

MARSHALL UNIVERSITY
BOARD OF GOVERNORS

June 11, 2013

Marshall University Memorial Student Center
Shawkey Dining Room
Huntington, WV

Members present, in person: Joseph B. Touma, Chair; Phyllis H. Arnold, Vice Chair; Michael J. Farrell; David E. Haden; John G. Hess; Edward Howard; Dale C. Lowther; Wyatt Scaggs; Michael G. Sellards; Martin Amerikaner, Faculty Representative; Miriah Young, Classified Staff Representative;

By Phone: Raymond Harrell, Student Representative; Joseph McDonie

Absent: Letitia Neese Chafin; Oshel Craigo; Verna Gibson; A. Michael Perry (emeritus)

I. Call to Order

Upon determining that a quorum was present, the meeting was called to order by Dr. Touma, Chairman. He announced that the first agenda item "Presentation by HEPC", which was an award presentation to a Marshall University professor by HEPC, was taking place at a meeting at Foundation Hall that this presentation would not take place at the Board meeting.

II. Minutes

Upon a motion by Mr. Sellards, seconded by Mrs. Arnold, the minutes of April 18, 2013 and the special minutes of May 9, 2013, were unanimously approved.

III. Committee of the Whole

Dr. Touma asked all members to review the board meeting dates for the upcoming year and let Cora know of any conflicts. He reiterated that while these meeting dates could change, we will try to stick to this schedule as much as possible.

IV. President's Report

Dr. Kopp discussed the demolition of Hodges Hall and plans to make the space green space for the future.

The PT and Pharmacy Schools have been in existence one year now. The PT School had a "White Coat" Ceremony marking the student's one year experience. There are now 39 students in the new first-year class. He noted that there are more students applying and a number are out of state students. Pharmacy is doing well also, as the ACPE gave an extraordinary exit report for the school. Dr. Kopp commended both schools for the quality of faculty and staff members who have been hired.

Enrollment projections suggest that fall enrollment will be flat. This pattern is consistent with the trend nationally. Some reasons we have noted are: delaying education after high school; staying closer to home. The projections do not include INTO. We are cautiously optimistic that the fall semester will have 200 new INTO-MU students.

HLC Project is going well. We are the National model for other institutions.

Dr. Joe Shapiro will soon complete his first year as the Dean of the Medical School. Great progress has been made under his leadership: external fundraising is at an all-time high; grant funded research is climbing, as is the scholarly activity of faculty. The School of Medicine and CHHI have hired a researcher and the MIIR director has been hired. Both bring with them National Institute of Health grants. Also, LCME will be here June 23-25, 2013.

During the Finance, Audit and Facilities Planning Committee Meeting and also later in this meeting, President Kopp noted that the balanced budget plan will be submitted for Board approval. He recognized and thanked the Budget Work Group constituent representatives: Carol Hurula, Chuck Somerville, Shane Tomblin, Dan Holbrook, Raymond Harrell, David Steele. In fact, using some suggestions made by the group, we are presenting a surplus. By sharing information and working together, this has been made possible. The consensus of this group was that the membership be expanded, which it will be in the fall.

Tuition will increase by 4.8%, however, we are at the low end of the 4 year institutions across West Virginia.

An economic impact study has been commissioned and will be shared with the Board in the Fall.

Several miscellaneous items were discussed:

- Engineering
- 10 year Master Plan – bringing final report in late fall for approval
- Military friendly school designation by *Victory Media*
- NCAA APR scores for MU Student athletes are at all-time high for 2011-2012
- A marketing/branding research and integrated marketing plan RFP has been issued with a review of the submitters underway with the goal of developing Marshall's first truly integrated marketing plan during the next year
- Dr. Bin Wang on cover of *Neuron* magazine. As mentioned earlier, she will receive a framed copy of the magazine from the HEPC at her meeting today. This is a big deal. A copy of the magazine has been given to each member present today.

Also given were two publications regarding the future of Higher Education that Dr. Kopp asked

each member to read with the expectation that it would catalyze further conversation in the future.

V. Committee Reports

Finance, Audit and Facilities Planning Committee, Dale Lowther, Chair

Mr. Lowther presented the action items that were discussed during the Committee Meeting in detail.

The first item is the approval of a Policy on the Use of Tobacco Products on Campus. This item has gone through the comment period and the following resolution was recommended with one change.

Resolved, that the Marshall University Board of Governors approves Policy No. GA-8, Tobacco Policy with an effective date of July 1, 2013.

Mr. Farrell offered an amendment to one area of this policy as follows:

In Section 2.1 of the Policy, the last sentence should change from "It applies to any and all indoor and outdoor events" to "It applies to any and all indoor and outdoor events, subject to the exception provided for in Section 2.3"

Upon a motion by Mr. Farrell, seconded by Mr. Scaggs, the Policy as amended was unanimously approved.

In addition, Section 2.3 should read as follows:

2.3 Events that attract a large number of off-campus visitors to the Marshall University campus may be exempted on a case by case basis with the approval of the Vice President for Administration, provided that all smoking be restricted to designated outdoor smoking areas.

Upon a motion by Mr. Farrell, seconded by Mr. Haden, the addition of 2.3 was added and unanimously approved.

The next item is the Approval of Proposed Marshall University Fiscal Year 2013-14 Budget. Upon a motion by Mrs. Arnold, seconded by Mrs. Young, the Board unanimously approved the following resolution and budget that follows, making the item a part of the minutes:

Resolved, that the Marshall University Board of Governors approves the proposed Budget for Fiscal Year 2013-2014.

The next item is the Nine Months Ending March 31, 2013, Financial/Budget Report. Upon a motion by Mr. Sellards, seconded by Mr. Howard, the Board unanimously approved the following resolution:

Resolved, that the Board of Governors receives the Financial/Budget Report for the nine months ending March 31, 2013.

The next item is the Investment Earnings Update, April 30, 2013. Upon a motion by Mr. Howard, seconded by Mrs. Arnold, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the ten months ending April 30, 2013.

Mr. Lowther gave a report of the informational items. These were presented during the Committee Meeting.

There were reports given by:

Mary Ellen Heuton – Financial Update
Karen Kirtley – Administration Update
Buffy Hammers -School of Medicine Update
Mike Hamrick – Athletics Update
Perry Chaffin – Internal Audit Report of the Athletic Dept.
Gayle Ormiston – Administrative Representative

Academic & Student Affairs Committee, Edward Howard, Chair

Mr. Howard gave the Academic Affairs report.

The Action Items were as follows:

The first item was an Approval of a Policy on Distance Education Courses, which replaces the current IT-5, Distance Education Courses Policy, revised on 12/13/2011. There is no anticipated additional cost to the institution for implementing this policy. Upon a motion by Mr. Haden, seconded by Mr. Lowther, the following resolution was unanimously approved:

*Resolved, that the Marshall University Board of Governors approve **Policy No. IT-5, Distance Education Courses**, as a proposed policy and initiate the notice of proposed rulemaking process.*

Further resolved, that the policy is approved as a final policy at the conclusion of the

comment period if no substantive comments are received.

The next item is for the Approval of a Policy Regarding Weather-Related and/or Emergency Closings and Delays. There is no anticipated additional cost to the institution for implementing this policy. Based on a comment made during the comment period, an addition was made to add "MU Alert" to the notifications. This includes email, text message and telephone at Marshall. Upon a motion by Mr. Haden, seconded by Mr. Lowther and unanimously approved, the Board approved the following resolution:

*Resolved, that the Marshall University Board of Governors approves **Policy No. GA-9, Policy Regarding Weather-related and/or Emergency Closings and Delays.***

The final item is the Approval of Amendments to Two Policies to Accommodate New Appeal Procedures. There is no anticipated additional cost to the institution for implementing these policies. Upon a motion by Mr. Haden, seconded by Mrs. Arnold, and unanimously approved, the Board approved the following resolution:

*Resolved, that the Marshall University Board of Governor approve **Policy No. AA-12, Academic Dishonesty and Policy No. SA-2 Student Academic Rights**, as proposed policies and initiate the notice of proposed rulemaking process.*

Further Resolved that either or both of the policies are approved as final policies at the conclusion of the comment period if no substantive comments are received.

The informational items were discussed at the committee meeting. However, Mr. Howard asked Jeff O'Malley to update the Board of the good news from the NCAA today regarding APR (Academic progress rates). We are above in all of our sports and within the NCAA benchmarks for APR scores.

VI. Chairman's Report

Dr. Touma reminded Board Members about the HEPC Summit August 9th and 10th at Stonewall. He commended the Budget Work Group. Today could be Mr. Farrell's last meeting unless Governor Tomblin does not appoint his replacement. He thanked Mr. Farrell for all the things he has done for Marshall University.

VII. Executive Session under the authority of WV Code §6-9A-4

The Board went into Executive Session, and after a time resumed open session. The Autism Center has asked for approval for three new members:

Jefferson K. Jarrell, Winfield, WV
Claire Magee, Charleston, WV
Janet Magee, Charleston, WV

Upon a motion by Mr. Scaggs, seconded by Mrs. Arnold, these new members were unanimously approved.

VII. Announcements and Adjournment

The next Board Meeting is August 27, 2013 unless we have to call a special board meeting.

As there were no other matters to bring before the Board, upon a motion by Mr. Haden, seconded by Mr. Howard and unanimously approved, the meeting was adjourned.

Michael G. Sellards, Secretary