

MARSHALL UNIVERSITY
BOARD OF GOVERNORS
Memorial Student Center
April 22, 2010

Members present, in person: Verna Gibson (Chair); Letitia Neese Chafin; Brent A. Marsteller; Gary G. White; Dale Lowther; Joseph B. Touma; John G. Hess; Michael J. Farrell; Ed Howard; Michael G. Sellards; Brig. General Harley Mooney; Mike Dunn; Larry Stickler; Matt James

By Phone: Robert L. Shell Jr.

Members Absent: Gary Adkins; A. Michael Perry;

Others in Attendance: Stephen Kopp, Ron Area, Layton Cottrill, Jan Fox, Anita Lockridge, Gayle Ormiston, Mike Hamrick, Dr. Charles McKown, Perry Chaffin, Karen Kirtley, Jeff O'Malley, David Steele, Michael McGuffey, Dave Wellman, Ginny Painter, Lance West, Frances Hensley, Jim Schneider, Gretchen Oley, Rudy Pauley, Mary Ellen Heuton, Ann Knotts, Donna Spindel, Bill Burdette, Beth Wolfe, and others from the MU Community. Media was also present from the Herald-Dispatch, WVPB and The Parthenon.

I. Call to Order

Mrs. Verna Gibson, Chair, called the meeting to order.

II. Minutes Approval

Upon a motion by Joseph Touma, seconded by Brent Marsteller, the minutes of the February 18, 2010 meeting were approved.

III. Policy Approvals

Two policies were approved:

FA-5, Disposal of Surplus Property and Policy FA9 Purchasing. Policy FA-5 amends the current FA-5 by removing responsibility for disposing of surplus property from the Chief Procurement Officer and places that responsibility with the Assistant Vice President for Administration and further delegates that to the Physical Plant director. This change reflects the current organizational structure of the University. *FA-9 Purchasing Policy* amends the current FA-9 by removing responsibility for receiving and inventory management from the Chief Procurement Officer and places that responsibility with the Director of Physical Plant. References to the Chief Procurement Officer have been changed to Director of Physical Plant where appropriate. These changes reflect the current organizational structure of the University. References to the Marshall Community and Technical College have also been removed where appropriate. There is no anticipated cost to the University. The following resolution was read and approved by the Board:

Resolved, that the Marshall University Board of Governors adopts Policy FA-5, Disposition of Surplus Property and Policy FA9 Purchasing.

IV. President's Report

Dr. Kopp asked all members to view the Strategic Plan that is given to them as a handout. It is also located at:

<http://www.marshall.edu/president/strategic/initiatives.asp>

Dr. Kopp discussed fall projected 2010 enrollment figures noting a projected increase over the prior year. He also discussed the current recruiting cycle, which is up for freshman enrollment. As of April 19, 2010, freshman enrollment registrations have increased by 200 students or 29% increase. We are committed for Fall 2012 reaching 2,000 freshmen enrollment. Dr. Kopp discussed the Campus Compact that is to be approved as an action item later in the meeting.

Dr. Kopp let the Board know that he was in Cincinnati recently for a performance by the "Marshall University Chamber Choir. Our students represented the University exceptionally well. He discussed how well the group showcased the University and that Marshall University has many different faces and opportunities to showcase the talents of our students in ways that help steward relationships with alumni and others in ways that have been missed in the past. He encouraged participation by board members to support the many facets of the University.

Dr. Kopp discussed the upcoming high school visits. He noted that currently it is difficult to schedule visits with the schools because of the make-up days from all the winter snow days. He noted that Mr. Lowther has been helping in the Parkersburg area, and we appreciate all he has done in assisting us in this area.

Dr. Kopp discussed Senate Bill 603 noting that it remains in effect because SB 480 did not pass. This bill was referred to as the Personnel Bill. It was approved by both houses; however technical difficulties prevented it from being "Enrolled." Considerable time and effort was devoted to this bill and we will keep our eye on it during the next session.

Two other bills take effect on June 10, 2010 and they are SB4026 and SB212, which address additional bonding authority. SB 212 authorizes \$5 million toward an increase in new bonding capacity, which translates to approximately a \$75 million bond issue. SB4026 reauthorizes \$10 million toward an EAST Bond issue of approximately \$150 million, noting that \$90 million is dedicated to Higher Education. The Higher Education allotment from the latter bond issue will be dedicated to deferred maintenance and capital renovation projects within WV public institutions. Thanks to Anita and her area for their attention to our facilities. Dr. Kopp discussed the EAST Bonds commitment noting that he was unsure if the Governor intends to roll together the two bond issues. Eighty percent of The EAST Bond funding has to be spent within three years following the placement of the bonds.

Regarding the Budget Plan, he noted that we've made conservative assumptions and a slight

tuition increase is proposed for metro and non-resident students. Discussion regarding backfill of stimulus money and HB 3215 ensued noting that originally \$1.25 million in state appropriations was put in the base for FY 2009 in conjunction with the CTC Separation Bill. In 2010, we received that amount in base; however, Marshall was scheduled to have an additional \$1.25 million added to base but it was added to our appropriation as one-time funding. The mid-year call-back of state funds amounting to more than \$1.76 million nullified the CTC funding installment. For FY 2011 an additional \$2.5 million was added to Marshall's state appropriation but was essentially eliminated by a 2.5% reduction applied to public higher education. He noted that we still have lots of work to do, especially in terms of making sure that Marshall qualifies for backfill AARA funding for the loss of state appropriations.

A new line on the budget is for funded depreciation and operational reserves. The Governor wanted to see this item in the budgets of public higher education institutions. The inclusion of this expenditure line in a public university budget plan is unusual and has not been the practice in West Virginia. The Governor will be looking to see this budget line included in financials across the State.

Anita Lockridge and her staff have put together a three-year financial plan. As discussed in the previous committee meeting, there have been many assumptions made based on what the state is forecasting. Budget planning is moving to a more sophisticated level. Eventually our goal will be to present the MUBOG with a 5 year budget plan.

Dr. Kopp noted that Moody's Bond Rating report was done in early March. We received an A2 Rating – Affirmed-Stable Outlook. This was an outstanding report under present day economic conditions and it affirmed the soundness of the fiduciary practices followed by the Board and Administration.

Dr. Kopp discussed projects being completed this summer. The highlights are:

- 2nd Floor – Student Resource Center. This is to assist with efforts of advising students and retention. This area will convert a portion of the space in the Alumni Lounge;
- Logan County Rural Health – construction began 4/2/10 using Federally Earmarked Funds;
- Transitional Genomics in Joan C. Edwards Cancer Center;
- Henderson Arena lighting;
- ISP Agreement – replace sound system and 2 “video boards” at the Joan C. Edwards Stadium;
- Starbucks and renovation in Memorial Student Center cafeteria (all Sodexo contract);
- Hal Greer Parking Lot for Joan C. Edwards School of Medicine;
- Building Air Handling Units – continue to upgrade;
- Internet2 – MU Mobile Application;
- Google Fiber, Community and City Project;
- Creation of Platform to gear up for E-Portfolio (Retention and Advising effort)
- Honor Society Phi Kappa Phi - New Chapter at MU was approved. It is the first Honor Society on Campus and will help our recruitment effort. Thanks to Mary Todd.

It was noted that once the \$22 million in deferred maintenance and major renovation funding is confirmed (EAST bonds), a project schedule will be developed. We will have three years to utilize and expend 80% of those funds.

Edward Tucker Architects have won Merit Awards from the AIA West Virginia (American Institute of Architects) for two of our projects: 1) Marshall University Basketball Locker Rooms and 2) Marshall University Forensics Science Center.

New Employees - Matt Turner will begin May 1, 2010 as the new Chief of Staff; Dr. Michael Prewitt will begin July 1 as Dean in the College of Health Professions. The President expressed much appreciation to Jan Fox for graciously serving as Interim Chief of Staff.

Future Meeting Dates – Please look at your calendars and let Cora know of any conflicts for the following dates: August 26, 2010; October 28, 2010; December 9, 2010; February 17, 2011; April 28, 2011; June 23, 2011. We will finalize the dates at the next meeting after we hear from you for conflicts.

Sean Callebs will be the Commencement Speaker. He is a 1983 graduate of Marshall University. The John Marshall Medal of Civic Responsibility will be given to him at the ceremony. There are 1400 students graduating.

Also in May, we will celebrate the career of Dr. Simon Perry. He will retire after 48 years of serving as a member of the Marshall University faculty.

The College of Business Hall of Fame Induction Ceremony was held April 20, 2010. There were four inductees. It was a fantastic event held in the new Foundation Hall. The public perception was very good for this dinner and the new building is a very nice venue to have events.

Upcoming events:

- Tonight MIIR is holding a seminar with Dr. Rob LaSalle. The title is “Harvesting the Fruits of the Tree of Life.” It will be held in the Marshall University Foundation Hall at 5:30 p.m.
- Alumni Weekend and Green/White Game is Saturday, April 24, 2010. The group “Gloriana” will be performing following the game. The concert has no provision for rain and will go on regardless. The Alumni Banquet will be later that evening.
- May 5, 2010 is the Investiture for the Joan C. Edwards School of Medicine.
- Board of Governors Summit will be July 23 and 24 at Stonewall Resort in Roanoke, WV.

V. Finance, Audit and Facilities Planning Committee, John G. Hess, Chair

Mr. Hess gave an update about the committee meeting noting that the meeting was very detailed in nature. They received an update by the Athletic Department noting that season ticket sales are ahead of last year. Two new coaches have been hired: Doc Holliday for football and Tom Herrion for Men’s Basketball. They discussed the Wellness Center numbers and Big Green donations noting that donations are up \$300,000. Perry Chaffin updated the Committee regarding internal

controls. He noted that Perry Chaffin reports to him regularly. Jim Schneider gave a Medical School update and the talked about Logan Center. Senator Byrd, Senate President Tomblin, Nick J. Rahall all were at the groundbreaking and the project is off to a good start. The clinical translational lab center contract will be awarded later this summer. The architect, Ed Tucker Architects, won 2 awards on our projects. And, lastly, the Diabetes Center is expanding. He also discussed this year's budget, noting it would be good if the stimulus money is allocated. He also noted that next year, financials look bad considering there is no stimulus money and cuts in state funds.

Anita Lockridge reported that we have received some AARA awards and that Corbly Hall would have some monies incoming for some updates and projects. She discussed the Actual to Budget Comparison Report and assumptions.

Action Items:

- 1) Financial/Budget Report for 8 months ending February 28, 2010. Upon a motion by Joseph B. Touma, seconded by Brent Marsteller, and approved by all, the Board approved the following resolution:

Resolved, that the Board of Governors receives the Financial/Budget Report for the eight months ending February 28, 2010.

- 2) Investment Earnings Update. Upon a motion by Gary White, seconded by Michael G. Sellards, the board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the two months ending February 28, 2010.

- 3) Proposed Marshall University Tuition and Fees, *per semester*, for Fiscal Year 2010-2011 and Budget for Fiscal Year 2010-2011. Upon a motion by Brent Marsteller, seconded by Gary White, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approves the proposed Marshall University Tuition and Fees Schedule, *per semester*, for Fiscal Year 2010-2011 and the proposed Budget for Fiscal Year 2010-2011. Management is also seeking approval, if permitted, to increase metro and non-resident tuition and fees by 3% for approximately \$770,000 in revenues. A 1% increase equals \$70,000 for metro rates and \$186,000 for non-resident rates.

Notation: The Governor froze tuition for resident students. It has been clarified that non-resident and metro students are the only tuition increases. The Governor was receptive to this increase.

Some discussion was made regarding the Classified State Salary Schedule and ways the tuition freeze would affect same. At the June meeting, there could be a possible presentation if the Board is receptive. Dr. Kopp and John Hess both emphasized that base increases for employees may or may not happen. Kopp explained that the funding was available and was recommended to support payment to base of approximately 25% of the unfunded classified staff salary schedule and one-time increments for non-classified and faculty. The point was stressed that these commitments to improving compensation for personnel reflected the commitment made by the MUBOG and Administration to address compensation issues once enrollment had turned around. This budgetary recommendation honors that commitment and is based on enrollment growth this year. That said, he commended staff on a terrific job in a tough economy.

- 4) Proposed FY 2011-2016 Capital Expenditure Budget Request. Upon a motion by Michael G. Sellards, seconded by Brent Marsteller, the Board unanimously approved the following resolution:

Resolved, that the Board of Governors approve the FY 2011-2016 capital expenditure project budget submitted to the State Budget Office for Marshall University.

Just a note: The annual fiscal year 2011-2016 Capital Project Budget Request forwarded to Marshall University by the Higher Education Policy Commission requires each spending unit to submit a listing of capital projects. The capital expenditure projects list for 2011-2016 appropriation requests will be forwarded as required for submission to the West Virginia Budget Office.

The Committee discussed stimulus money funding and certain State appropriations, noting that the stimulus money is one-time money and therefore has been put in the budget cautiously.

There will be an increase in fees at the Recreation Center of \$24.50. This is due to being adversely affected by the bond market. Mr. Hess hopes this will cover us the next several years. Student Housing will increase 4%. Total increase for in-state is less than 1%.

Thank you to Anita and her staff for budget planning reports as this is a very helpful tool for the Board and the University.

Academic & Student Affairs Committee, Verna Gibson, Chair

Dr. Gayle Ormiston gave the Committee Report to the Board. He highlighted Program Review and the recommendations brought forward by the Board. He added a huge thank you to the Board Members that participated in Program Review, especially Letitia (Tish) Chafin and Larry Stickler. There were 19 programs reviewed and recommended which consisted of 10 undergraduate and 9 graduate. The Continuation at Current Levels of Support are: MS, Biological Sciences; ASN, Nursing; BSN, Nursing; MSN, Nursing; BS, Communication Disorders; MS, Communication Disorders; BA, Journalism and Mass Communication; MA, Journalism and Mass Communication; MA, Communication Studies; BS, Respiratory Care; BA, Foreign Languages; MS, Biomedical

Sciences; Ph.D., Biomedical Sciences; MA, Foreign Languages. There was one corrective action for the BA in Communication Studies and an assessment plan is being developed. Follow-up Reports were approved for: BA, Sociology/Anthropology; MA, Sociology; BS, Recreation and Park Resources; BS, Integrated Science and Technology. Upon a motion by Ed Howard, seconded by Joseph B. Touma, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the 2009-2010 Program Review Recommendations.

The second item is the 2009 Campus Compact Update. The full Compact Report was included in the Board packet. The HEPC requires that each institution submit five-year goals with rationales and strategies for achievement of those goals. These were submitted with revisions February 15, 2010, for this year. Upon a motion by Ed Howard, seconded by Joseph B. Touma, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the Marshall University Campus Compact Update, Revision February 15, 2010.

Dr. Ormiston discussed the “WOW” (Week of Welcome) which will take place August 19 through 21. This will be 2.5 days of intense orientation consisting of a 1 credit hour course. It will focus on Career Services, Academic Study Plans and Career Planning.

He briefly discussed the E-Portfolio System, the Living Learning dorms this year. He noted that Assessment Day this year doubled in attendance. Students participated well with the tests given. He reported on MapWorks data noting that the HEPC helps to support this valuable data tool. Dr. Ormiston discussed our appearances on Twitter and Facebook, noting that we are where our students are.

Dr. Ormiston discussed Campus Conversations for the semester. Several projects and work groups have derived from this project. He briefly mentioned some of their upcoming areas of work, noting that flexible work load (in GreenBook but was never implemented), tenure, promotion policy and academic restructuring are the items most discussed.

After a period of questions and answers for Dr. Ormiston, a motion was made by Michael G. Sellards and seconded by Brent Marsteller, and the Board voted to go into Executive Session

VI. Executive Session

After a brief period of time, upon a motion by Brent Marsteller, seconded by Michael G. Sellards, and unanimously approved, the Board re-entered Open Session.

Upon a motion by John G. Hess, seconded by Brent Marsteller, the Board unanimously approved the following resolution:

Resolved that the Marshall University Board of Governors acquiesces to the February 12, 2010 request of the Marshall University Foundation to forgive their previous commitment for payment for the demolition costs of the former Erickson Alumni facility and further resolved that the Board hereby authorizes the administration to proceed with the demolition utilizing institution funds.

Upon a motion by Michael J. Farrell, seconded by Dale Lowther, the following Advisory Board Applicants were approved for service on the Autism Training Center Board:

Cassandra Tolliver as a “professional” member;
Richelle L. Davis as a “parent” member.

Mrs. Gibson, as Chair, has appointed a Subcommittee for a Special Ad-Hoc Project. The members are: Joseph B. Touma, Gary G. White, Michael G. Sellards and John G. Hess.

VII. Adjournment

The date of the next meeting is June 17, 2010. As there were no other matters to bring before the Board, upon a motion by Gary White, seconded by Joseph B. Touma, and unanimously approved, the meeting was adjourned.

Michael G. Sellards, Secretary