>Graduate Degree Programs</b>	<b>Recommendations</b>
Accountancy-MS	<b>Continue at current level</b>
Health Care Administration-MS	<b>Continue at current level</b>
Health Informatics-MS	<b>Continue at current level</b>
Information Systems-MS	<b>Continue at current level</b>
Human Resource Management-MS	<b>Continue at current level</b>
Master of Business Administration-MBA	<b>Continue at current level</b>
Doctor of Nurse Anesthesia Practice-DNAP	<b>Continue at current level</b>
Geography-MA/MS	<b>Continue at current level</b>
Master of Public Administration-MPA	<b>Continue at current level</b>
Special Education-MS	<b>Continue at current level</b>
Literacy Education-MS	<b>Continue at current level</b>

<b>Undergraduate Certificate Programs</b>	<b>Recommendations</b>
Geospatial Information Science	<b>Continue at current level</b>

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Graduate Certificate Programs	Recommendations
Data Analytics in Healthcare	Continue at current level
Technology Management	Continue at current level
Geospatial Information Science	Continue at current level
Geospatial Information Science-Advanced	Discontinue program after all enrolled students have completed it. The program has little student interest and there is little expectation for growth. The Graduate Council voted to discontinue the program at its October 21, 2022 meeting.
Literacy Education	Continue at current level

### Assessment Day

Results for campus-wide surveys have been sent to originating offices and have been posted to the Assessment website. More information about Assessment Day activities is available at <https://www.marshall.edu/assessment/assessment-day-activity-details/> and at <https://www.marshall.edu/assessment/survey-results/>.

### Graduation Surveys

Results of graduation surveys for academic year 2022-2023 can be found at <https://www.marshall.edu/assessment/undergraduate-graduate-survey/> (undergraduate results) and <https://www.marshall.edu/assessment/graduate-graduation-survey/> (graduate results).

### Alumni Surveys

All alumni survey results can be found at <https://www.marshall.edu/assessment/alumni-outcomes/>