



Keynotes for Key People

August 10 & 11, 2021



Bruce Perry, M.D., Ph.D.

August 10, 2021



Understanding Trauma: Concepts & Context

This 90 minute webinar presents some of the core concepts related to stress, distress, trauma, healing and the development of resilience. Several key concepts that are of special relevance for educators are presented, including 'state-dependent' functioning, sequential processing of experience and the fundamentals of understanding the importance of relationships and rhythm in learning.

Dr. Perry is the Principal of the Neurosequential Network, Senior Fellow of The ChildTrauma Academy and a Professor (Adjunct) in the Departments of Psychiatry and Behavioral Sciences at the Feinberg School of Medicine at Northwestern University in Chicago and the School of Allied Health, College of Science, Health and Engineering, La Trobe University, Melbourne, Victoria Australia. Over the last thirty years, Dr. Perry has been an active teacher, clinician and researcher in children's mental health and the neurosciences holding a variety of academic positions. His work on the impact of abuse, neglect and trauma on the developing brain has impacted clinical practice, programs and policy across the world. Dr. Perry is the author, with Maia Szalavitz, of *The Boy Who Was Raised As A Dog*, a bestselling book based on his work with maltreated children and *Born For Love: Why Empathy is Essential and Endangered*. Dr. Perry's most recent book, *What Happened to You? Conversations on Trauma, Resilience, and Healing*, co-authored with Oprah Winfrey, was released in 2021. Dr. Perry was on the faculty of the Departments of Pharmacology and Psychiatry at the University of Chicago School of Medicine from 1988 to 1991. From 1992 to 2001, Dr. Perry served as the Trammell Research Professor of Child Psychiatry at Baylor College of Medicine in Houston, Texas. During this time, Dr. Perry was also Chief of Psychiatry for Texas Children's Hospital and Vice-Chairman for Research within the Department of Psychiatry. From 2001 to 2003, Dr. Perry served as the Medical Director for Provincial Programs in Children's Mental Health for the Alberta Mental Health Board. He continues to consult with the government of Alberta on children's issues and serves as a founding member of the Premier's Council of Alberta's Promise. Dr. Perry has published over 500 journal articles, book chapters and scientific proceedings and is the recipient of numerous professional awards and honors, including the T. Berry Brazelton Infant Mental Health Advocacy Award, the Award for Leadership in Public Child Welfare, the Alberta Centennial Medal and the 2014 Kohl Education Prize. He serves on the Board of Directors of multiple organizations including Prevent Child Abuse America and the Ana Grace Project. Dr. Perry, a native of Bismarck, North Dakota, was an undergraduate at Stanford University and Amherst College. He attended medical and graduate school at Northwestern University, receiving both M.D. and Ph.D. degrees. Dr. Perry completed a residency in general psychiatry at Yale University School of Medicine and a fellowship in Child and Adolescent Psychiatry at The University of Chicago.



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Linda Cliatt-Wayman, M.A.

August 10, 2021



Lead Fearless, Love Hard. It's Time!

Linda Cliatt-Wayman, former teacher, coach, principal, and Assistant Superintendent, conquered the TED stage in Monterey, California in May of 2015, sharing an inspiring speech entitled "Lead Fearless, Love Hard", which has been viewed more than two million times. Her TED talk focused on the importance of leadership and love as a remedy for supporting her students and teachers in becoming the best version of themselves. Linda Cliatt-Wayman is here today to give an inspiring Keynote address to prepare the hearts and minds of all educators returning back to school after one of the most difficult years in American History. It's Time!

Linda Cliatt-Wayman grew up in poverty in North Philadelphia, where she experienced firsthand the injustice being perpetrated against poor students in their education. She has dedicated her career and her life to ending that injustice, working within Philadelphia's fractured public-school system. She spent 20 years as a special-ed teacher before becoming a principal, leading two low-performing urban high schools to success with improved test scores and increased college admissions among students.

At Philadelphia's Strawberry Mansion High School (rapper Meek Mill's alma mater), Wayman and her team once again proved what is possible for low-income children. Test scores have improved every year since Wayman took over, and the school was removed from the federal Persistently Dangerous Schools List for the first time in five years. Diane Sawyer and her team spent the 2012-2013 school year documenting Wayman's efforts for ABC World News Tonight and Nightline.

Cliatt-Wayman retired from Strawberry Mansion High School in May 2017.



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Marc Brackett, Ph.D.

August 11, 2021

Permission to Feel: Unlocking the Power of Emotions to Achieve Optimum Well-being and Success



Emotions matter. What we do with our emotions is especially important. The goal of this presentation is to 1) inspire a new mindset around the power of emotions to transform our lives, 2) describe the five key underlying skills of emotional intelligence, known as the “RULER” skills, and 3) provide innovative strategies and tools for developing emotional intelligence so that our emotions help, rather than hinder, our well-being and success at home, in school, at work, and in everyday life.

Marc Brackett, Ph.D., author of *Permission To Feel*, is the founding director of the Yale Center for Emotional Intelligence and a professor in the Child Study Center, Yale School of Medicine at Yale University. His grant-funded research focuses on: (1) the role of emotions and emotional intelligence in learning, decision making, creativity, relationship quality, and mental health; (2) the measurement of emotional intelligence; and (3) the influence of emotional intelligence training on children’s and adults’ health, performance, and workplace performance and climate. Marc has published 125 scholarly articles and has received numerous awards, including the Joseph E. Zins Award for his research on social and emotional learning and an honorary doctorate from Manhattanville College. He also is a distinguished scientist on the National Commission on Social, Emotional, and Academic Development and on the board of directors for the Collaborative for Academic, Social, and Emotional Learning (CASEL). Marc is the lead developer of RULER, a systemic, evidence-based approach to social and emotional learning that has been adopted by over 2,000 public, charter, and private pre-school through high schools across the United States and in other countries, including Australia, China, England, Italy, Mexico, and Spain. RULER infuses social and emotion learning into the immune system of schools by enhancing how school administrators lead, educators teach, students learn, and families parent. Research shows that RULER boosts academic performance, decreases school problems like bullying, enriches classroom climates, reduces teacher stress and burnout, and enhances teacher instructional practices. Marc regularly consults with large companies on best practices for integrating the principles of emotional intelligence into training and product design. He is co-founder of Oji Life Lab, a corporate learning firm that develops innovative digital learning systems for emotional intelligence. Marc speaks to tens of thousands of people each year and has been the keynote speaker at over 500 conferences around the world, including the White House, U.S. Departments of Education, Justice, and Defense, the Surgeon General’s office, the New York Times, Microsoft, Google, Facebook, Twitter, ASU-GSV, the Aspen Institute, as well as dozens of education conferences.



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Erin Browning

August 11, 2021



Get in Front of Your Stress

This Keynote provides practical tips you can put into action today to get settled in your nervous system. It is loaded with information to help you learn about your tendencies and the nature of the human body to get out of balance, and most of all find personal inspiration of your own resilience from Erin, who speaks from the experience of living stress rather than only giving facts and data about it.

Erin Browning is the Founder & Owner of Spaces of Grey, a WV based company that provides holistic support for people navigating stressful situations or profound changes in their lives. Erin's career began as a speech language pathologist. Early on she traveled presenting to the nation's educators & medical professionals. It did not take long for Erin to realize something was missing in regards to the work these amazing people were doing...they were more concerned with outcomes for the people they support than getting in front of their own stress. In turn, the outcomes suffered. The old cliché, "you can't pour from an empty cup" turns out to be true.

For the past decade Erin's efforts were spent combining her knowledge as an Ayurvedic Health Counselor with the extensive experience she has helping people with differently wired nervous systems. With this experience, she has provided practical methods & placed tangible tools into the hands of the people needing the most support; the ones teaching, caretaking, treating patients, & living stressful lives that lead to burnout each and every day.

Erin serves as president of the WV Board of Examiner's for Speech Pathologists & Audiologists. She also is the chairperson of the WV Autism Supportive Center, which is a rural WV hub for alternative treatments, agriculture centered programs, & nature-based learning for neurodiverse individuals as well as the community at large.

Erin's mission is to educate about the deep need for everyone to find a way to navigate the rough waters life brings so they can find stability, calm, and step into joyful living. She believes this is possible because she has lived it & continues to live it daily. "With small consistent changes, practices to explore the state of the nervous system & thoughtful reflection on the shifts occurring we can change the way we live. We can find JOY."



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Behavior/Mental Health
Technical Assistance Center

Graduate Credit

Keynotes for Key People

Important Course Information



This course will be facilitated by Alicia Ziman, who is the Coordinator of the state School-Wide PBIS Project with the WV Behavior/Mental Health Technical Assistance (TA) Center.



The course will be VIRTUAL. All resources will be housed on the TA Center's Website and additional information will be sent to your email.



This will be a **SELF-PACED** course within the dates below. Scan below to preview the course syllabus.

Starting Date: August 10th & 11th

Assignment Due: November 12th



Graduate Credit Information



3 hours of non-degree credit hours are available through Marshall University.



Cost = \$220

**Paid upon registration*

Requirements:



- View video and "Facilitated Viewing Guide" for each Keynote
- Complete assignment for each speaker



You will need: Internet Access to view videos and resources, check and respond to emails, and submit assignments.

Questions?

Contact:

Alicia Ziman, PBIS Coordinator
holt64@marshall.edu

Jen Fletcher, Behavior Support Specialist
everhartj@marshall.edu

Registration opens on August 10, 2021!

The registration link will be sent out soon.

Fall 2021 School-Wide PBIS Tier 1 Academy

ONLINE
REGISTRATION
IS NOW OPEN

NORTH ACADEMY

Where: Robert H. Mollohan Research Center
Fairmont, WV

When: September 3
October 29
November 19

Time: 9:00 am - 3:30 pm

Scan to Register



**Administrators are required to attend. Additionally, due to venue COVID guidelines, a maximum of 4 total team members may register.*

SOUTH ACADEMY

Where: Charleston Civic Center
Charleston, WV

When: September 3
October 29
November 19

Time: 9:00 am - 3:30 pm



**Administrators are required to attend. Additionally, due to venue COVID guidelines, a maximum of 4 total team members may register.*

VIRTUAL ACADEMY

Where: Zoom links will be provided

When: September 14, 15, 16
October 5, 6, 7
November 16, 17, 18

Time: 3:30 - 5:00 pm

Scan to Register



**Administrators are required to attend. Additionally, to participate in the Virtual Academy you must agree to have your Behavior Support Specialist attend a monthly meeting to help with homework, hurdles, and understanding.*



ACADEMY INFORMATION

- ✓ Choose and register for ONE of the academy options (North, South, or Virtual).
- ✓ An administrator is required to attend and your team will need to commit to attending all academy sessions upon registration.
- ✓ For all academy options lunch will be on your own.
- ✓ You will receive ongoing Technical Assistance from your Behavior Support Specialist throughout the 2021-2022 school year.

For questions or more information, contact:

Alicia Ziman, PBIS Coordinator

holt64@marshall.edu

Early Childhood PBIS



For more information about Early Childhood PBIS, our trainings, practice-based coaching, and technical assistance check out our website at <https://wvpbis.org/wvecpbis/> and find us on our Facebook Page @WVECPIS

Autism Across the Lifespan Conference



Marshall's Autism Training Center, in partnership with the Autism Society of West Virginia, will host a two-day, online event Thursday, Sept. 9, and Friday, Sept. 10.

[**Registration Link**](#)