

Marshall University Graduation Survey

2024-2025 School Year

College of Business

Undergraduate Students

Survey Timeline

Summer 2024 Survey:

- Open Date – October 21, 2024
- Close Date – January 11, 2025

Fall 2024 Survey:

- Open Date – October 21, 2024
- Close Date – May 10, 2025

Spring 2025 Survey:

- Open Date – March 10, 2025
- Close Date – October 5, 2025

Report Content

- Student Experience Data
- Academic Career Questions
- Reflection Questions
- Quality Questions: Teaching, Advising, Academic Support Services, Classroom/Lab Facilities, Online Learning
- College-Specific Questions

Student Demographics and Experience Data - COB Undergraduate Responses (2024-2025 School Year)

Upon graduation, what was the dollar amount of your educational loan indebtedness? ▲	# of Responses	% of Responses
a. \$0/No indebtedness	56	57%
b. Up to \$4,999	3	3%
c. \$5,000 - \$9,999	6	6%
d. \$10,000 - \$14,999	5	5%
e. \$15,000 - \$19,999	4	4%
f. \$20,000 - \$24,999	7	7%
g. \$25,000 - \$29,999	3	3%
h. \$30,000 - \$34,999	5	5%
i. \$35,000 - \$39,999	3	3%
j. \$40,000 - \$44,999	2	2%
k. \$50,000 or more	5	5%
Total	99	100%

During the last year of your studies, how many hours a week did you work while attending classes? ▲	# of Responses	% of Responses
1 to 10	13	12%
11 to 20	27	25%
21 to 30	21	20%
More than 30	27	25%
None	19	18%
Total	107	100%

If you answered "working" as your primary plans after graduation, was this position	# of Responses	% of Responses
did not answer "working"	46	43%
hybrid	5	5%
in-person	51	48%
remote	4	4%
Total	106	100%

Did you take part in an internship, practicum, research or other experience related to your major and anticipated career?	# of Responses	% of Responses
		▼
Yes	64	60%
No	43	40%
Total	107	100%

If you answered Yes to the previous question, did that experience increase your ability to secure employment or employment offers?	# of Responses	% of Responses
No	9	14%
Yes	54	86%
Total	63	100%

The following questions relate to information taught in courses you may have taken early in your academic career, such as English, math, social sciences, etc. While pursuing my degree at Marshall University...

My classes challenged me to analyze and evaluate issues and to solve real-world problems in a manner that is ethical and supportive of our civic well-being.	# of Responses	% of Responses
	▼	
a. Strongly Agree	52	49%
b. Agree	43	40%
c. Neutral	9	8%
d. Disagree	2	2%
e. Strongly Disagree	1	1%
Total	107	100%

I used knowledge from more than one area of study to explore issues or to solve problems.	# of Responses	% of Responses
a. Strongly Agree	64	60%
b. Agree	33	31%
c. Neutral	10	9%
Total	107	100%

I determined how to improve my own learning and to engage in lifelong learning.	# of Responses	% of Responses
	▼	
a. Strongly Agree	54	51%
b. Agree	40	38%
c. Neutral	11	10%
d. Disagree	1	1%
Total	106	100%

I learned to analyze my own values and to examine other viewpoints and credible evidence.	# of Responses	% of Responses
a. Strongly Agree	58	54%
b. Agree	38	36%
c. Neutral	10	9%
d. Disagree	1	1%
Total	107	100%

Writing intensive courses enhanced my learning experience.	# of Responses	% of Responses
	▲	
a. Strongly Agree	50	47%
b. Agree	33	31%
c. Neutral	18	17%
d. Disagree	5	5%
e. Strongly Disagree	1	1%
Total	107	100%

I learned to examine issues from multiple perspectives.	# of Responses	% of Responses
a. Strongly Agree	62	58%
b. Agree	33	31%
c. Neutral	10	9%
d. Disagree	1	1%
Total	106	100%

I developed multicultural and global perspectives.	# of Responses	% of Responses
	▼	
a. Strongly Agree	52	49%
b. Agree	36	34%
c. Neutral	15	14%
d. Disagree	3	3%
e. Strongly Disagree	1	1%
Total	107	100%

I learned to use what I know to solve novel problems.	# of Responses	% of Responses
	▲	
a. Strongly Agree	53	50%
b. Agree	35	33%
c. Neutral	16	15%
d. Disagree	2	2%
Total	106	100%

The following questions relate to information taught in courses you may have taken early in your academic career, such as English, math, social sciences, etc. While pursuing my degree at Marshall University... CONT'D

I developed the ability to express myself effectively through speaking.	# of Responses	% of Responses
a. Strongly Agree	54	50%
b. Agree	38	36%
c. Neutral	13	12%
d. Disagree	2	2%
Total	107	100%

I learned to find scholarly information, to evaluate it critically and to use it effectively.	# of Responses	% of Responses
a. Strongly Agree	53	50%
b. Agree	38	36%
c. Neutral	14	13%
d. Disagree	1	1%
e. Strongly Disagree	1	1%
Total	107	100%

I used numerical information to explore real world problems.	# of Responses	% of Responses
a. Strongly Agree	48	45%
b. Agree	35	33%
c. Neutral	17	16%
d. Disagree	7	7%
Total	107	100%

I developed the ability to write effectively.	# of Responses	% of Responses
a. Strongly Agree	59	55%
b. Agree	37	35%
c. Neutral	9	8%
d. Disagree	2	2%
Total	107	100%

My capstone course, final degree project, or experience challenged me to do my best work.	# of Responses	% of Responses
a. Strongly Agree	54	50%
b. Agree	30	28%
c. Neutral	18	17%
d. Disagree	3	3%
e. Strongly Disagree	2	2%
Total	107	100%

I gained expertise in the use of software, programs, or technology important in my major field.	# of Responses	% of Responses
a. Strongly Agree	54	50%
b. Agree	40	37%
c. Neutral	11	10%
d. Disagree	2	2%
Total	107	100%

Now that I've completed my degree...

I believe that Marshall University's program in my major field is of high quality.	# of Responses	% of Responses
a. Strongly Agree	54	50%
b. Agree	41	38%
c. Neutral	12	11%
Total	107	100%

I feel adequately prepared for a career and/or graduate or professional study in my field.	# of Responses	% of Responses
a. Strongly Agree	46	43%
b. Agree	44	41%
c. Neutral	16	15%
e. Strongly Disagree	1	1%
Total	107	100%

I would recommend Marshall to prospective students.	# of Responses	% of Responses
a. Strongly Agree	64	60%
b. Agree	28	26%
c. Neutral	12	11%
d. Disagree	1	1%
e. Strongly Disagree	1	1%
Total	106	100%

I would recommend to others that they study the same program at Marshall.	# of Responses	% of Responses
a. Strongly Agree	58	54%
b. Agree	36	34%
c. Neutral	12	11%
d. Disagree	1	1%
Total	107	100%

Please rate your level of satisfaction with the quality of the following at Marshall.

Teaching	#	%
a. Very Satisfied	43	40%
b. Satisfied	39	36%
c. Neutral	23	21%
d. Dissatisfied	2	2%
Total	107	100%

Advising	#	%
a. Very Satisfied	66	62%
b. Satisfied	28	26%
c. Neutral	9	8%
d. Dissatisfied	3	3%
e. Very Dissatisfied	1	1%
Total	107	100%

Academic Support Services	#	%
a. Very Satisfied	45	42%
b. Satisfied	38	36%
c. Neutral	18	17%
d. Dissatisfied	3	3%
e. Very Dissatisfied	3	3%
Total	107	100%

Classroom/Lab Facilities (rate only if you have taken courses on the main campus or at another Marshall University location)	#	%
a. Very Satisfied	55	51%
b. Satisfied	35	33%
c. Neutral	17	16%
Total	107	100%

Online learning experience (rate only if you have taken online courses)	#	%
a. Very Satisfied	54	51%
b. Satisfied	30	29%
c. Neutral	18	17%
d. Dissatisfied	2	2%
e. Very Dissatisfied	1	1%
Total	105	100%

College Satisfaction Questions - College of Business

My major faculty seemed interested in me as a student	# of Responses	% of Responses
a. Very Satisfied	63	59%
b. Satisfied	31	29%
c. Neutral	10	9%
d. Dissatisfied	1	1%
e. Very Dissatisfied	1	1%
Total	106	100%

My major faculty are generally accessible	# of Responses	% of Responses
a. Very Satisfied	66	62%
b. Satisfied	31	29%
c. Neutral	8	8%
d. Dissatisfied	1	1%
Total	106	100%