

Naming Opportunities Guidelines

For naming divisions, colleges, schools, departments, centers, institutes and programs:

| Naming Opportunity | Description | Suggested Minimum |
|--|----------------------------|--------------------------|
| College, Independent School or Division | | \$15,000,000 |
| School | Within a College | \$5,000,000 |
| Independent Center, Institute, Program or Department | | \$2,500,000 |
| Center, Institute or Program | Within a College or School | \$1,000,000 |

For naming facilities:

| Naming Opportunity | Description | Suggested Minimum |
|-------------------------------|---|--|
| New university facility | | Minimum of 50% of the estimated cost of construction |
| Renovated university facility | | Minimum of 33% of estimated renovation costs |
| Wet Laboratory | Wet laboratories are laboratories where chemicals, drugs, or other material or biological matter are handled in liquid solutions or volatile phases, requiring direct ventilation, and specialized piped utilities (typically water and various gases). | \$500,000 |

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| <p>Dry Laboratory</p> | <p>Dry lab is a laboratory where computational or applied mathematical analyses are done on a computer-generated model to simulate a phenomenon in the physical realm whether it be a molecule changing quantum states, the event horizon of a black hole or anything that otherwise might be impossible or too dangerous to observe under normal laboratory conditions.</p> | <p>\$250,000</p> |
| <p>Electronic Classroom, Case Room, or Auditorium</p> | <p>Electronic classrooms integrate computer, multimedia, audio-visual, and network technologies in the teaching and learning process. Case rooms provide a more intimate location for academic activities in which lecture halls, libraries, etc. are too large. An auditorium is a large building or hall used for public gatherings, typically speeches or stage performances; it can also be part of a theater, concert hall, or other public building in which the audience sits.</p> | <p>\$200,000</p> |

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| Large Classrooms | > 50 seats | \$100,000 |
| Small Classrooms | ≤ 50 seats | \$50,000 |
| Large Conference Rooms, Administrative Suites, Faculty Suites, Study Rooms, etc. | > 300 sq. ft. | \$50,000 |
| Small Conference Rooms, Administrative Suites, Faculty Suites, Study Rooms, etc. | ≤ 300 sq. ft. | \$20,000 |

For naming faculty and student support endowments:*

| Naming Opportunity | Description | Suggested Minimum |
|---------------------------|--|--------------------------|
| Presidential Endowment | Supports projects determined by the President and related to institutionally defined priorities. | \$3 million |
| Endowed Deanship | To be occupied by an individual serving as Dean of a school or college. | \$2.5 million |

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| Eminent Scholars Chair | To be occupied by an individual with the rank of full professor. | \$2 million |
| Chair | To be occupied by an individual with the rank of full professor. | \$1.5 million |
| Distinguished Professorship | To be occupied by an individual with the rank of full professor. | \$750,000 |
| Faculty Fellowship | To be utilized by a dean to attract and retain a faculty member in high demand or needed academic program area. | \$500,000 |
| Distinguished Visiting Professorship | To be occupied by a prominent scholar or executive on a rotating basis generally not to exceed one year in duration | \$500,000 |

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| Professorship/ Lectureship | Awarded the position of professor with such responsibilities, i.e. lecture series, more than one lesson taught, etc. | \$250,000 |
| Presidential Endowed Scholarship | Awarded to an undergraduate or graduate student on the basis of need and or academic merit. | \$250,000 |
| Graduate Fellowship | Awarded to a student who is working toward an advanced degree in any graduate program including an assistantship, for which the student may perform teaching or research duties. | \$250,000 |
| Research Fund | To support program efforts, technology enhancements, research and publication or presentation expenses. | \$150,000 |
| Scholarship | Awarded to an undergraduate, graduate or a professional school student on the basis of need and/ or academic merit. | \$25,000 |

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| Student Support Fund | Awarded to areas that give our students the most opportunities to excel and ensure that we have the skills and knowledge to continue to serve and support our students at the highest level, i.e. student services, student activities, advisors, etc. | \$25,000 |
| General Endowment Minimum | Includes program and lecture endowments. | \$25,000 |

For naming faculty and student support accounts (non-endowed):

| Naming Opportunity | Description | Suggested Minimum |
|--------------------------------------|---|--------------------------|
| Faculty or Post-Doctoral Fellowships | Awarded to a faculty member or a post-doctoral student for meritorious work on research | \$50,000 |

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| Program | Awarded to an undergraduate, or professional school student on the basis of need and/or academic merit; university programs and activities may include, but are not limited to, employment, admissions, recruitment, financial aid, academic programs, student treatment and services, counseling and guidance, discipline, classroom assignment, grading, recreation, athletics, etc. | \$15,000 |
| Presidential Scholarship | Awarded to an undergraduate or graduate student on the basis of need and/or academic merit. | \$10,000 |
| Scholarship | Awarded to an undergraduate, graduate or professional school student on the basis of need and/or academic merit | \$5,000 |

*** To convert an endowment, an estate gift commitment can be used as the vehicle to establish the endowment.**