

**MARSHALL UNIVERSITY**  
**BOARD OF GOVERNORS**

August 9, 2011  
Memorial Student Center  
Huntington, WV

Members present, in person: Verna K. Gibson, Chairman; Phyllis Arnold; Oshel B. Craig; Michael J. Farrell; David Haden; Dale Lowther; Joseph K. McDonie; General H. G. Mooney; Michael G. Sellards; Joseph Touma; Marty Amerikaner; Mike Dunn; Ray Harrell

Members Absent: Letitia Neese Chafin; John G. Hess, Ed Howard III

**I. Call to Order**

Upon determining that a quorum was present, Chairman Gibson called the meeting to order at 11:30 a.m. She welcomed our 4 new members: Phyllis Arnold, David Haden, Marty Amerikaner (Faculty Representative) and Ray Harrell (Student Representative)

**II. Oath of Office**

Supreme Court Justice Menis Ketchum administered the Oath of Office swearing in the new members of the Board of Governors.

**III. Minutes**

The approval of the Board Minutes has been delayed to the next meeting.

**IV. President's Report**

Dr. Kopp gave a special welcome to the new Board of Governor's members. He began his report by talking about the HLC Pathways Initiative and the Marshall University team that attended the "invitation only" session in Chicago in June. He noted that MU is at the five year mark in our regional accreditation cycle; MU has been selected to participate in Cohort 3 of the Commission's Open Pathways Demonstration Project; this process is evolving combining Assurance (Criteria/Core Components) and Improvement (Initiation of quality initiatives). We are honored to be selected to participate in this Cohort.

On June 21, 2011, Dr. Kopp gave his State of the University address to a full house at the Newseum in Washington, DC. While in DC, meetings were held with members of the Delegation. Dr. Kopp told the Board that John Hess attended this event and he appreciated his presence.

Recently, several private fund-raising activities have been held, which have had excellent outcomes.

August 4<sup>th</sup> and 5<sup>th</sup>, the HEPC held a Retreat and their Commission Meeting on campus. A dinner with Commission members was held at the President's House after their Retreat.

Dr. Kopp discussed recruitment and enrollment comparing last year to this year noting that date to date showed an increase of 109 full time equivalent students overall. Other categories were given, all showing increases. Dr. Kopp predicts that fall 2011 freshman enrollment will closely match fall 2010 enrollment with 0 to 3% of an increase.

Dr. Kopp discussed the renovation and deferred maintenance on campus. There are projects ongoing in six buildings that are on or ahead of schedule. Karen Kirtley will discuss these later in the meeting. Dr. Kopp gave special recognition to Ron May and Physical Plant for all the University-funded renovations and deferred maintenance projects being done on campus. He specifically noted that the Twin Towers Dining renovation was almost complete and would be open next week.

He also discussed the bond issue noting it was on schedule and hoped it would be ready by late October/early November for bond pricing and closing.

Leadership is in place for the Pharmacy School. The plan is to present the application for pre-candidacy in January to the ACPE Board of Directors. He and Dr. Yingling met with them in June, and the response was positive. Physical Therapy is on schedule with HLC approval and can go on to accreditation review.

Mentioned in the last meeting was an ongoing RFP for international recruiting. INTO Partners Limited was chosen and final paperwork is being done to contract with this company.

The Memorial Field House acquisition is ongoing and is now between the MUBOG Executive Committee and the Cabell County School Board. On another matter, the Art Warehouse and MU Foundation have an acceptable agreement in place.

Dr. Kopp asked Dr. Robert Nerhood, Interim Dean of the School of Medicine, to update the Board on the accreditation appeal process with the LCME. He noted that the School of Medicine is working diligently to fix their issues. Dr. Nerhood answered numerous questions from the members of the BOG. Dr. Nerhood noted that last week he performed his first "White Coat Ceremony" and noted how amazed the incoming credentials of the students were.

## **V. Committee Reports**

### **Finance, Audit and Facilities Planning Committee, John G. Hess, Chair**

Due to the absence of Chairman Hess, Dale Lowther, Vice Chair of the Committee gave the report. He noted that the Committee was given an update on financials and budget by Mary Ellen Heuton, David Steele gave an update on Athletics, Perry Chaffin on Internal Audit, Jim Schneider on the School of Medicine as well as the Chapmanville & Logan County facility

recently opened and an extensive Energy Initiative Report was given by Margie Phillips and Karen Kirtley.

He asked David Steele to give a report to the Board regarding Athletics. David noted that ticket sales were 12,300 to date and Big Green pledges are up 6%. He noted 11 of 12 games will be televised. The budget numbers have been finalized. Interesting notes are that MU will play Navy in football in 2016, and in 2018 the game will play in Huntington; Perdue in 2012 and will be the home opener in 2015. At the September 10<sup>th</sup> game, Mike D'Antoni's jersey will be "retired." And, lastly, there is quite a bit of excitement surrounding the "Kelly Green" color this fall.

The action item is as follows:

The first item for approval is the Architect/Engineer Selection for the Biotechnology Incubator and Applied Engineering Complex. Karen Kirtley discussed the history and process and asked the Board to approve the selection of Bastian and Harris as the Architect/Engineer firm to proceed with the planning and design of the Biotechnology Incubator and Applied Engineering Complex. Upon a motion by Mike Dunn, seconded by Joseph McDonie, and unanimously approved, the following resolution was given:

***Resolved, that the Marshall University Board of Governors approve the selection of the Architect/Engineering Firm for the planning and design of the biotechnology Incubator and Applied Engineering Complex.***

The next item is regarding the Investment Increase. Dr. Kopp gave an overview of this item. He noted that at the HEPC Meeting on August 5, 2011, the investment procedure was approved by HEPC. Due to the uncertain nature of the market, we are asking that the MUBOG allow staff to proceed with an amended investment policy. No increase in the investment is being requested at this time, but allows staff to pursue the next steps with Investment Company(s). Upon a motion by Joseph McDonie, seconded by Oshel Craigo, and unanimously approved, the following resolution was given:

***Resolved, that the Marshall University Board of Governors directs staff to pursue necessary action to effectuate the increase in investment authority allowed under Senate Bill 330.***

The last approval item is an Investment Earnings Update. The full update was included in the Board Agenda and it was noted that the CommonFund investment made four times more than the monies on deposit with the State. Upon a motion by Joseph Touma, seconded by Joseph McDonie, and unanimously approved, the following resolution was given:

***Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the twelve months ending June 30, 2011.***

**Academic & Student Affairs Committee, Michael G. Sellards, Chair**

Updates were given from Provost's office, Athletics, Student Affairs and School of Medicine to the Committee.

There was one action item regarding Textbook Selection. There was a question from the floor by BOG Faculty Representative; Dr. Martin Amerikaner regarding the word "will" changing it to "may." After discussion and explanation, Dr. Kopp, Dr. Ormiston and Dr. Rudy Pauley discussed why the Committee chose "will" over "may" and it was determined to leave the word "will." Thus, upon a motion by Joseph McDonie, seconded by Dale Lowther, and unanimously approved, the Board approved the following resolution:

***Resolved**, that the Marshall University Board of Governors approve the Textbook Selection Committee's Recommendations.*

**VII. Executive Session under the authority of WV Code § 6-9 A-4**

Counsel advised there was no need for a formal Executive Session for this meeting because the only discussion item was an Autism Training Center approval. He gave the information and Earlene Sherp Anglin (Parent) was elected to the Autism Training Center Board upon a motion by Joseph McDonie, seconded by Michael G. Sellards and unanimously approved by the Board of Governors.

**VIII. Announcements and Adjournment**

The next Board Meeting is October 18, 2011. All dates were sent via email to members.

As there were no other matters to bring before the Board, upon a motion by Joseph Touma, seconded by Phyllis Arnold, and unanimously approved, the meeting was adjourned.

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Joseph Touma, Secretary