



Athletics Committee Meeting

April 10, 2024 | 10 a.m.

Shawkey Dining Room, Memorial Student Center



April 2024 Athletics Committee Meeting

AGENDA

10 a.m.

Athletics Committee

Patrick Farrell, Chair

**Executive Session under the Authority of WV
Code §6-9A-4**

*H. Toney Stroud, Chief Legal Officer / Vice President for
Strategic Initiatives and Corporate Relations*

Personnel Matters

*H. Toney Stroud, Chief Legal Officer / Vice President for
Strategic Initiatives and Corporate Relations*

Action Item

**Approval of Athletics Budget for Fiscal Year
2024-2025**

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*Christian Spears, Director of Athletics; Debra Boughton,
Executive Associate Athletic Director for Championship
Planning and Resources*

Information Items

5

*Christian Spears, Director of Athletics; Debra Boughton,
Executive Associate Athletic Director for Championship
Planning and Resources*

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Committee Annual Activity Calendar

Review and Support a Long-Term
Sustainable Business Model

Athletic Teams Updates

National Issues Updates

NCAA Legislation Updates

**Marshall University Board of Governors
Meeting of April 10, 2024**

ITEM: Approval of Athletics Budget for Fiscal Year 2024-25

COMMITTEE: Athletics Committee

RECOMMENDED RESOLUTION: *Resolved*, that the Athletics Committee recommends that the Marshall University Board of Governors approve the proposed Marshall Athletics Budget for Fiscal Year 2024-2025, as part of the university's budget process.

STAFF MEMBER: Christian Spears, Director of Athletics

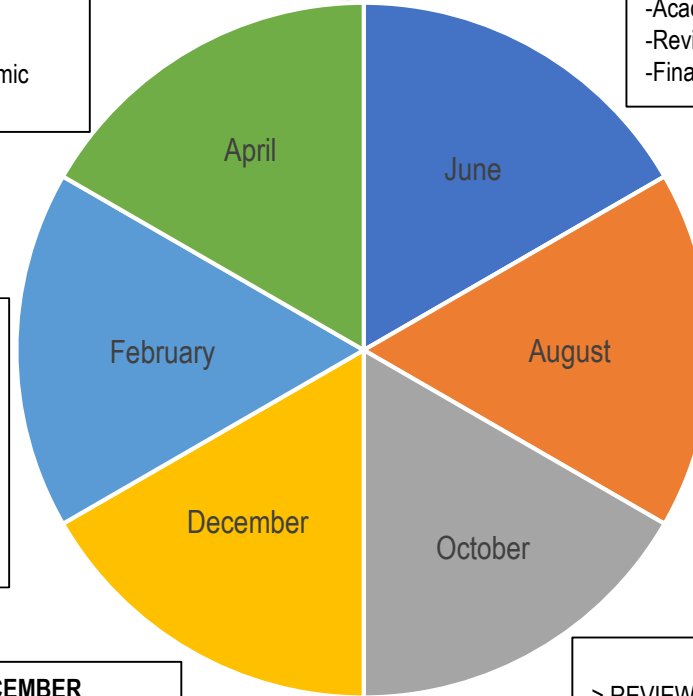
**MARSHALL UNIVERSITY
DEPARTMENT OF INTERCOLLEGIATE ATHLETICS**

FY 25 Budget Presented to Marshall University Board of Governors Athletics Committee

	FY 24	FY 25	Variance
Auxiliary Enterprise Revenue	12,978,847	14,301,878	1,323,031
Big Green Transfers <i>(pending Big Green Board approval)</i>	2,835,985	2,912,450	76,465
Student Auxiliary Fee Allocation	6,775,000	6,775,000	-
Institutional Support	6,752,021	6,002,021	(750,000)
Tuition Waivers <i>(pending in-state tuition waiver application)</i>	3,000,000	3,150,000	150,000
University Allocation	4,875,147	4,343,103	(532,044)
Source Transfers	19,000	19,000	-
	37,236,000	37,503,452	
Salaries and Benefits	14,105,723	13,500,775	(604,948)
Team/Staff Travel*	6,401,246	6,681,246	280,000
Supplies and Other Services	9,150,000	9,262,400	112,400
Scholarships	7,579,031	8,059,031	480,000
	37,236,000	37,503,452	
<i>*includes all post season travel, including bowl game</i>			

ACTIVITY WHEEL

INTERCOLLEGIATE ATHLETICS



APRIL
 > REVIEW AND SUPPORT A LONG TERM SUSTAINABLE BUSINESS MODEL
 -Budget Review and Approval
 -Revenue Generation/Economic Impact Updates

JUNE
 > REVIEW AND SUPPORT ACADEMIC SUCCESS
 -Academic Review
 -Review and Renew
 -Final SBC Standings

Recurring Materials/Items
 > NCAA Legislation Updates
 > National Issues Updates
 > ATHLETIC TEAMS Updates
 > BUDGET Update
 > CAPITAL PROJECTS Update

AUGUST
 > REVIEW AND SUPPORT COMPETITIVE EXCELLENCE
 -Executive Summaries
 -Campus Collaborations
 -Organization Chart
 -Calendar of Events
 -Policies/NCAA Rules Overview for BOG

FEBRUARY
 > REVIEW OF INSTITUTIONAL COMPLIANCE
 -Annual Report on Compliance with Title IX
 -Report from Faculty Athletics Representative

OCTOBER
 > REVIEW AND SUPPORT AN EXTRAORDINARY STUDENT-ATHLETE EXPERIENCE
 -ALL M Update
 -Game Plan Presentation
 -Holistic Student-Athlete Review

DECEMBER
 > REVIEW OF DEPARTMENT PROCEDURES
 -Board of Governors policy review
 -Update on new and updated department policies



BOARD OF GOVERNORS

April 10, 2024



Christian Spears
Director of Athletics

Debra Boughton
Executive Associate AD, Championship
Planning and Resources



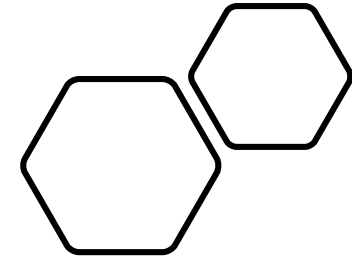
AGENDA

Activity Wheel: Review and Support a Long Term Sustainable Business Model

- Budget Review and Approval
- Revenue Generation and Economic Impact Updates
 - Ticket Sales, Attendance Figures, Coal Cats

Recurring Materials/Topics

- Athletic Teams Updates
 - Women's Basketball Sun Belt Tournament and Regular Season Champions
 - Women's Basketball NCAA March Madness
 - Baseball Opening Weekend
- National Issues Update
 - Tennessee v. NCAA
- NCAA Legislation Updates
 - Prohibet



Rafa Simoes



Women's Soccer Head Coach

Cornelius Jackson

Men's Basketball Head Coach



Budget Review and Approval

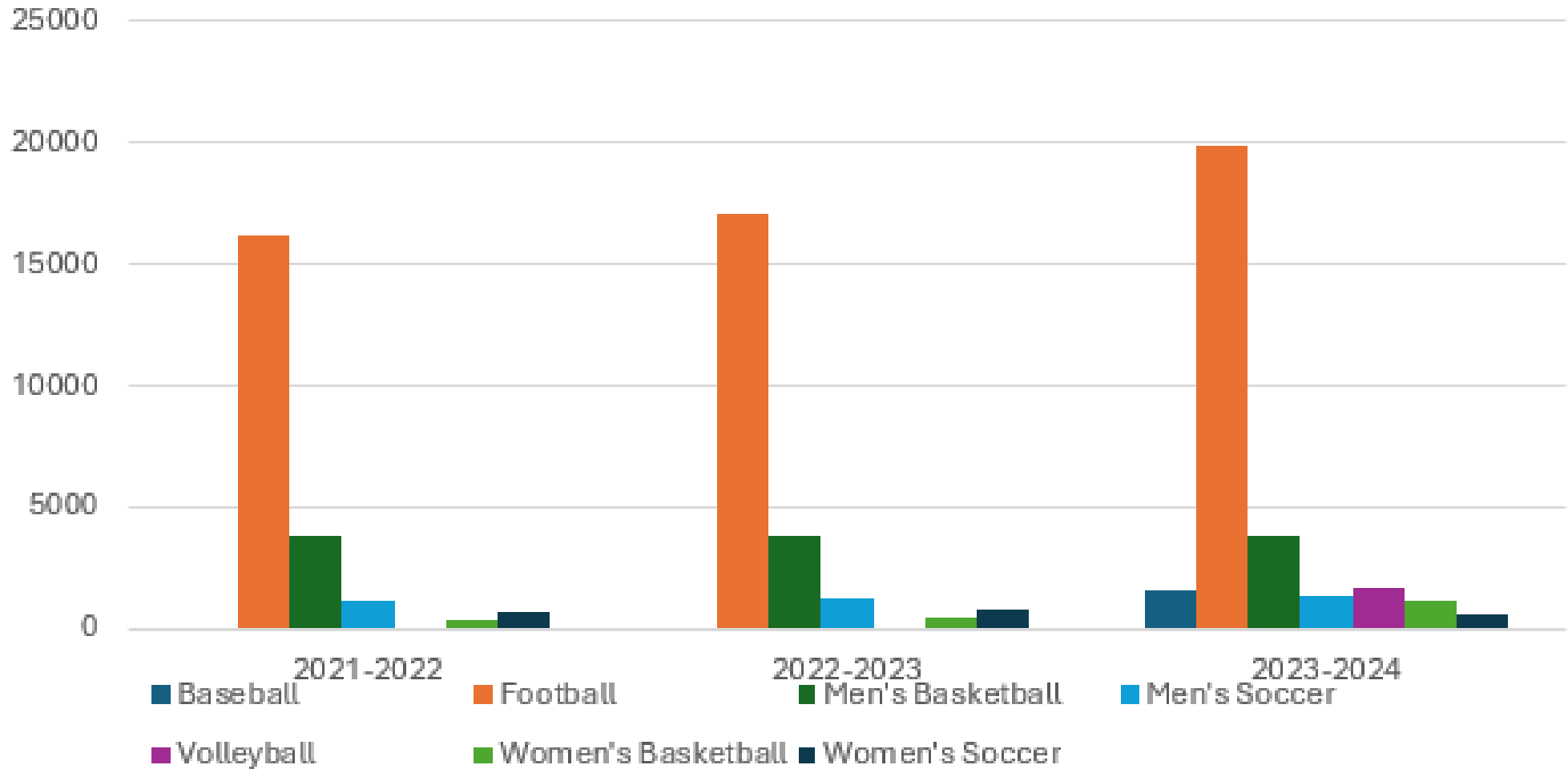
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Revenue Generation and Economic Impact

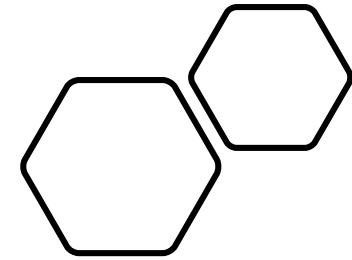
Attendance Trends





Tri-State

Coal Cats



Revenue
Generation
and
Economic
Impact



Athletic Teams Updates







Jack Cook Field Opening Day

National Issues Update:

Tennessee v. NCAA (NIL Recruiting Ban)



NCAA Legislation Updates



- Goal: SBC initiative to monitor and prevent sports gambling
- Start Date: June 1, 2024
- Monitors sports betting agencies for activity by using directory information as a safeguard to prevent impressible activities
- If flagged, internally review to determine if the individual is actually the identified bettor
- After review, educational practices are implemented



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