



# Academic and Student Affairs Committee Meeting

February 7, 2024 | 9 a.m.

Student Resource Center, Memorial Student Center



## February 2024 Academic and Student Affairs Committee Meeting\_Agenda

### AGENDA

---

9 a.m.

#### Academic and Student Affairs Committee

*Kathy D'Antoni, Chair*

#### Action Items

*None*

#### Information Items

##### Committee Annual Activity Calendar

*Avi Mukherjee, Provost and Senior Vice President for Academic Affairs*

3

##### Provost Report

*Avi Mukherjee, Provost and Senior Vice President for Academic Affairs*

##### Academic Affairs Update

*Avi Mukherjee, Provost and Senior Vice President for Academic Affairs*

##### Two-Year Colleges and Transfer Students

*Karen McComas, Associate Provost and Associate Vice President for Academic Affairs*

4

##### Higher Learning Commission Quality Initiative

*Mary Beth Reynolds, Associate Provost and Associate Vice President for Assessment and Quality Initiatives*

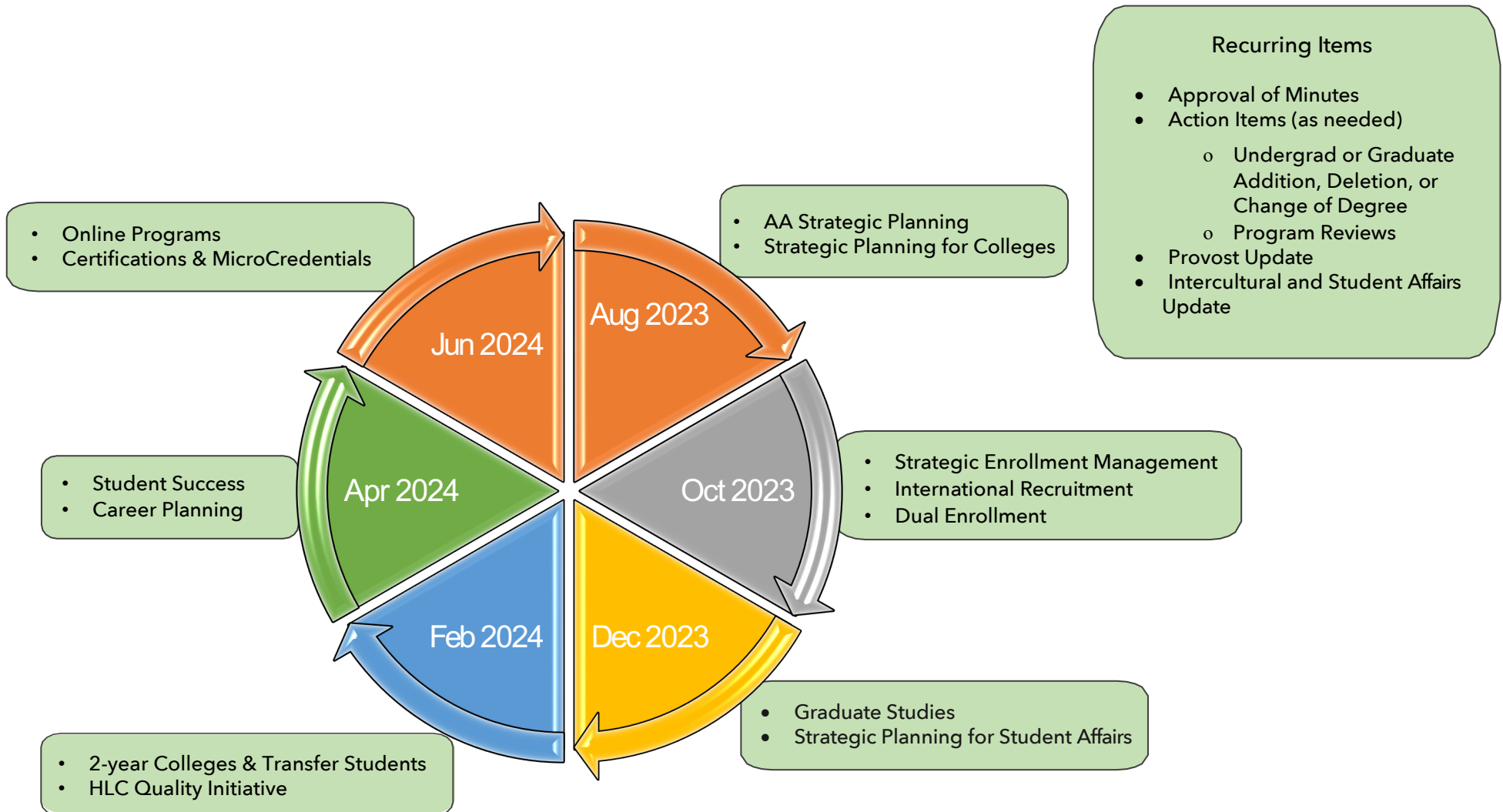
16

##### Intercultural and Student Affairs Update

*Marcie Simms, Vice President for Intercultural and Student Affairs*

# Annual Activity Calendar

## Academic and Student Affairs Committee







# Marshall University: Expanding Our Borders

## Affiliation & Articulation Agreements

*Academic and Student Affairs Committee | February 7, 2024*

Page 4 of 51





# *Executive* **SUMMARY**

1. WV has a goal of 60% of citizens in the state will have a certificate or degree by 2030.
  - Estimates are that 50.8% of the 25 years and older segment of the population have some college credits; 25% of the population have a bachelor's degree or higher.
2. Workforce development organizations are recommending that WV increase the number of citizens with bachelor's degrees.
3. In WV, there is a moderate or high demand in many fields for workers who hold bachelor's degrees.

*There is a **need** for an increased number of individuals in WV who hold bachelor's degrees.*

*There is **opportunity** for Marshall University to develop affiliations that will contribute positively to fulfilling that need.*

# *Employment* **OPPORTUNITIES**

High demand occupations:

- Education
- Finance
- Technology
- Business

Moderate demand occupations:

- Computers
- STEM Fields
- Human Resources
- Social Work and Education
- Other (clergy, graphic designers, writers and authors, dieticians, medical lab technologists).

*Top employers for individuals  
holding bachelor's degrees:*

*Humana*

*WV Department of Transportation*

*WVU*

*State of West Virginia*

*Bureau for Social Services*

*Deloitte*

*ICF*

*Genesis Healthcare*

*Marshall University*

*CDM Smith*

*Guidehouse*

*Oracle*

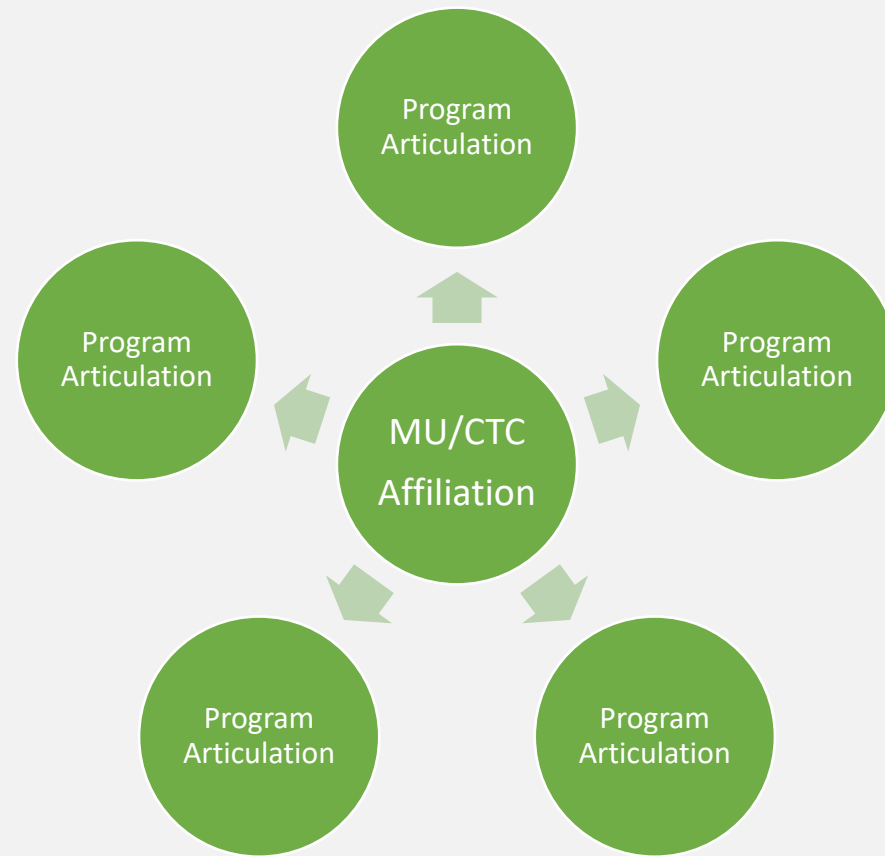
# Current **STATE**



Various  
agreements  
across colleges  
and programs

Location

# *Ideal* **STATE**



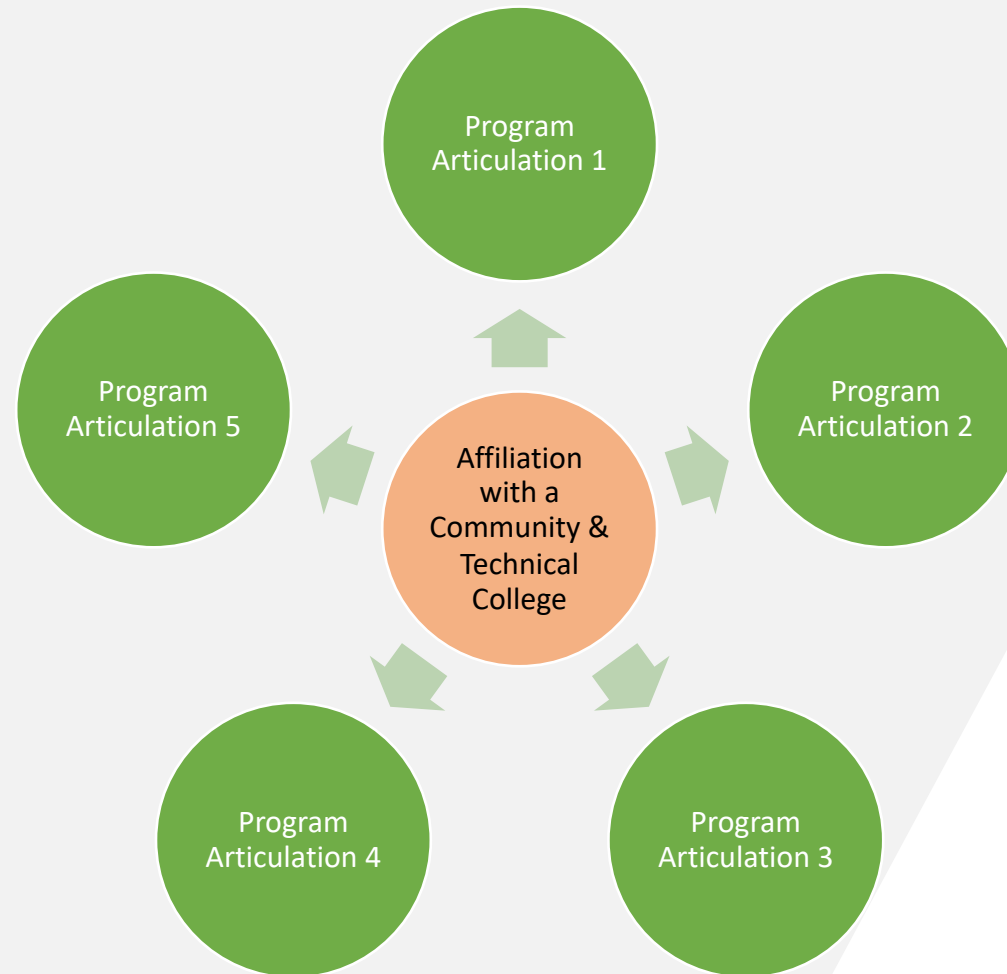


# *Affiliation* **AGREEMENTS**

## Affiliation Agreement:

- Purpose
- Admission (transfer credits & reverse transfer)
- Curriculum (academic alignment and planning)
- Students Services (academic advising, registration, financial aid)
- Legal (FERPA, Agreement Alterations or Terminations)

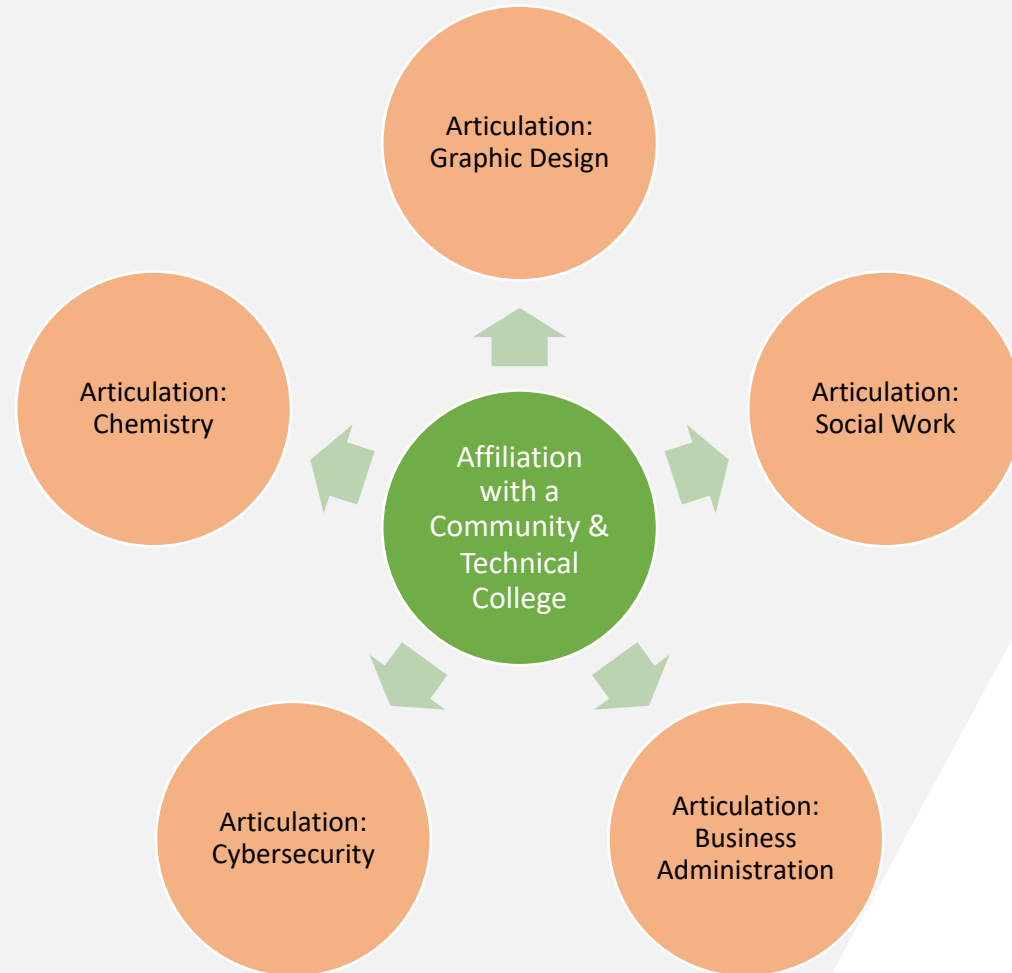
Affiliation agreements are signed by the Presidents and Provosts of both institutions.



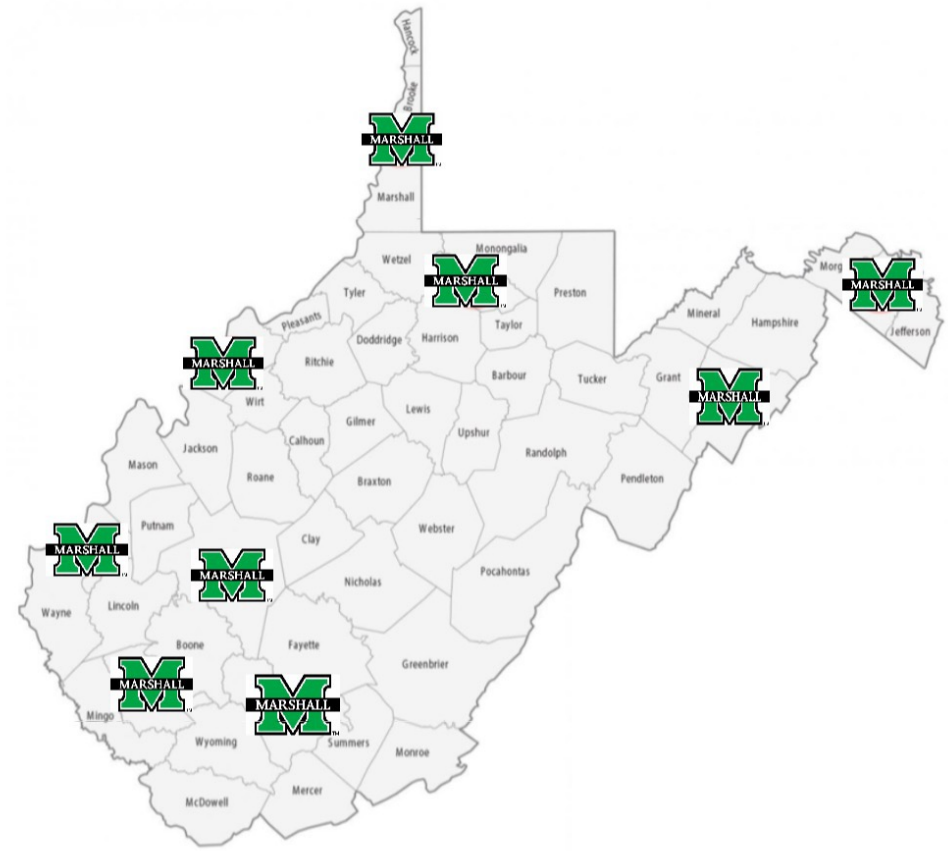
# *Articulation* **AGREEMENTS**

Articulation agreements exist between programs at two institutions. They describe how specific courses transfer and what courses students must complete at Marshall to fulfill their degree requirements.

Articulation agreements are signed by the Provosts and appropriate Deans of both institutions.



# *Marshall* **ACROSS** *the State*



# *Ideal* STATE

# Mountwest

# Criminal Justice

## Social Work

## Elementary Education

## Early Childhood

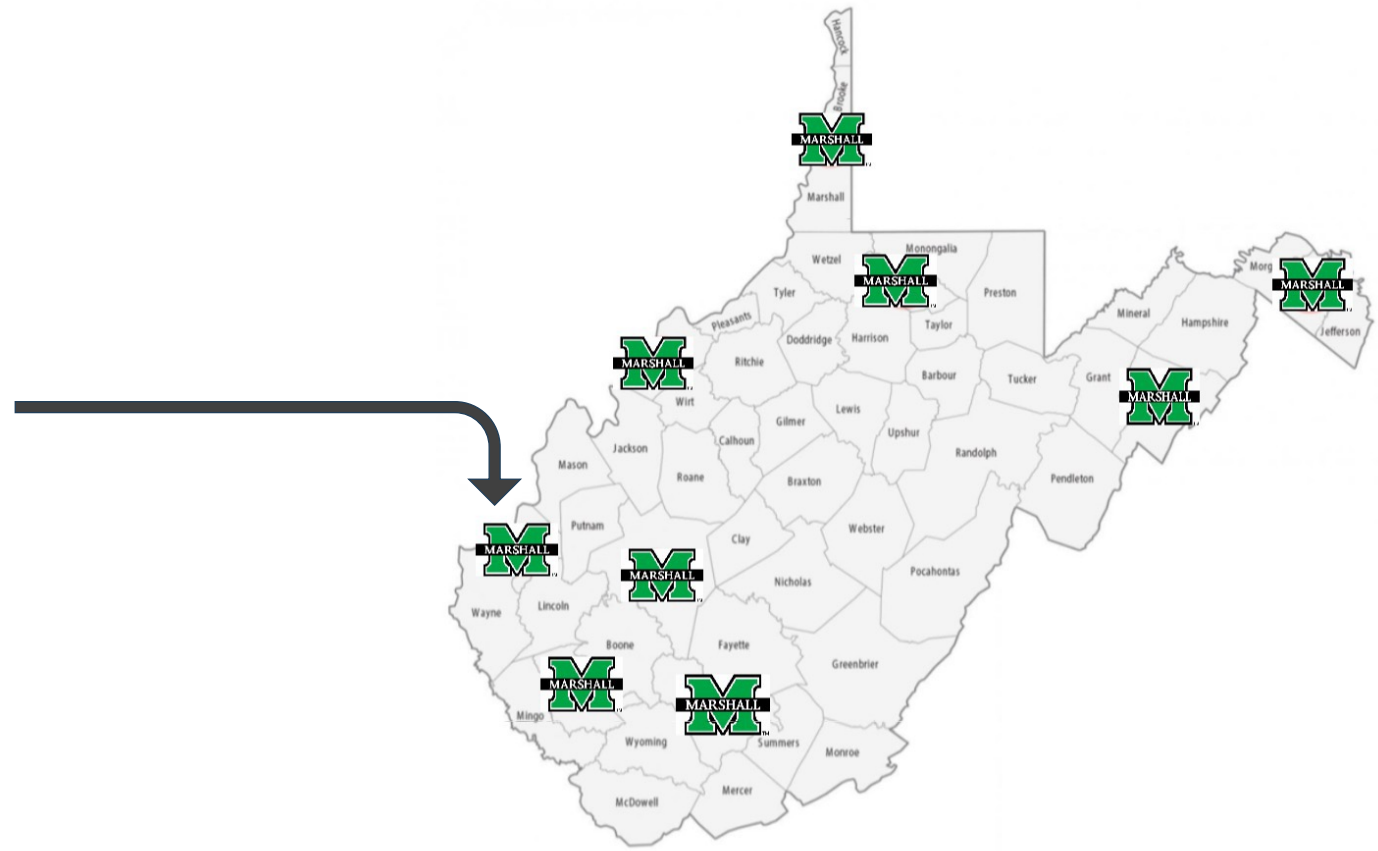
# Mobile App Development

## Game and Animation Development

## Network Systems - Cloud

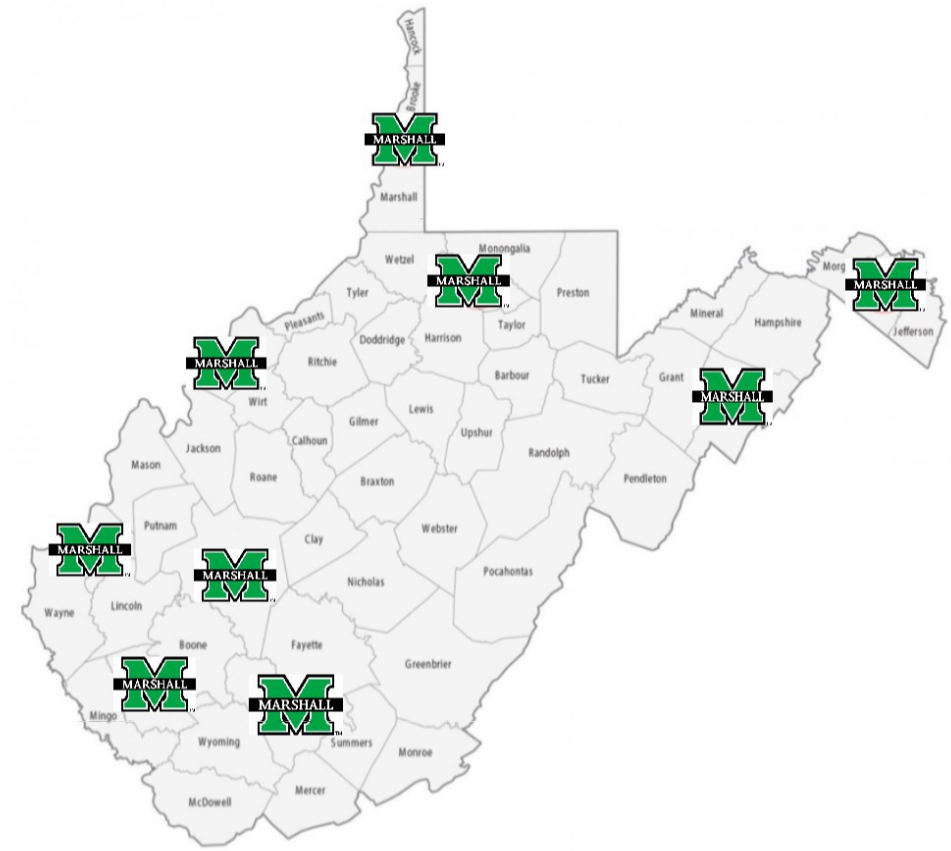
# Network Systems – Cyber

# Psychology

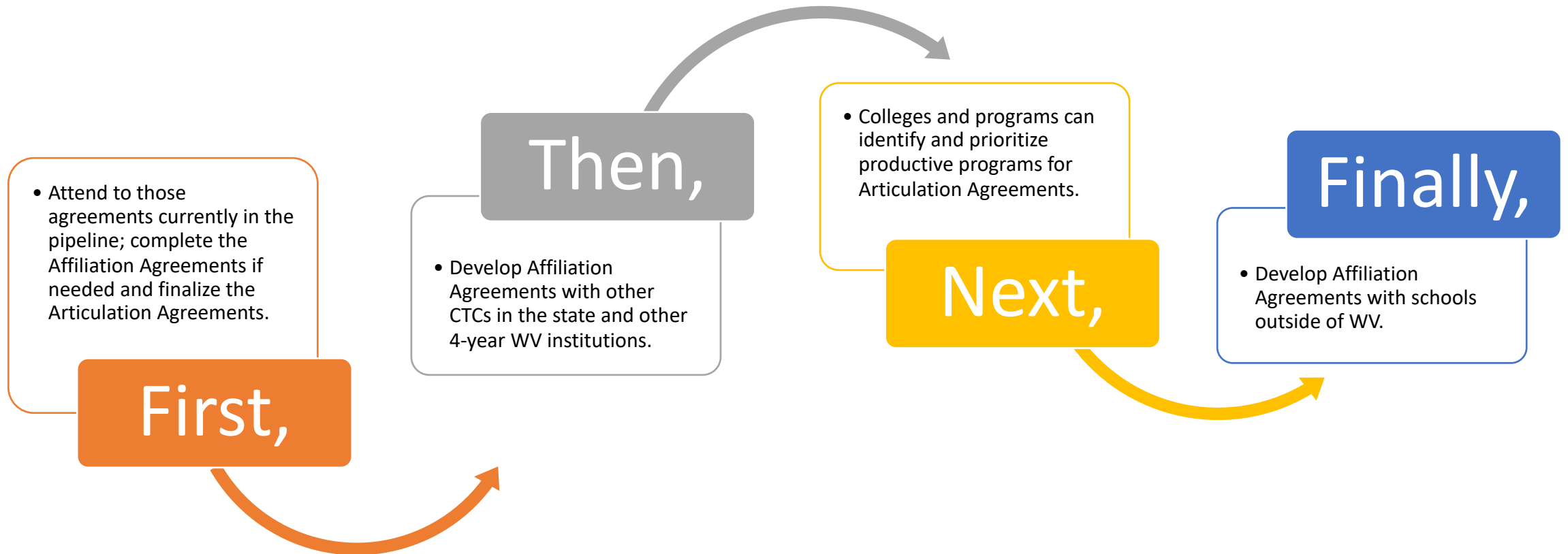




# *Ideal* **STATE**



# What's NEXT





# *Executive* **SUMMARY**

- WV has a goal of 60% of citizens in the state will have a certificate or degree by 2030.
  - Estimates are that 50.8% of the 25 years and older segment of the population have some college credits; 25% of the population have a bachelor's degree or higher.
- Workforce development organizations are recommending that WV increase the number of citizens with bachelor's degrees.
- In WV, there is a moderate or high demand in many fields for workers who hold bachelor's degrees.

*There is a **need** for an increased number of individuals in WV who hold bachelor's degrees.*

*There is **opportunity** for Marshall University to develop affiliations that will contribute positively to fulfilling that need.*



# **Marshall University's HLC Quality Initiative:**

Building a **Stronger** and More **Inclusive** Marshall Community

Marshall University Board of Governors  
Academic and Student Affairs Committee

February 7, 2024

Mary Beth Reynolds





# **Theme**

## **Year 2 = Building Bridges**

Fall 2023 Events

Spring 2024 Plans



## Quality Initiative Goals

Goal 1 = Grow and Learn from Contact with People from Diverse Backgrounds



Goal 2 = Increase Access to Marshall



Goal 3 = Outreach and Community Partnerships



# (Building Bridges) Fall 2023 Programming

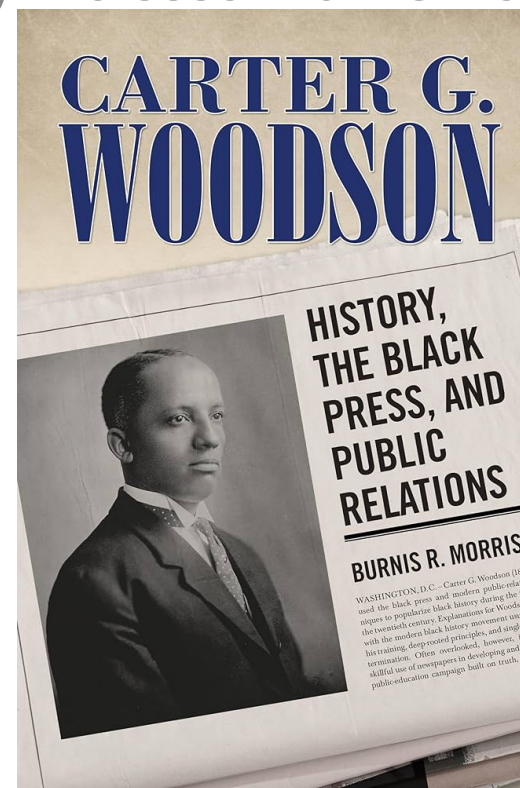
## Campus-Wide Reading: Morris Lecture

Aligned Programming

Inaugural Lecture

Book Discussion with Living/  
Learning Community Students

Carter G. Woodson:  
History, the Black Press, and Public Relations  
by Professor Burnis Morris





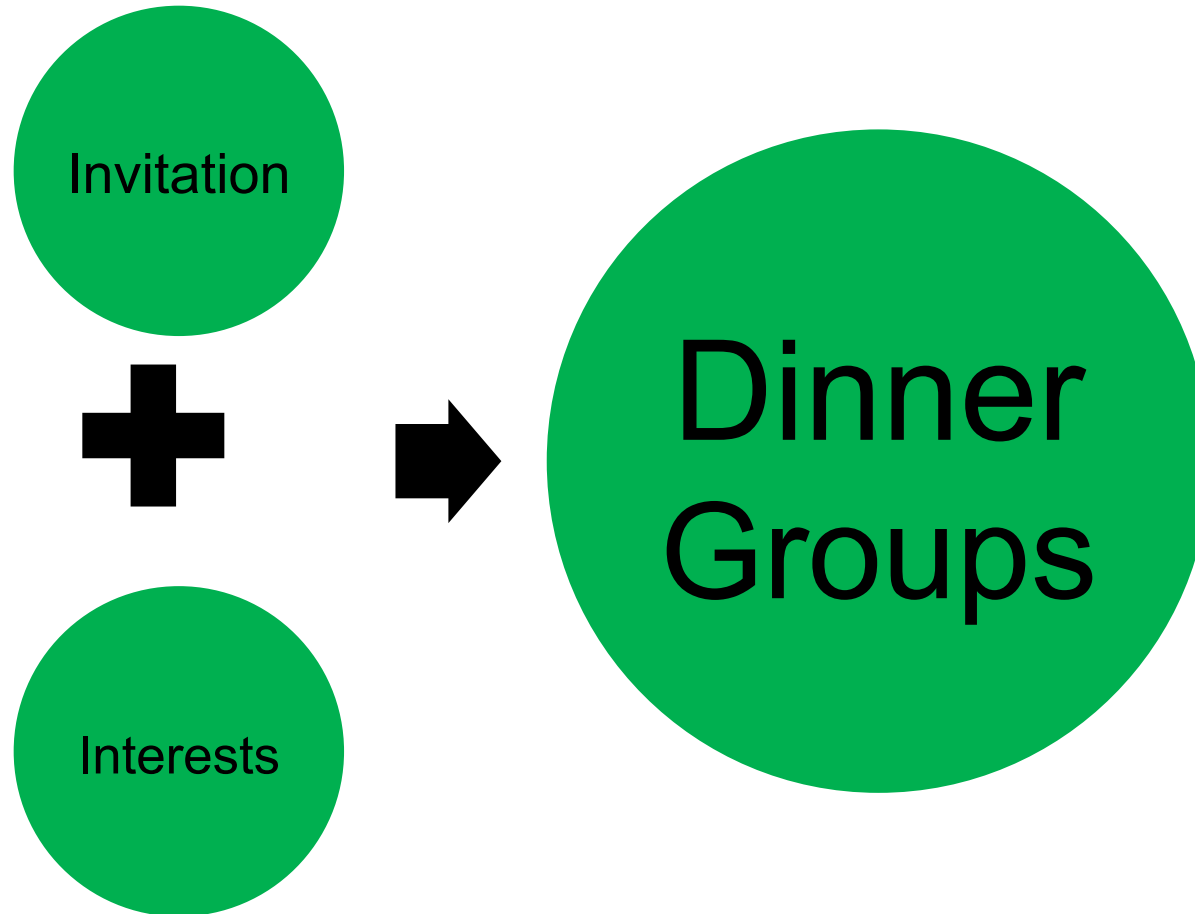
## **(Building Bridges): Fall 2023 Programming Morris Lecture**

- People were excited to hear Dr. Woodson's voice!!
- Several comments on learning more about the way Dr. Woodson networked and used the press to educate the public about the history and contributions of people of Africa and of African descent.
- The importance of partnering with organizations that have strong ties to the community to get the word out about Black history.
- Learned that Dr. Woodson put his heart and soul into his movement and publishing company.
- Learned how Black History month came to be and Dr. Woodson's role in its founding.
- Learned that Dr. Woodson is the father of Black History (month).
- Learned about Dr. Woodson's character and personal discipline.
- The importance of Dr. Woodson to African American and Huntington history.
- A couple comments about educational affiliation – that Dr. Woodson graduated from Harvard and that he completed high school (in Huntington, WV) in one year.





## Goal 1: (Building Bridges) Fall 2023 Programming Dinner Groups





## **Goal 1: (Building Bridges) Fall 2023 Programming Dinner Groups**

**September**

- Cuisine from Peru and Brazil
- Middle Eastern Cuisine

**October**

- Congolese Cuisine
- Farewell Dinner



# Goal 1: (Building Bridges) Fall 2023 Programming Dinner Groups

Dinner Attendance

■ 1-2 Dinners ■ 3-4 Dinners



# 1.: (Building Bridges) Fall 2023 Programming Dinner Group Feedback

- We have more diversity at Marshall than I originally thought.
- People from different cultures are very interesting to get to meet.
- There are many common things among people which we never know unless we talk to them.
- Although we're from different places, we're all very similar.
- People from different backgrounds still have a lot of the same interests.
- That people are joined by many interests even after having come from different continents/countries.
- Met other international students.
- There are more veterans on this campus than I thought.
- Meeting people is a lot of fun!
- Learned more about the countries the food came from.
- 82% of respondents said they had made new friends as a result of attending the dinners.





## (Building Bridges) Fall 2023 Programming Dinner Group Feedback regarding Food

- Food varies around South America... I thought it would be similar to Hispanic foods that I've seen before, but it was very different.
- Learned of all the different foods enjoyed in Turkey.
- Difference between authentic food and Americanized food.
- A lot of cultures use the same kinds of food but make them their own by adding different spices, sauces, and pairing them with different foods.
- I learned about the kinds of foods eaten by other cultures and how they are cooked.
- **These dinners often have food that is not stereotypical food of the respective countries, and I have learned a lot about different foods that I didn't know of!**



# (Building Bridges) Fall 2023 Programming Living/Learning Community

## Group Meetings

- Six students-two second year and four first year
- Meetings led by faculty mentor and staff leader
- Discuss issues/concerns
- Read and discuss book selected for campus-wide reading
- Lead discussions on inclusion topics

## Other Activities

- Attend events
- Second year students mentor first year
- Students connect through GroupMe app
- Goal to complete a podcast on a *Solito*, our second book for campus-wide reading, this spring



# Goal 1: (Building Bridges) Spring 2024 Programming Campus-Wide Reading: Turner Lecture

Aligned Programming

Presentation at Huntington High  
School

Student Led Podcast Interview

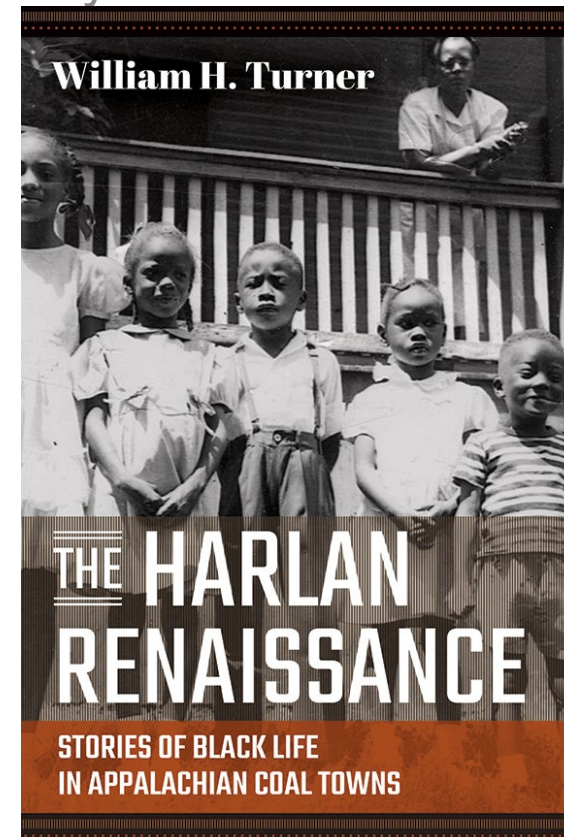
Presentation in Drinko Library  
Atrium

Books for Purchase and Book  
Signing

The Harlan Renaissance:

Stories of Black Life in Appalachian Coal Towns

by William H. Turner





## Goal 1: (Building Bridges) Spring 2023 Programming

Ted<sup>x</sup>MarshallU (Honors College)

February 27

Sophomore Seminar and Food for Thought Event (Honors College)

Battle for the Black Mind: What's Beef?  
Presentation by Dr. Karida Brown-April 3

Dr. Turner's and Dr. Brown's lectures are part of the Great Voices Speaker's Series



## Goal 2: Increasing Access and Support Intercultural/International Leadership

Chief Talent and Culture Officer: President's Cabinet

Vice President for Intercultural and Student Affairs: Intercultural and Student Affairs

Assistant Provost for Inclusive Excellence: Academic Affairs

Assistant Provost for Global Education: Academic Affairs

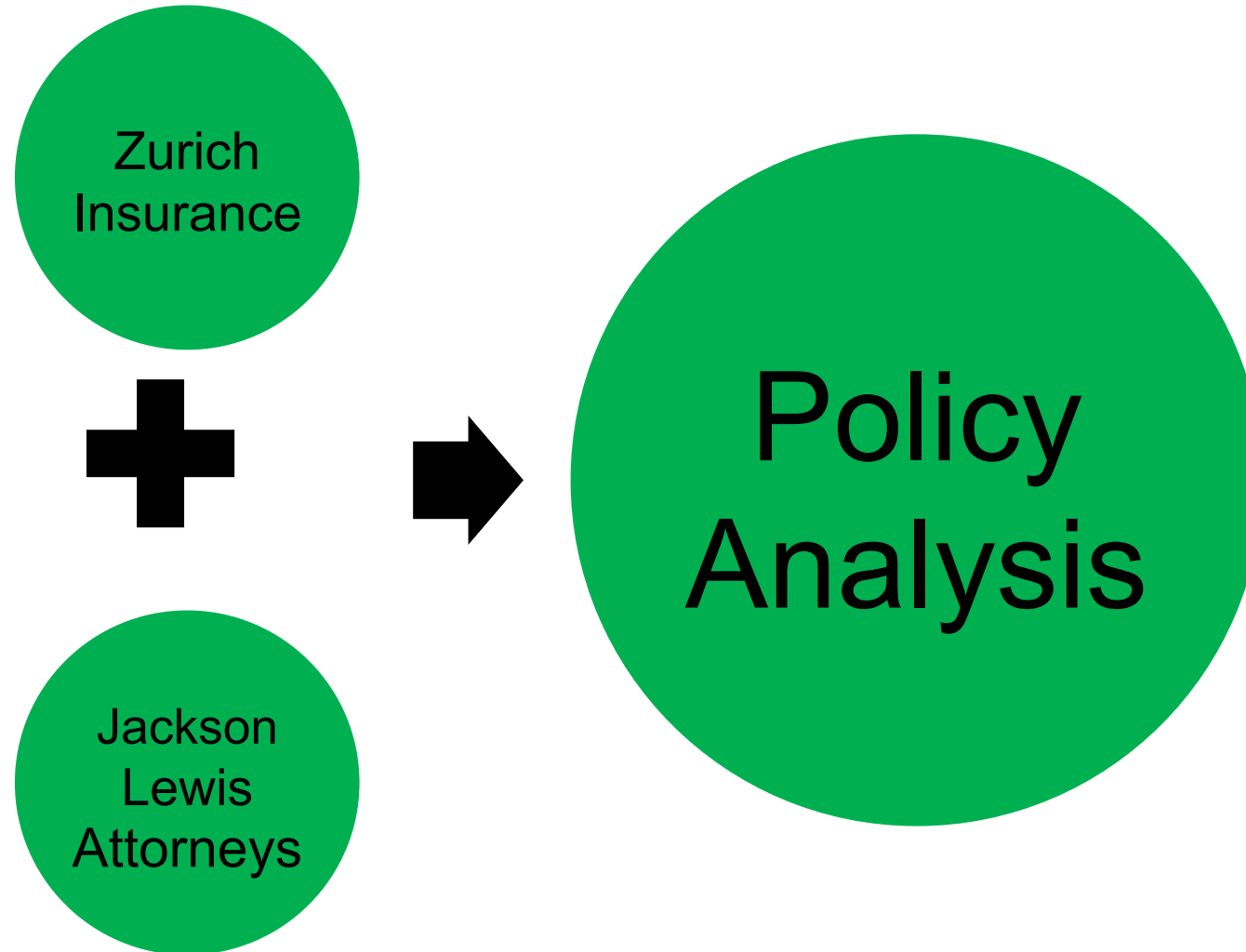
Director of International and Intercultural Students: Intercultural and Student Affairs

Associate Dean - School of Medicine & School of Pharmacy





## Goal 2: Increasing Access and Support University Policy Analysis

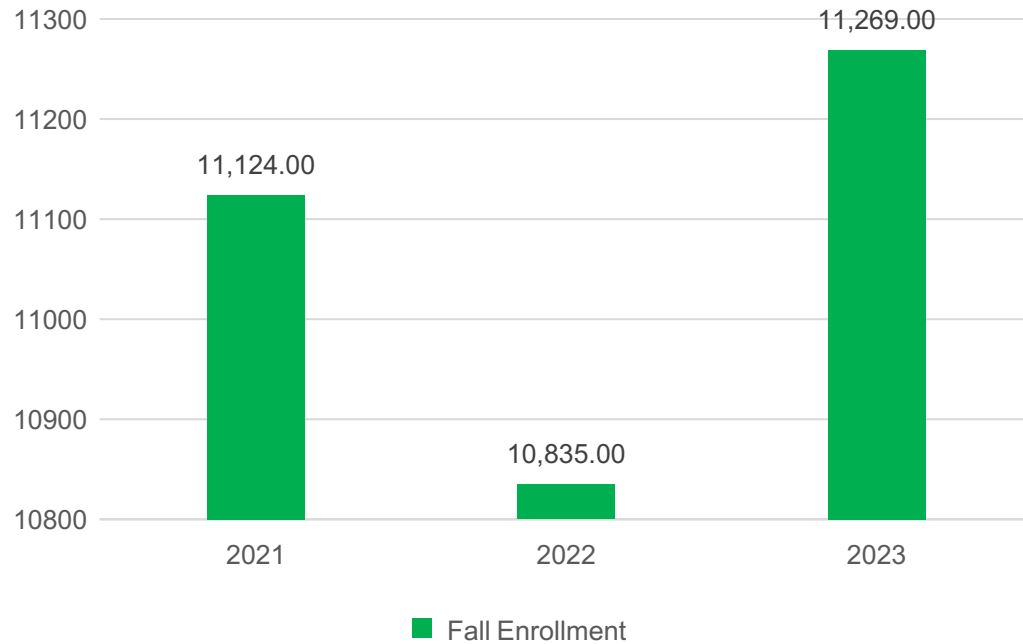




## Goal 2: Increasing Access and Support Student Enrollment Trends

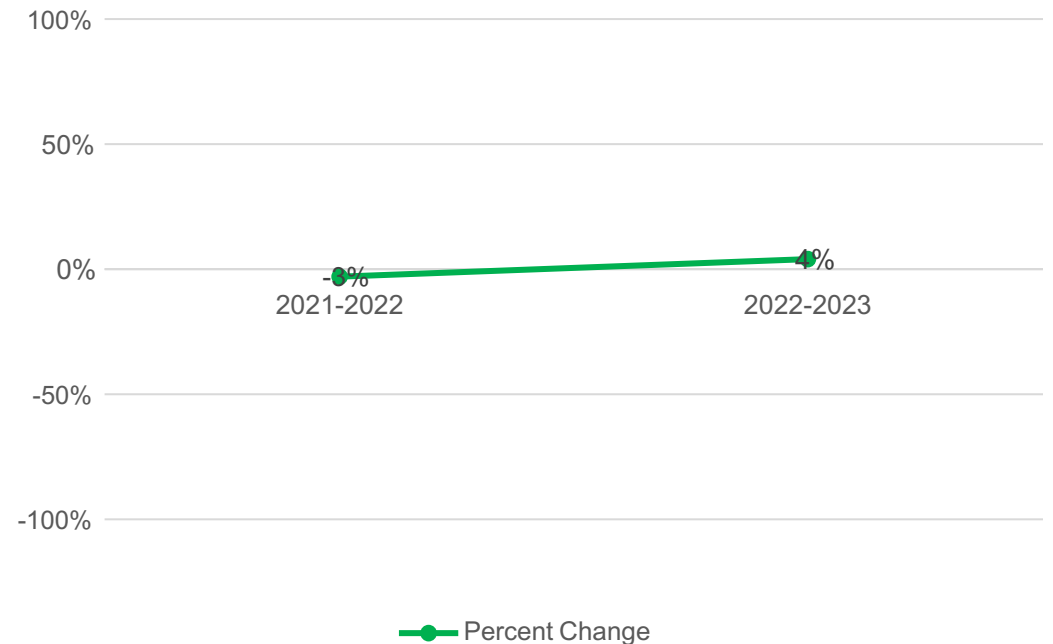
### Fall Enrollment

Total Enrollment



### % Year over Year Change

Total Enrollment

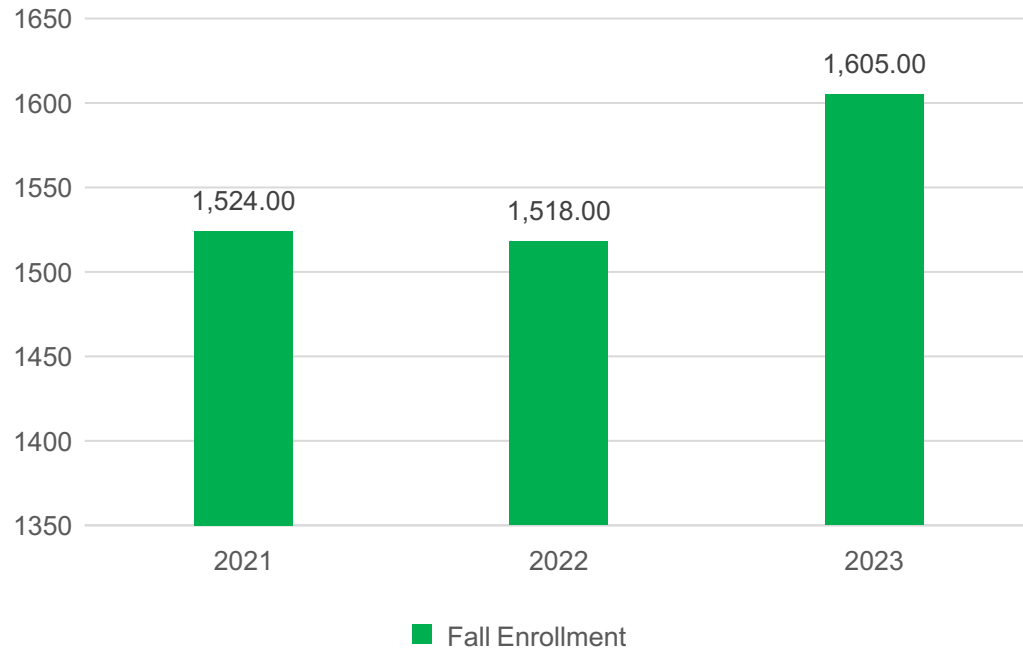




## Goal 2: Increasing Access and Support Student Enrollment Trends

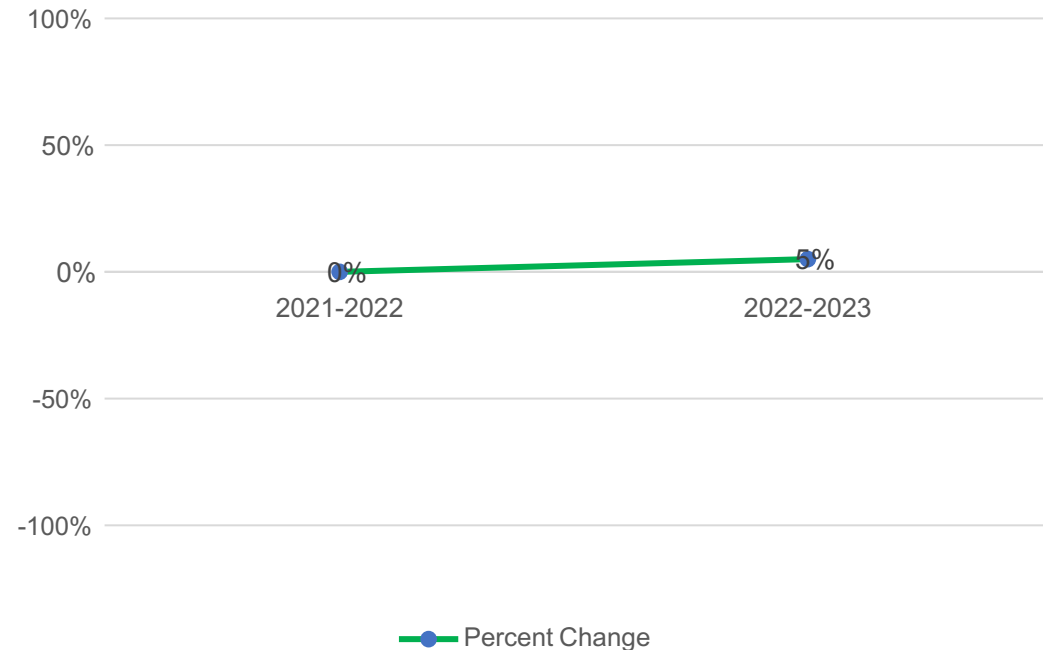
### Fall Enrollment

All Races/Ethnicities except White and Unknown



### % Year over Year Change

All Races/Ethnicities except White and Unknown

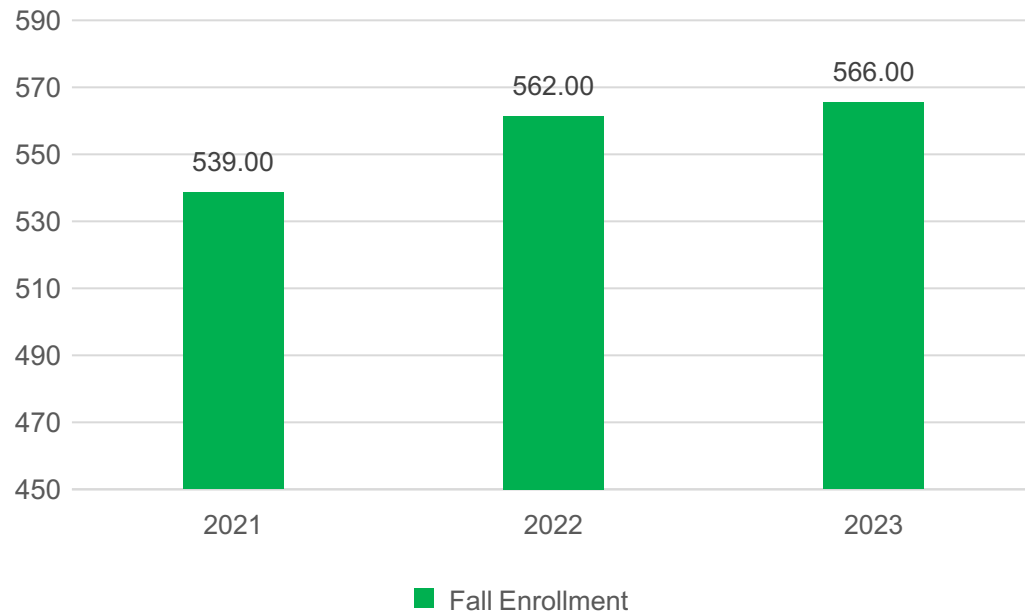




## Goal 2: Increasing Access and Support Student Enrollment Trends

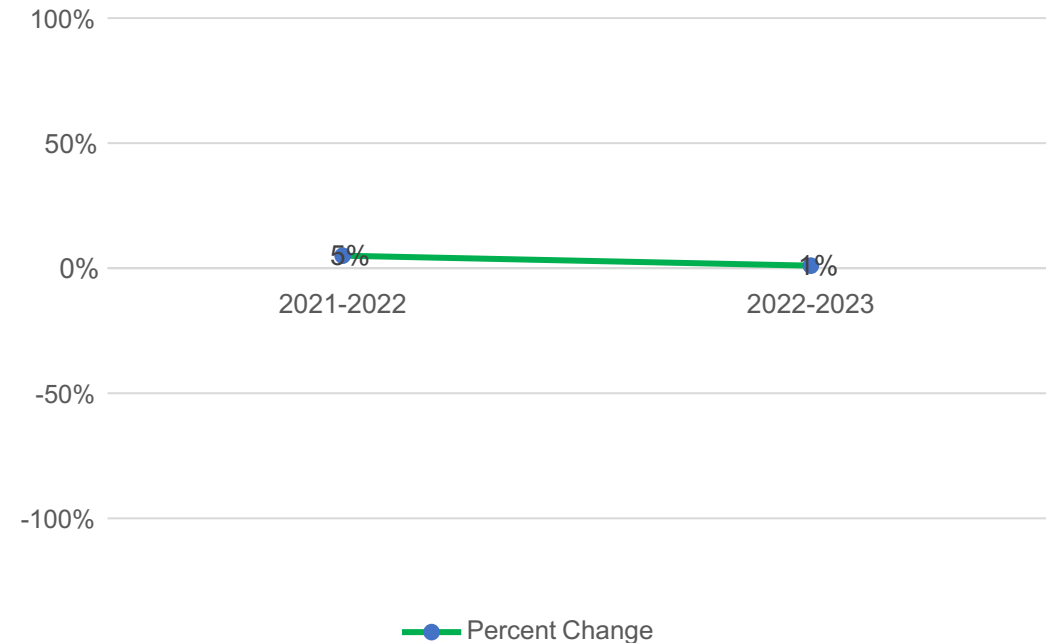
### Fall Enrollment

African-American



### % Year over Year Change

African-American

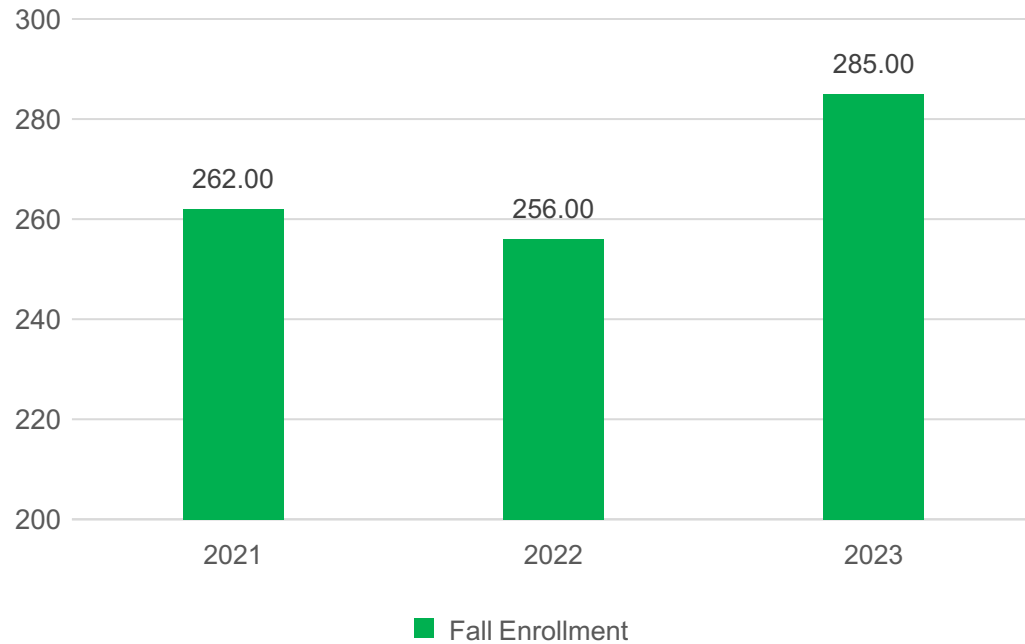




## Goal 2: Increasing Access and Support Student Enrollment Trends

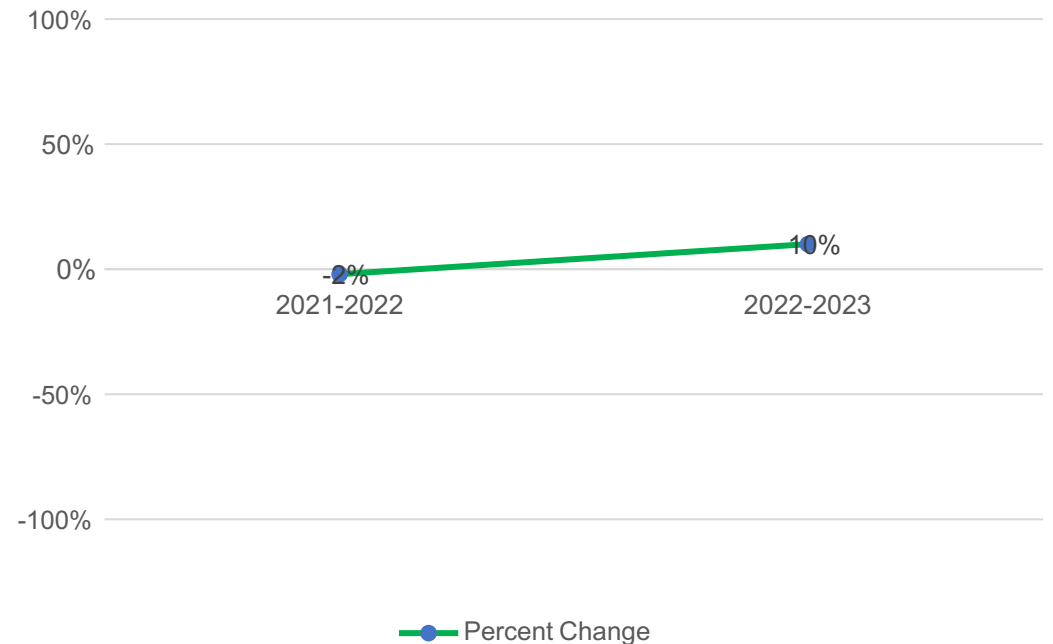
### Fall Enrollment

Hispanic



### % Year over Year Change

Hispanic

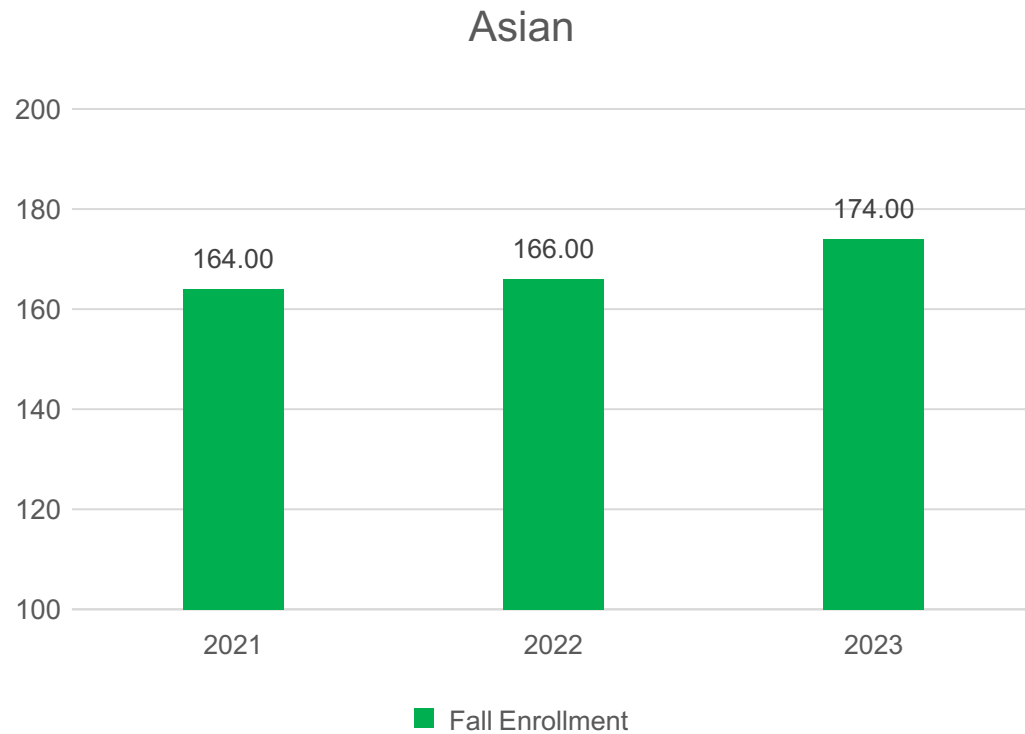




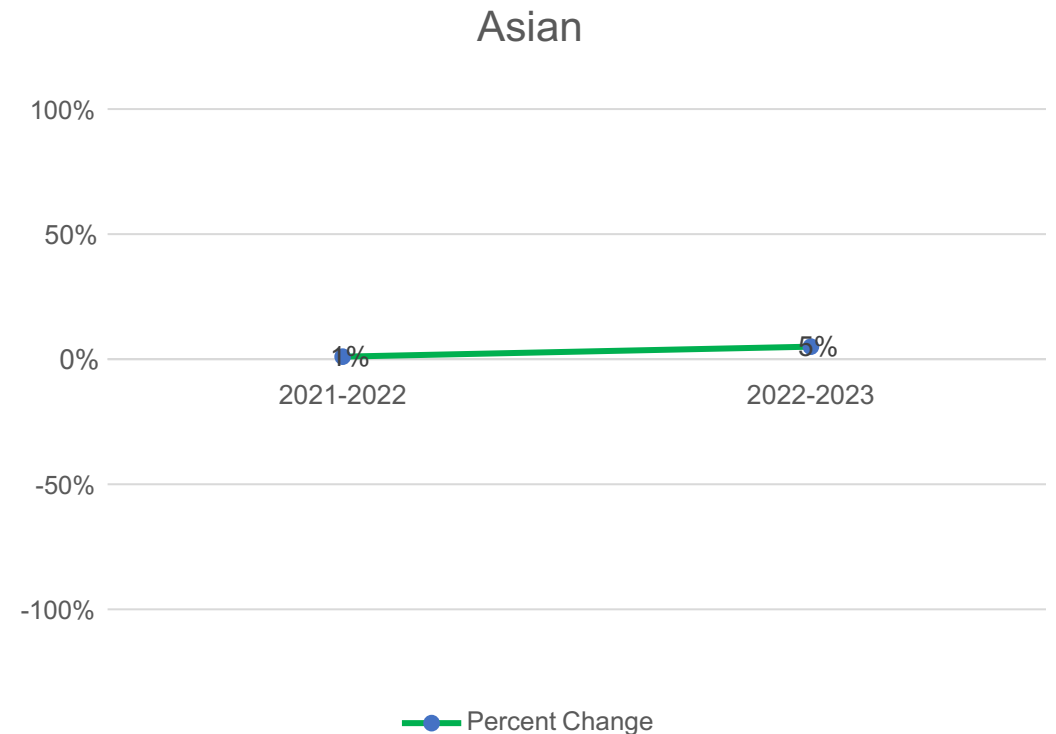


## Goal 2: Increasing Access and Support Student Enrollment Trends

### Fall Term



### % Year over Year Change

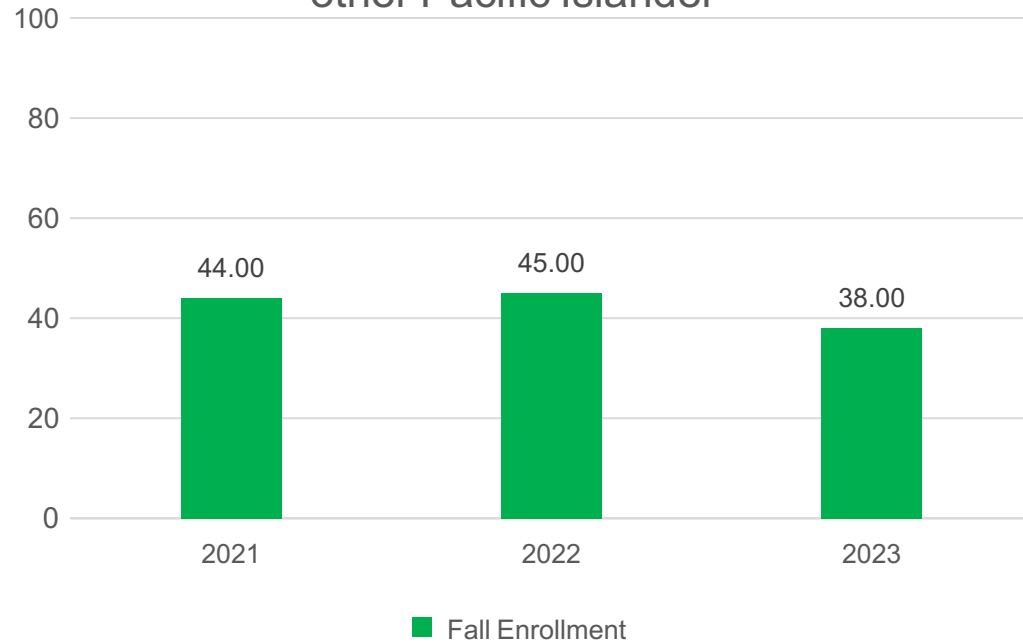




## Goal 2: Increasing Access and Support Student Enrollment Trends

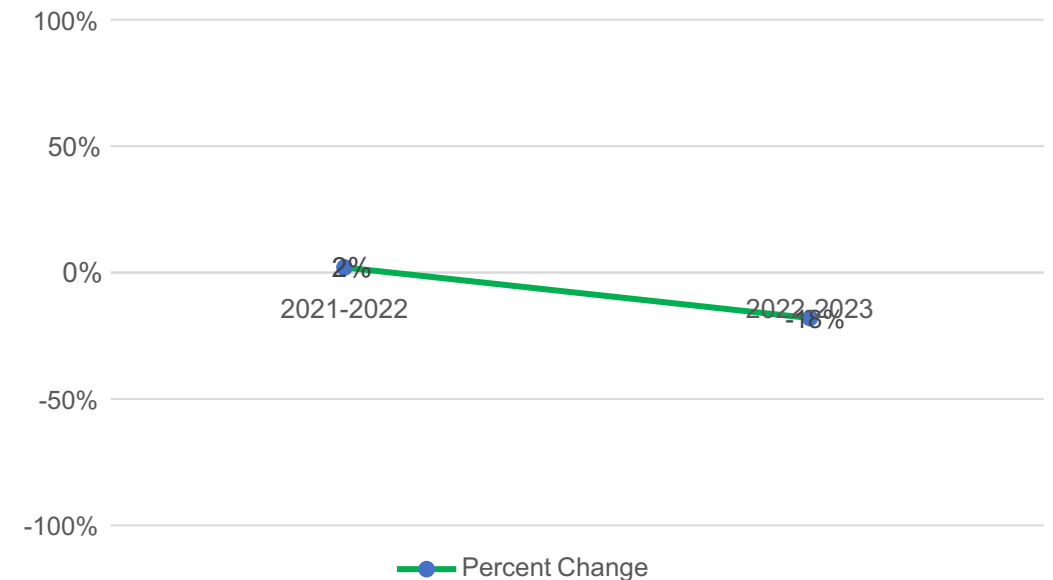
### Fall Term

Native American, Alaskan Native, Native Hawaiian or  
other Pacific Islander



### % Year over Year Change

Native American, Alaskan Native, Native Hawaiian or  
other Pacific Islander

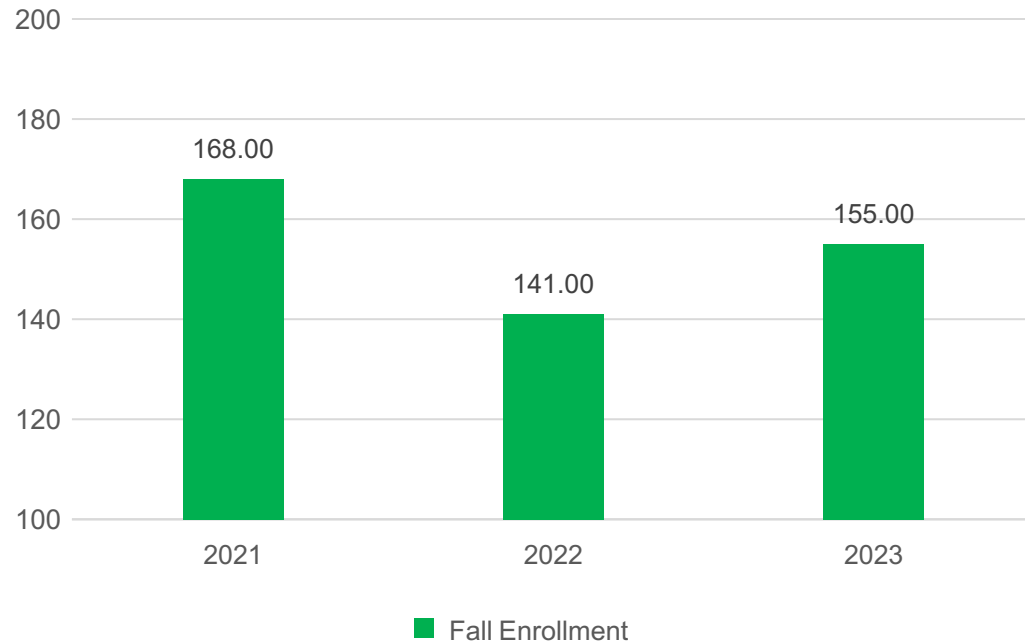




## Goal 2: Increasing Access and Support Student Enrollment Trends

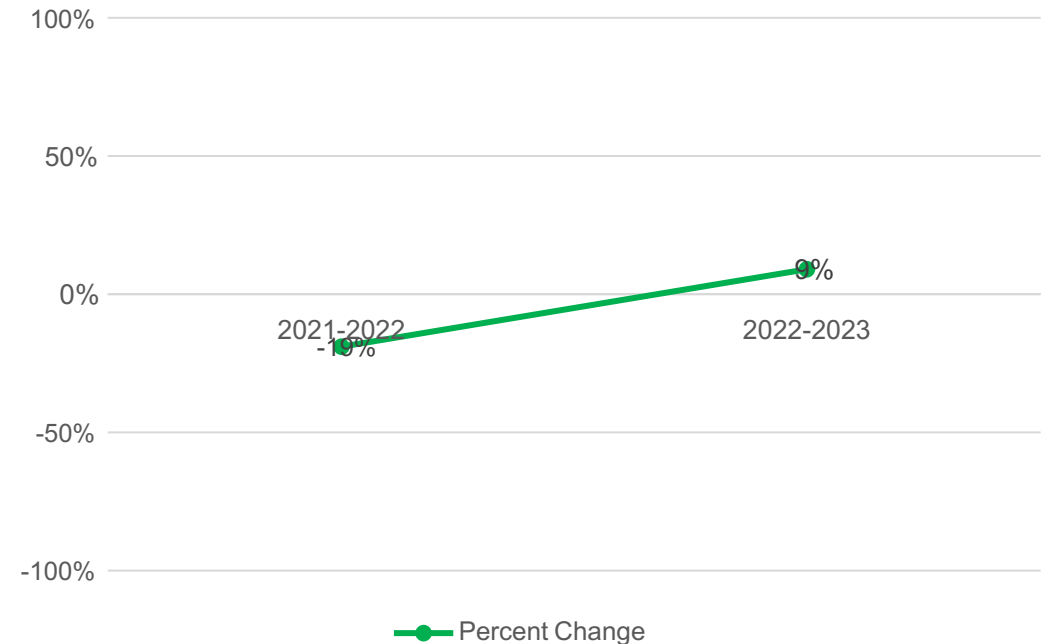
### Fall Enrollment

Nonresident Alien



### % Year over Year Change

Nonresident Alien

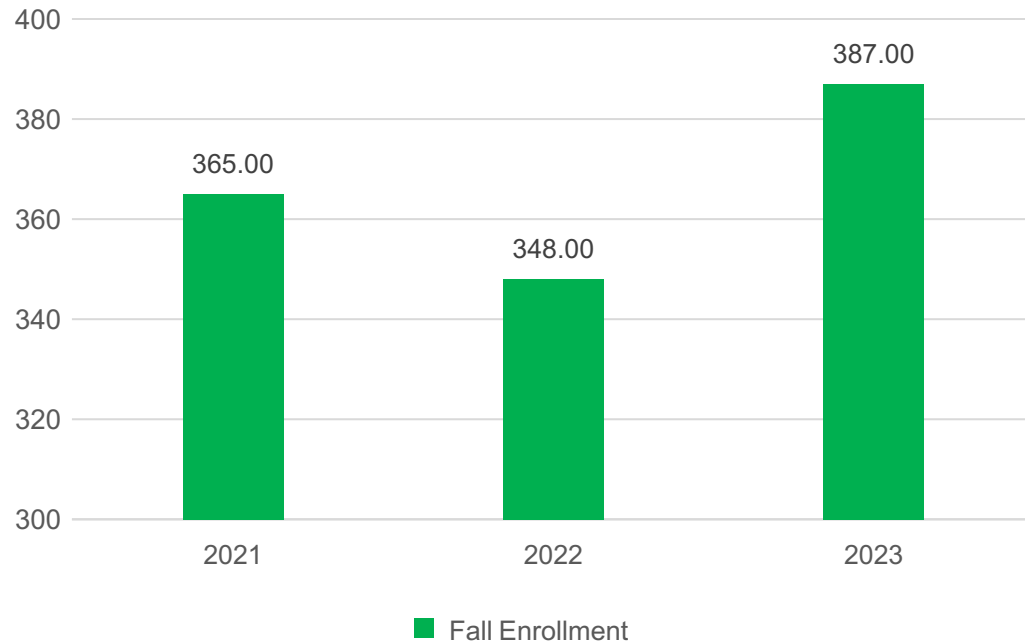




## Goal 2: Increasing Access and Support Student Enrollment Trends

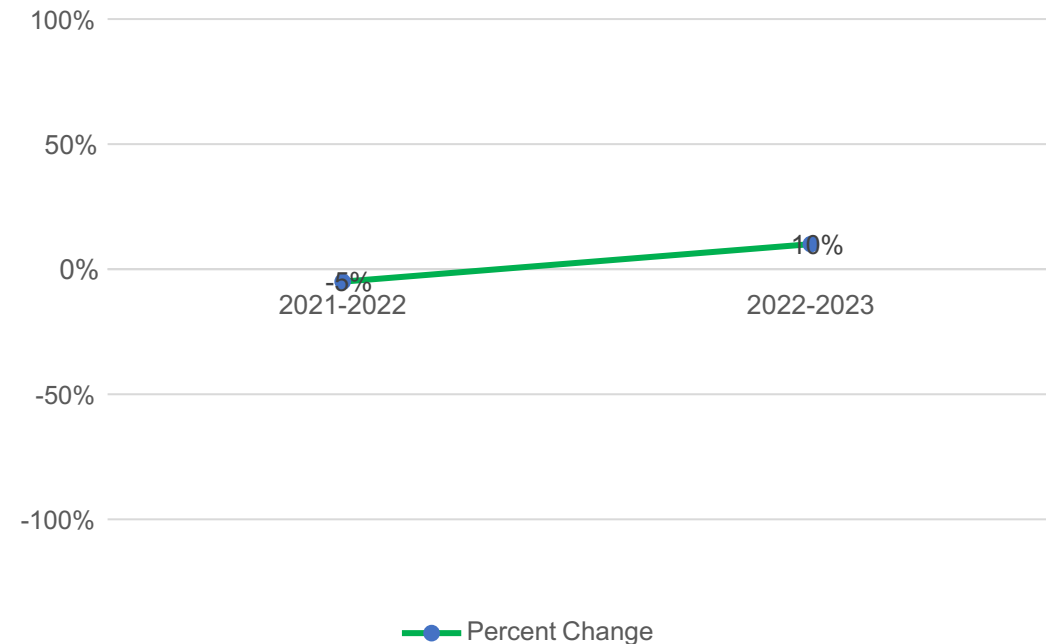
### Fall Enrollment

Two or More Races



### % Year over Year Change

Two or More Races

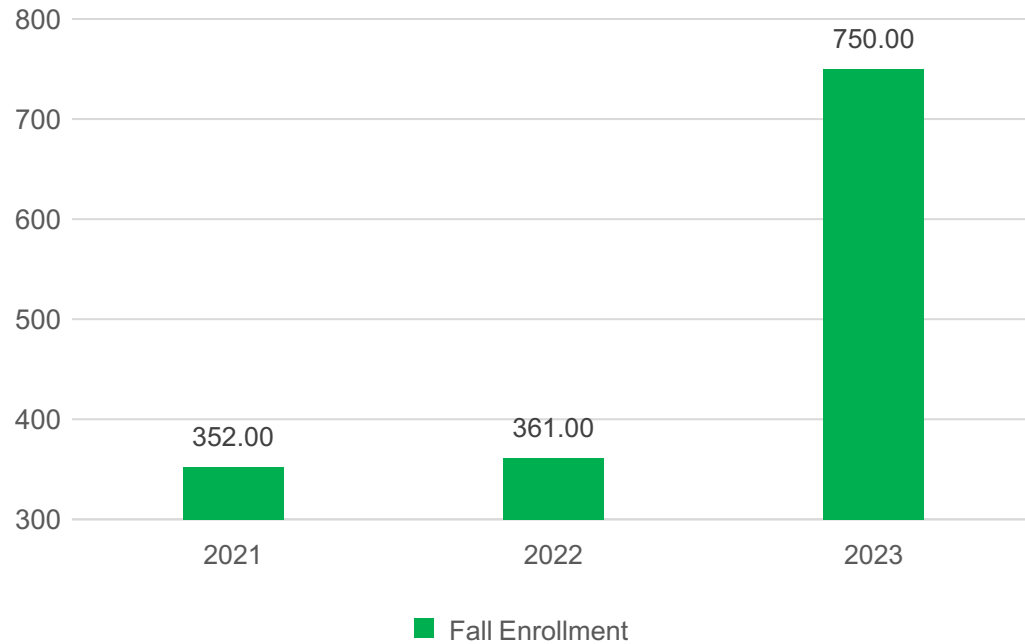




## Goal 2: Increasing Access and Support Student Enrollment Trends

### Fall Enrollment

Unknown



### % Year over Year Change

Unknown



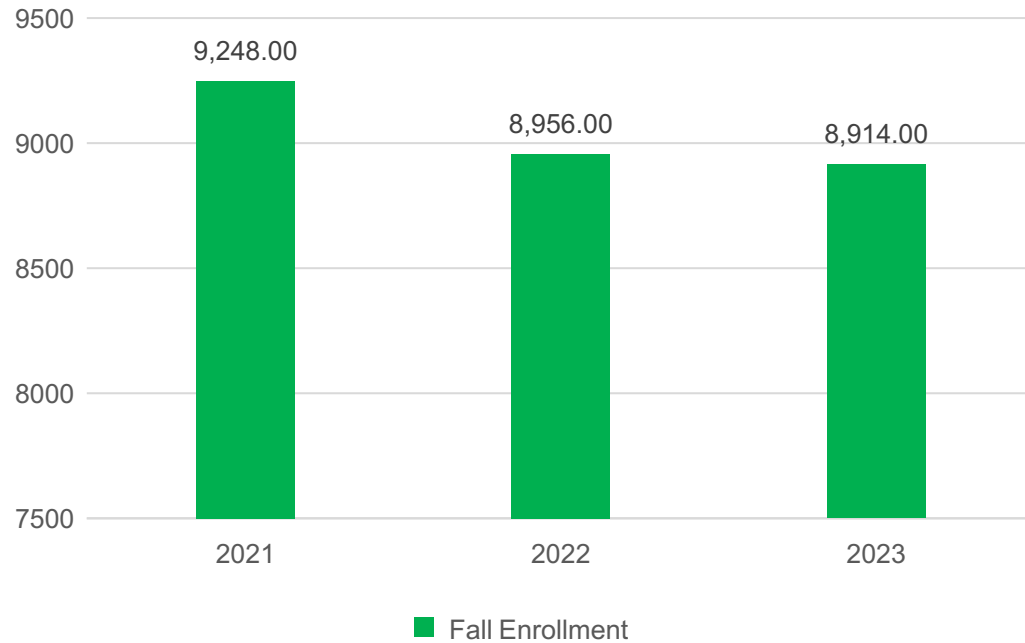




## Goal 2: Increasing Access and Support Student Enrollment Trends

### Fall Enrollment

White



### % Year over Year Change

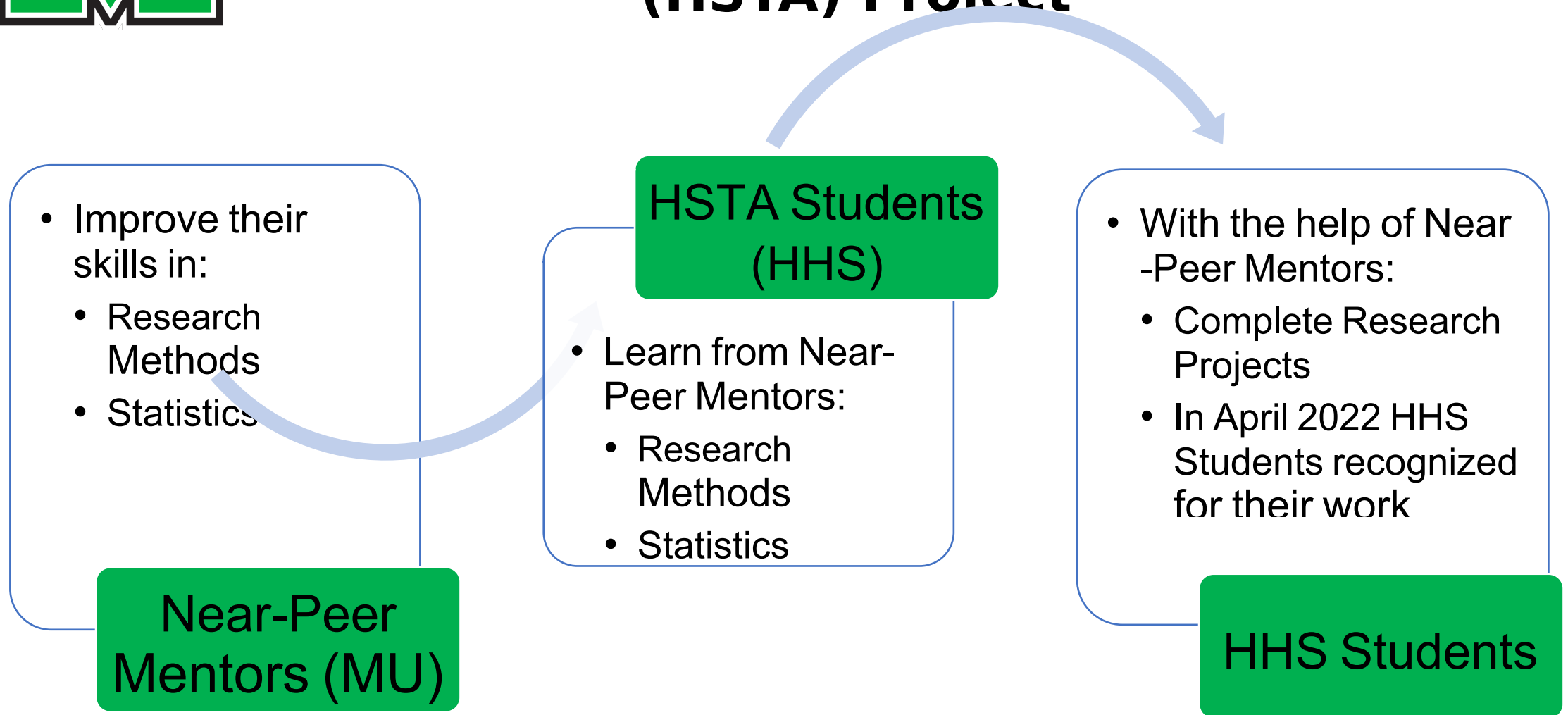
White





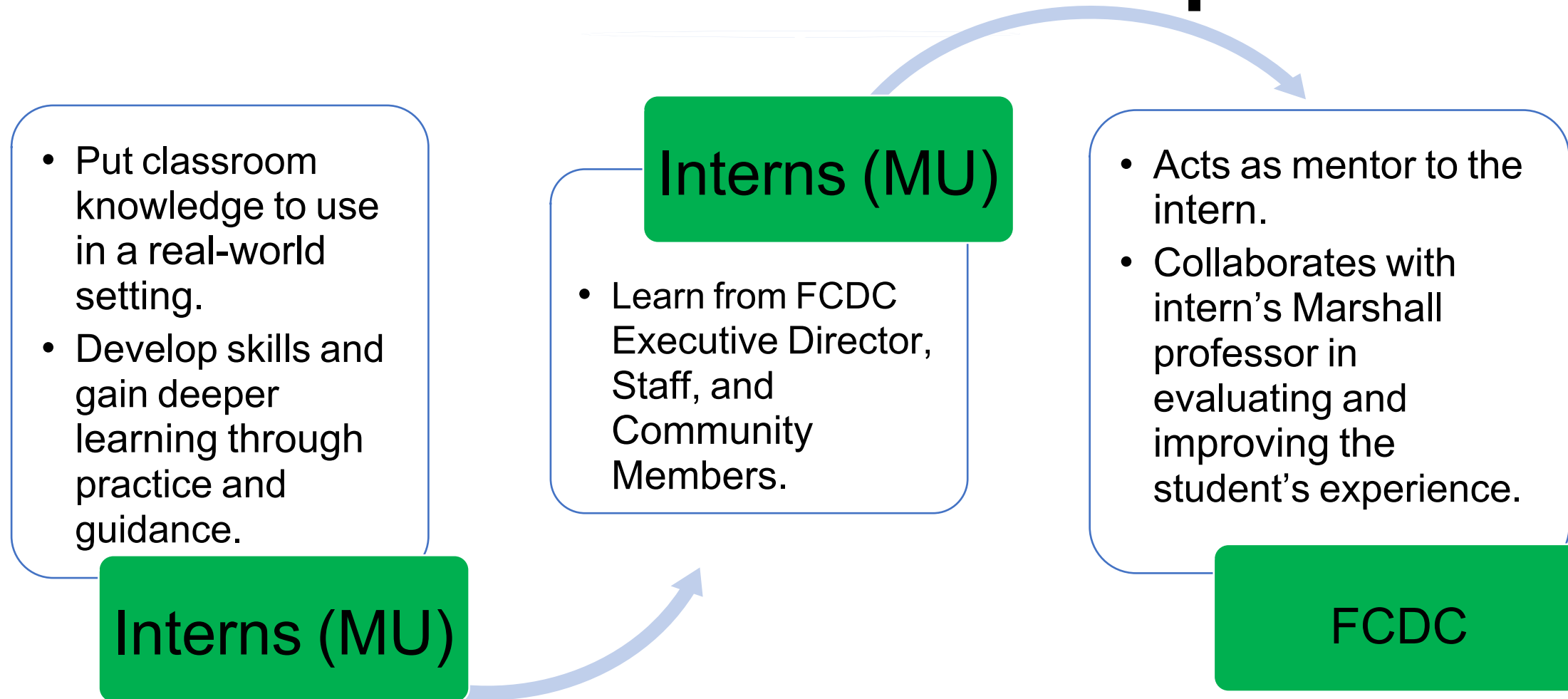
## Goal 3: Outreach and Community Partnerships

### WV Health, Science, Technology Academy (HSTA) Project





# Goal 3: Fairfield Community Development Corporation (FCDC) Student Internship





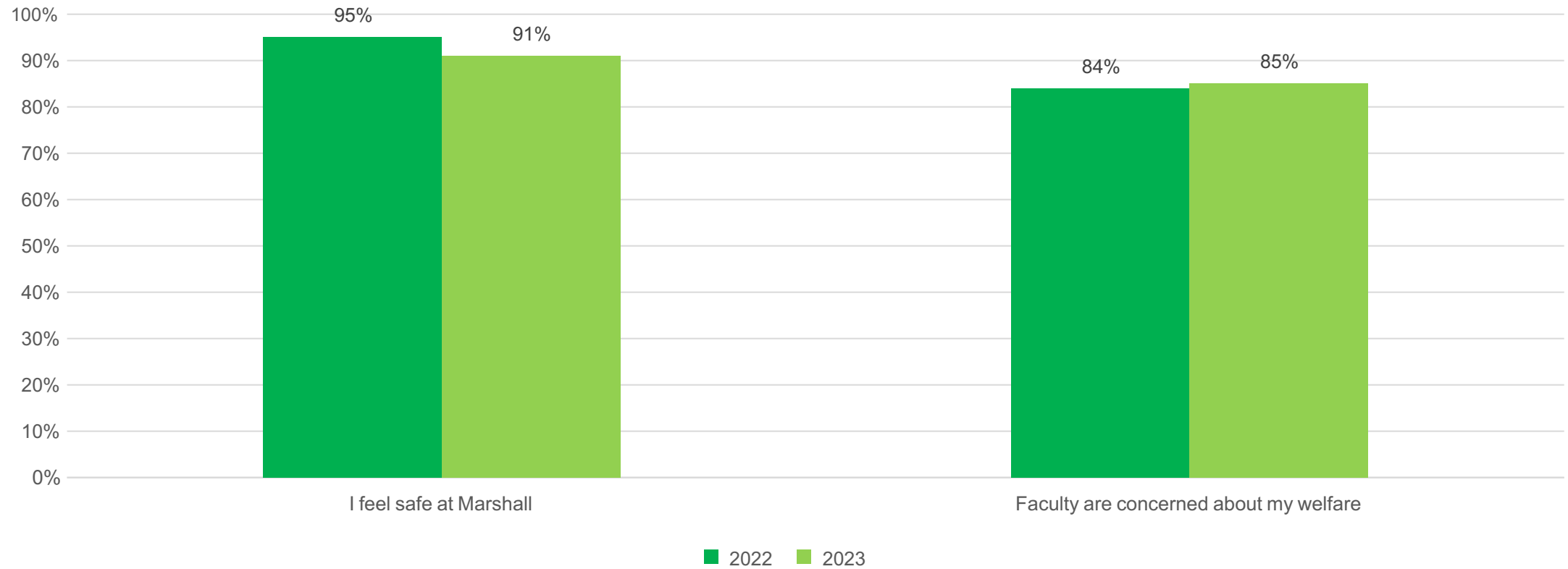
# Evaluating the Campus Climate



## % of respondents who agree or strongly agree

*Number of responses ranged from a high of 978 to a low of 972 (2022)  
and from a high of 1,396 to a low of 1,062 (2023)*

### Positives

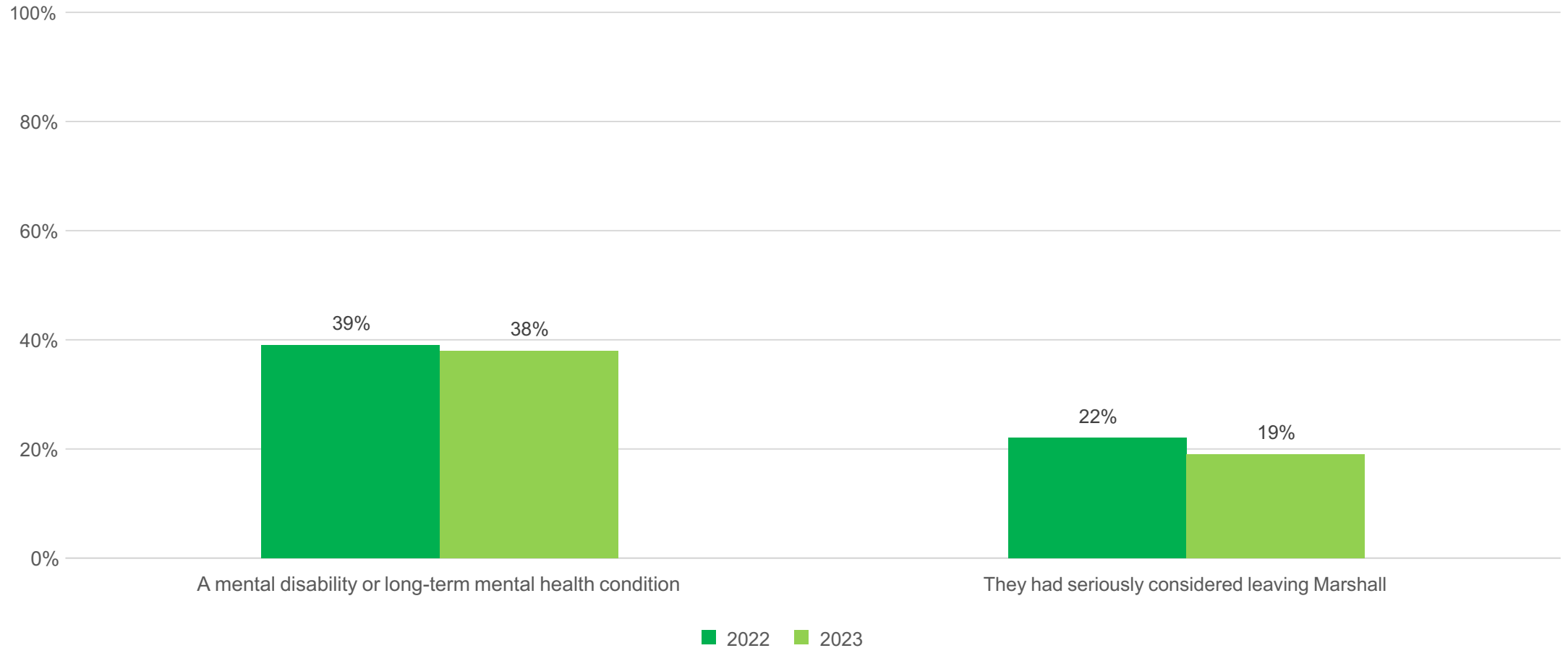






## % of respondents who indicated.....

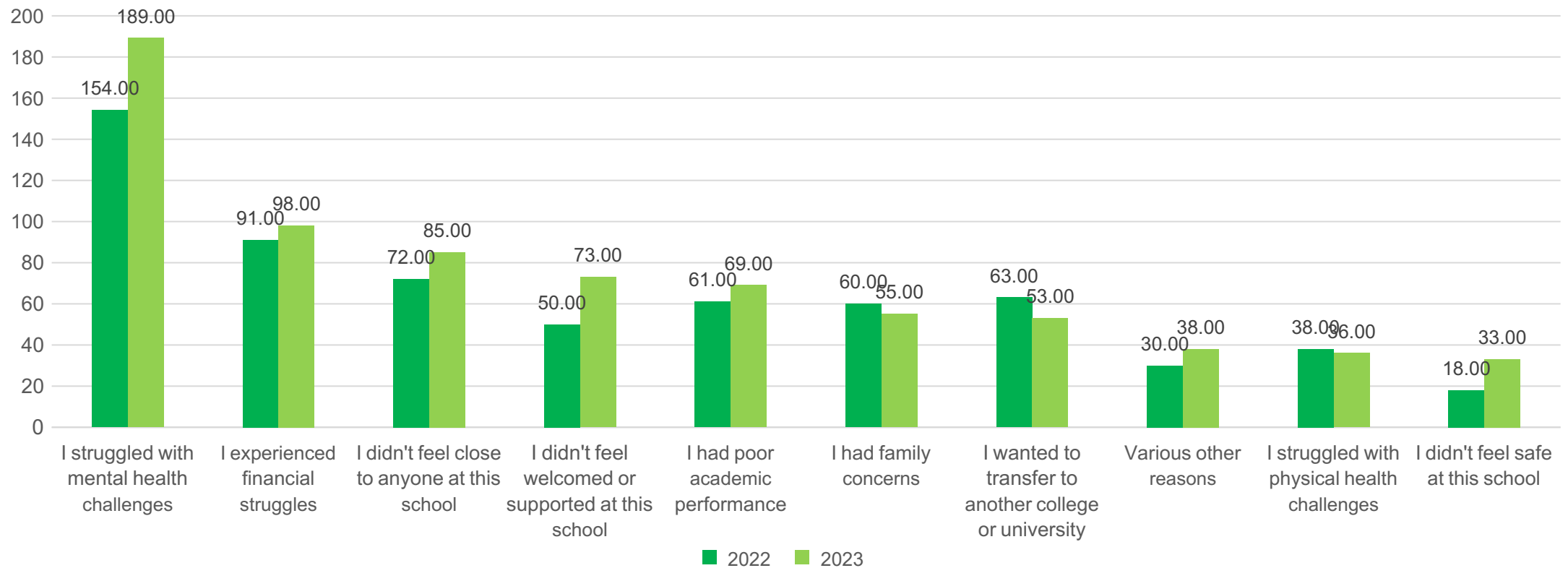
Concerns





## Why 266 (2023) and 217 (2022) students said they considered leaving

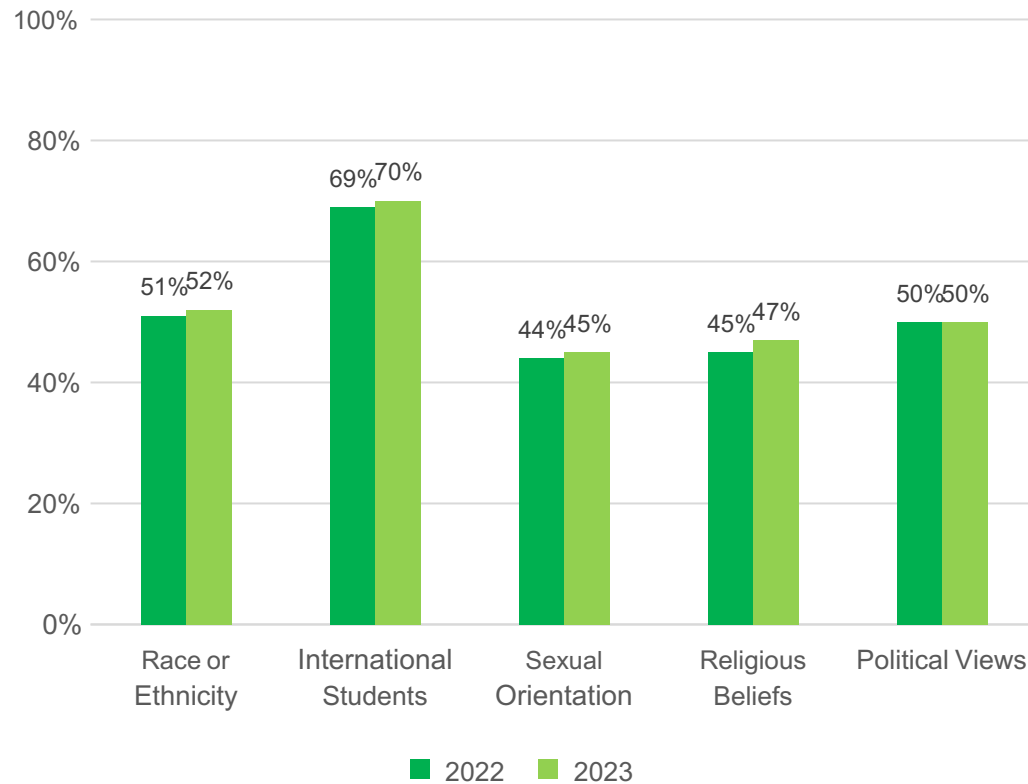
Reasons: Respondents could choose as many as were applicable



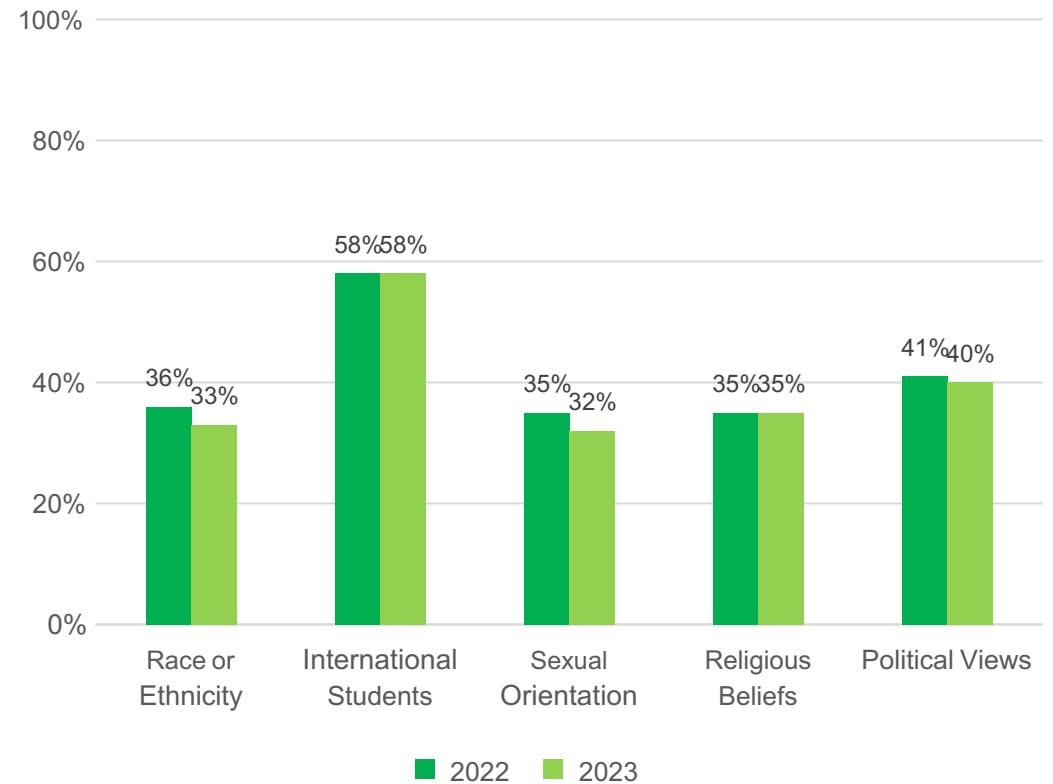


% of respondents who indicated *only occasionally or rarely* **having serious conversations** or **socializing** with individuals who differed from them in the following categories:

Serious Conversations



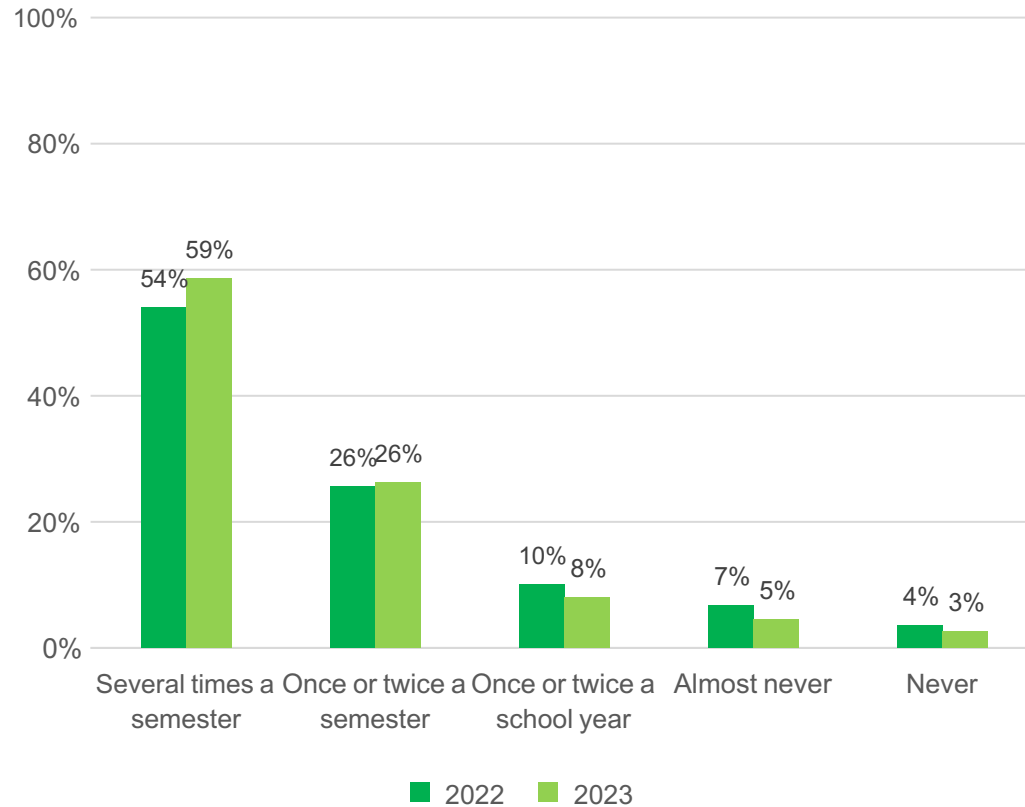
Socializing



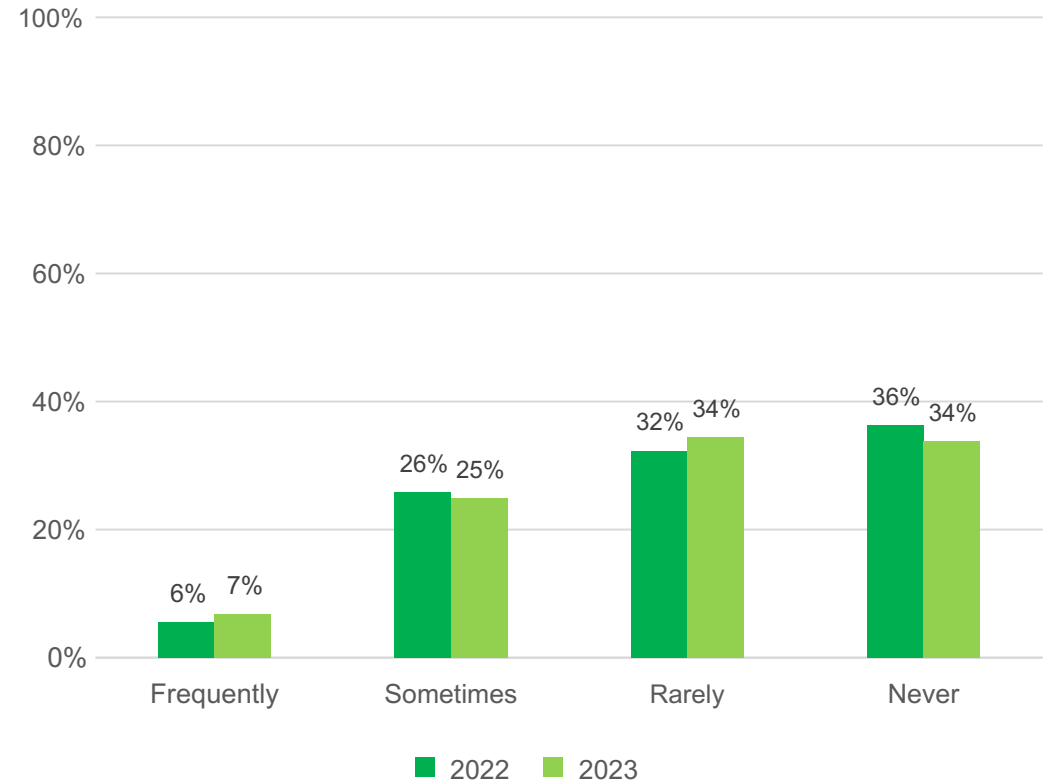


# How often do you hear about programs, activities, or events that promote inclusion happening on campus and how often do you attend these events?

Hear about



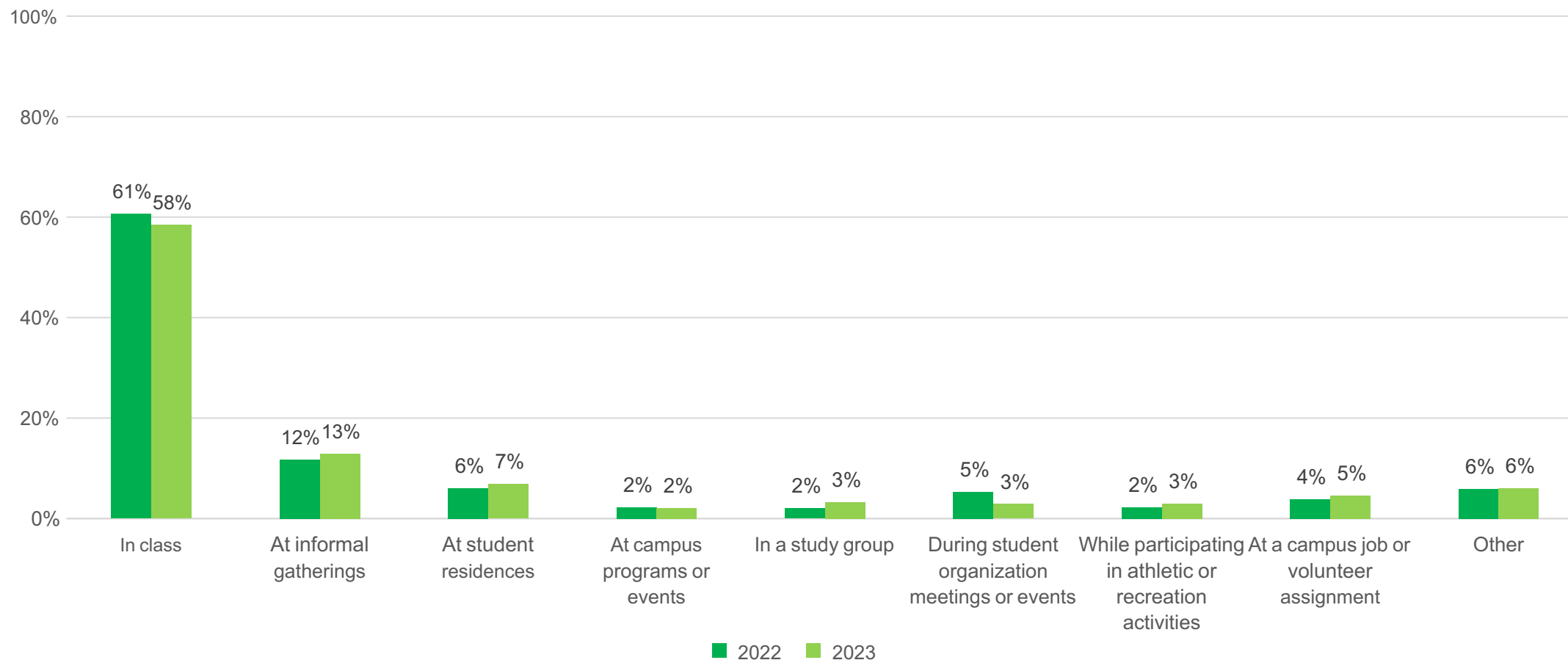
Attend





# % of students reported primarily interacting with students whose backgrounds and identities differ from their own in...

PRIMARY





## Plans for Year 3

# Embracing and Celebrating Differences

### Goal 1

- Committee to review books to align to year 3 theme-Embracing and Celebrating Differences
- Continue and expanding existing initiatives

### Goal 2

- Implement actionable results from policy review
- Work with campus leaders to plan strategy to continue to strengthen sense of belonging for ALL members of the campus community

### Goal 3

- Continue to strengthen HSTA and Fairfield relationships
- Perhaps partner with additional faculty to expand relationships with community partners

### Evaluation

- Continue to analyze results of annual campus climate survey
- Continue to monitor results of bi-annual NSSE survey
- Use actionable results of both surveys to make improvements



# Please Visit Our Website

- Website for Project is <https://www.marshall.edu/hlc-qi/>
- Information and recordings of events posted.