



University Assessment Committee Meeting
Date: Thursday, March 7, 2024; Time: 9:00 – 10:30 PM
Location: MSC Room 2W16 (Old SRC) and on Microsoft Teams

Minutes

Members Present: Diana Adams, Ginger Boles, Mehdi Esmailpour, Nandini Manne, Margaret McLaughlin, Kim DeTardo-Bora, Loukia Dixon, April Fugett, Tiffany Hartman, Isaac Larison, Marty Laubach, Paula Lucas, Ralph McKinney, Tim Melvin, Adam Russell, Mary Beth Reynolds

Members Absent: Chris Atkins, Brian Hoey, Larry Sheret, Le’Keshia Taylor, Susan Tusing, Student Representative [Alyssa Hudson has resigned from the committee]

1. The meeting began with introductions.
2. Marty Laubach moved, and Tim Melvin seconded, approval of minutes from the December 11, 2023, meeting with the addition of results from the spring 2023 Student Climate Survey. The minutes were approved unanimously pending this addition.
3. Mary Beth Reynolds thanked committee members who had submitted their reviews of 2022-2023 assessment reports and asked those who have not submitted to do so soon. She then explained that we would audit paired syllabi for spring 2024. Paired syllabi will consist of two sections of the same course, where one section is offered face-to-face, while another is offered online. Other combinations might include one section on campus, the other off-campus or one section completely face-to-face and the other hyflex. The rating sheet allows reviewers to indicate if the course sections have the same course description from the catalog and the same student learning outcomes. Each should also show the relationship between outcomes, how students practice these outcomes in the course, and how they ultimately are assessed to show that they have met the outcomes. These reviews will be due at the end of the spring semester.
4. Mary Beth provided an update on our spring administration of the National Survey of Student Engagement. To date, first-year students and seniors have received an email invitation (sent February 15) and three reminders (February 21, 27, and March 4). Marshall’s overall response rate is now 21.9% as compared to 29.2% at this point in the survey administration in spring 2022. Mary Beth noted that the survey will be open until May 13, but that students will receive their last email reminder on March 14. If they respond by Monday, April 8, they will be entered into Assessment Day Prize Drawings, which will occur on Wednesday, April 10. Prizes will be two AirPods-Pro; two AirPods; 10 Marshall University T-Shirts. Mary Beth asked committee members to help spread the word about NSSE. Diana Adams will help us to spread the word about the Blackboard link to the survey.

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5. Mary Beth gave a short update regarding the campus-wide surveys we will send on Assessment Day. As in past years, there will be an Assessment Day prize drawing.
6. April Fugett, a member of the General Education Review Task Force, updated members on the university's current review of Marshall's general education program. She reported that Dean R. B. Bookwalter chairs the Task Force, which consists of an additional 24 members. They are gathering feedback from constituents across campus and from alumni and are also benchmarking Marshall's general education requirements against those of peer institutions. She said that the focus is on innovation in all aspects of Marshall's general education curriculum.
7. Mary Beth gave a quick overview of the various aspects of Marshall's HLC Quality Initiative, including campus-wide reading, guest speakers, diversity living-learning community, plans for the third iteration of the Student Climate Survey, success of the Fairfield Intern and HSTA Near-Peer Mentor outreach projects. She also mentioned HLC aligned programming in the Honors College and with other campus speakers. Mary Beth forgot to mention that Jackson Lewis, contracted by Zurich Insurance, is currently conducting a review of our BOG rules and University Policies to make sure they contain no bias.
8. Susan Tusing is continuing to collect evidence to support writing an HLC Assurance Argument draft. Marshall's next HLC comprehensive visit will occur on January 26 and 27, 2026.
9. Ralph McKinney shared with the group that the American Foundation for the Blind will give a presentation on campus on April 11 on the employability of individuals with visual challenges. The presentation also will be livestreamed. Isaac Lairson reminded the group that the 2024 Student Research & Creativity Symposium will be held on campus April 4 (undergraduate students) and 5 (graduate students). Nandini Manne shared some planning for a 1+4 admissions to the School of Pharmacy and Margaret McLaughlin shared accreditation work in which she had been involved in her previous institution.

The meeting was adjourned at 10:30 AM.

Respectfully submitted,

Mary Beth Reynolds