

**Marshall University Board of Governors**  
**October 25, 2017**  
**Shawkey Dining Room**

Present: Wyatt Scaggs, Chairman by phone; Phyllis Arnold; James Bailes; Tim Dagostine; Woody Duba; Jim Farley, Patrick Farrell, David E. Haden; Christie Kinsey; Joseph McDonie; Michael G. Sellards; Gary G. White; Carol Hurula; Dr. Cam Brammer; Matt Jarvis;

I. **Call to Order**

Upon determining, a quorum was present, Mr. Scaggs called the meeting to order.

II. **Minutes Approval**

Upon a motion by Mr. McDonie, seconded by Mr. Sellards, the Board unanimously approved the minutes of the meetings of August 23, 2017 and September 28, 2017.

III. **Committee Reports**

**Finance, Audit and Facilities Planning Committee**

Mr. Bill LeClair, from the audit firm of CliftonLarsonAllen had a flight to catch. Before leaving, he gave highlights from the audit and gave a clean audit opinion with zero deficiencies. Upon a motion by Mr. Farrell, seconded by Mr. Jarvis, the board accepted the report.

Mr. Haden, Chair of the Committee, provided the report for the Finance Committee. The following items were discussed and approved from committee for consideration by the board:

A. Approval of updated Policy No. FA-6, Classified Employee Salary Policy

Upon a motion by Mrs. Kinsey, seconded by Mr. Dagostine, the following resolution was read and unanimously approved:

*RESOLVED, that the Marshall University Board of Governors does hereby approve Policy No. FA-6, Classified Employee Salary Policy as a replacement for the current FA-6, which was effective 10-30-2013.*

*FURTHER RESOLVED, that the policy changes are approved as final at the conclusion of the comment period if no substantive comments are received.*

B. Audited Financial Report for Fiscal Year 2016-2017

Upon a motion by Mr. White, seconded by Mr. Farrell, the following resolution was read and unanimously approved:

*RESOLVED, that the Marshall University Board of Governors accept the audited Financial Report for Fiscal Year 2016-2017.*

C. Investment Earnings Update

Upon a motion by Mr. White, seconded by Mrs. Arnold, the following resolution was read and unanimously approved:

*RESOLVED, that the Marshall University Board of Governors receives the Investment Earnings Report ending August 31, 2017.*

Other reports were given by Finance, School of Medicine and Internal Audit during the Committee Meeting, and Ms. Jacobs-Jones talked about the Kiosk and Stadium Store. Mr. Hamrick, Athletic Director, discussed the Bowl Games, Herd Vision, Games on Facebook.

IV. Presentation by Dr. Sherri Smith regarding the EDGE Mentoring Program as part of the HLC Academy for Student Persistence and Completion

Three faculty members and three administrators comprise the HLC Academy team. The EDGE Mentoring Program is an experimental pilot project now entering its third year. Geared toward middle-ability students with high school GPAs between 2.0 and 3.25, the program provides focused, one-on-one mentoring in regular intervals in order to improve student success and retention of this underperforming sub-population. Carefully selected and trained faculty members serve as mentors and are reassigned from one course each term to mentor 35 students through their first two years of college.

There are 450-600 students who fit this profile annually. The program was deliberately designed as a controlled experiment with approximately 90 students annually in order to test its effectiveness before scaling up. The experiment will conclude in 2018, at which time the HLC Academy team will review all research findings in order to refine the intervention and scale up strategically.

EDGE stands for Explore, Design, Graduate, Empower. The goal is for mentorship and peer connection to lead to self-empowerment. This way, these students ultimately “own” their student success.

V. **Academic and Student Affairs Committee**

Mrs. Kinsey, Chair of the Committee, presented on behalf of the Committee. There were no action items to approve or information items.

Mrs. Kinsey noted that during the Committee Meeting, Dr. David Hatfield discussed the HLC Accreditation Process and the ongoing assurance argument. Also each Dean gave a brief update and discussed upcoming accreditations.

The Provost's Office, Student Affairs, Medical School and Athletics each provided updates during the Committee Meeting. Student Affairs provided a report on recruitment and Dr. Shapiro discussed grants.

VI. **President's Report**

Dr. Gilbert talked about the success of Homecoming. Pam and Roy Tabb were delighted to serve as Grand Marshals of the Homecoming Parade. He reminded the Board of some upcoming events to watch for, such as the Plane Crash Ceremony in November.

Dr. Gilbert thanked the Board for the approval to go forward with the P3 project for the School of Pharmacy. Signet is working hard and will be getting us information back for final approval soon, at least by the December Board Meeting.

After the Board approval, Dr. Gilbert made a presentation at the Fairfield Alliance. There was lots of excitement in the Fairfield Community about this project and across the street to redevelop the housing project Northcott Court. This plan is for a grocery store, retail and some housing in the form of townhouses. While at the meeting, Kevin Fowler of Cabell Huntington Hospital committed money to establish an endowment for the AD Lewis Center in Fairfield.

Dr. Gilbert represented Marshall on a panel at Stonewall Resort at the Governor's Energy Summit.

The feasibility study is being finished to see if we should employ a Marshall incubator in Huntington. This would most likely be through our College of Business faculty and students working with entrepreneurs from the region and startups by MU students.

Changes are happening in Recruitment. We are finding additional ways to reach out to students. Also, The Welcome Center will be housing International Services as well. All incoming students will be greeted and serviced in the Welcome Center. Recruiting now reports to Admissions and Admissions reports to the Vice President of Student Affairs.

Dr. Gilbert is going to India with INTO and the deans of Engineering and Business. During the trip, visits will be made to US consulates in India and officials, as well as meeting with recruiting agents.

Dr. Gayle Ormiston is going to begin teaching on July 1, 2018. A national search will be conducted to find a replacement. Layton Cottrill will be heading the committee to select a search firm, Brandi Jacobs-Jones will chair the provost search committee. Paige Muellerleile is assisting Dr. Gilbert to form a committee with good representation.

Provost Ormiston and Dr. Gilbert have been working with the head of Psychology to look at a pilot project to explore more efficient ways of course delivery. If successful, could serve as a model for the whole campus as growth is seen in enrollment.

Senior Vice President Mark Robinson is working to develop a financial presentation explaining our budget. In that presentation, we plan to show how we utilize revenue from enrollment growth to fund salary increases in the future.

VII. **Chairman's Report**

Mr. Scaggs asked for the report to be sent to him from Dr. Smith.

VIII. **Executive Session under the authority of WV Code §6-9A-4**

Upon a motion by Mr. Duba, seconded Mr. Farley, the Board entered Executive Session to discuss the Capital Campaign. After a short period, upon a motion by Mr. McDonie, seconded by Dr. Brammer, motion carried and the Board entered into open session. No business was transacted.

IX. **Adjournment**

Upon a motion by Mr. McDonie, seconded by Mrs. Kinsey, the meeting was adjourned.