

**MARSHALL UNIVERSITY**  
**BOARD OF GOVERNORS**

August 14, 2012

Marshall University School of Pharmacy  
Huntington, WV

Members present, in person: Joseph Touma, Chair; John G. Hess; Phyllis Arnold; Letitia Neese Chafin; Oshel Craigo; Michael J. Farrell; David Haden; Ed Howard; Dale Lowther; Joe McDonie; Wyatt Scaggs; Michael G. Sellards; Joseph Touma; Mike Dunn; Marty Amerikaner;

Absent: Verna Gibson

Phone: Raymond Harrell Jr.

**I. Call to Order**

The meeting was called to order by Chairman Touma at 10:18 a.m. He welcomed guests and media to the meeting. Dr. Yingling welcomed everyone to the Marshall University School of Pharmacy. Dr. Yingling was in the 5<sup>th</sup> Class of the Joan C. Edwards School of Medicine and is the new Dean of the MU School of Pharmacy. Chairman Touma also welcomed Joe Shapiro, new dean of the Joan C. Edwards School of Medicine to Marshall.

**II. Minutes**

The minutes for the meeting of April 17, 2012, and June 18, 2012 were approved upon a motion by Phyllis Arnold, seconded by Joe McDonie, and unanimously approved.

**III. Committee of the Whole**

The dates for the board meetings for the next fiscal year were approved upon a motion by David Haden, seconded by Phyllis Arnold and are unanimously approved. The dates once again are as follows:

October 30, 2012  
December 13, 2012  
February 27, 2013  
April 18, 2013  
June 11, 2013

A resolution approving new marketing name for University Physicians and Surgeons, Inc. and new logo for the Joan C. Edwards School of Medicine upon was read. Upon a motion by Joe McDonie, seconded by- Phyllis Arnold, the following resolution was unanimously approved:

*Resolved, that the Marshall University Board of Governors approves use of the word, "Marshall" and the block "M" logo to be used in a new marketing name, Marshall*

*Health, for the faculty practice plan of the Joan C. Edwards School of Medicine and patient services provided by Marshall University Schools of Pharmacy and Physical Therapy and the College of Health Professions, effective immediately.*

#### **IV. President's Report**

The President welcomed the group and complimented Dr. Yingling on such a spectacular renovation. The ribbon cutting of this dream will happen after the meeting and there is much excitement here on this campus.

Dr. Kopp gave developments since the last meeting in April, noting this was his seventh summer with the University.

- New initiatives and unexpected events with Mountain State. We will assist students that want to attend MU.
- Campus projects – improvements and deferred maintenance, JMR has been renovated; the June 29, 2012 storm damage, and the Facilities Management quickness and attention to detail saving a lot of money. He also acknowledged that some employees just came to work because they knew they needed to be there to help. The damages were filed through BRIM;
- Capital Projects – the parking facility will be open August 27, moving on Applied Engineering building. Hoping for early October groundbreaking and will take at least 28 months to build.
- State Budget – HEPC is requesting an exemption of higher education to the budget cut. 2014 still is the year that is the most crucial. By the end of October, we will know what needs to be taken and done.
- Property at 4<sup>th</sup> Avenue & Hal Greer – the case was thrown out. We are now waiting to see if appeal and otherwise we will proceed to close.
- Enrollment and retention was discussed
- INTO Partnership – this has been extensive over the summer. No Memorandum yet, and there may need to be a special meeting when it is done. October 31 thru November 4, is the Familiarization Tour for 60-80 recruiters. They will come to West Virginia and be introduced to MU. We will showcase who we are and WV.
- HLC Project – update report August 1<sup>st</sup> was good. This has gone well.
- Education Advisory Board is going well. They will have a campus visit in early October. This group will help with retention significantly.
- In October we will have the Campus Compact.
- DC event went well teamed with the Big Green.
- Connections Service Excellence Program for employees is going well with positive feedback.
- Academic Affairs Initiative Bridge Program for at risk students. This is a new program offered free on campus. It is to help freshman students with the 098-099 Math, and English in the summer.

- Social Media on campus, keeping up with the trends.
- Alumni Records and hiring of the new Alumni Director was discussed, what we are looking for, etc.
- 6 year graduate rate was discussed.
- 10 year Master Plan by December 2013 to HEPC
- \$40 million private gift – halfway point. Staying on track.
- Operations effectiveness and efficiencies – less is more. Working to remove inefficiencies.
- Bucks for Brains update.
- MIIR new director hiring.
- New Hires – critical.
- MU Foundation – Great University on the rise.

## V. Committee Reports

### **Finance, Audit and Facilities Planning Committee, Dale Lowther, Chair**

Mr. Lowther discussed the informational items brought to the Committee. He noted that information was given for the Marshall University 2013 Facilities/Land Use Master Plan and that this item turned into an information item instead of action, the upcoming audit was discussed, and also the storm damage was discussed during the Committee meeting. He noted that all residence halls are now wireless and there is a new sound system at the Stadium. The Internal Audit report was given by Perry Chaffin.

He then continued with the action items brought before the Committee, noting that Action items were discussed at length during the Committee Meeting. The Investment Earnings Update is the only action item. Upon a motion by Joe McDonie, seconded by Phyllis Arnold and unanimously approved, the board passed the following resolution:

*Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the twelve months ending June 30, 2012.*

### **Academic & Student Affairs Committee, Edward Howard, Chair**

Ed Howard gave the Academic Affairs report.

On the agenda, information items were discussed such as retention, tobacco free campus wanted by the students. There is a new golf coach. Season tickets are going well.

The only action item is Approval of an amended course syllabus policy and a new sexual misconduct policy combined as one item. Upon a motion by Michael G. Sellards, seconded by Joe McDonie, the following resolution was unanimously approved:

*Resolved, that the Marshall University Board of Governors approves Policy AA-14, Course Syllabus and Policy GA-16 Student Sexual Misconduct Policy.*

**VI. Executive Session under the authority of WV Code §6-9A-4**

There was no Executive Session.

**VII. Announcements and Adjournment**

*The next Board Meeting is October 30, unless we have to call a special board meeting.*

Mr. Craig asked for relationships to be developed with legislators, by pleading and getting to know them. He urged it to happen.

As there were no other matters to bring before the Board, upon a motion by Edward Howard, seconded by Dale Lowther and unanimously approved, the meeting was adjourned.

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Michael G. Sellards, Secretary