

Marshall University Board of Governors
November 2, 2016
South Charleston Campus

Present: Wyatt Scaggs, Chairman; Phyllis Arnold; James Bailes; Oshel Craigo, Phil Cline; Tim Dagostine; David E. Haden; Edward Howard; Christie Kinsey; Dale C. Lowther; Joseph McDonie; Miriah Young; Dr. Cam Brammer; Matt Jarvis; Michael G. Sellards,

I. **Call to Order**

Upon determining a quorum was present, Mr. Scaggs called the meeting to order. He recognized Joyce Harrah of the South Charleston office for helping Cora to facilitate this off-site meeting.

II. **Committee of the Whole**

Ginny Painter gave a Marketing and Branding Update. She thanked Mr. Craigo for helping prepare the RFP, of which TWG, out of Austin, Texas, received the bid. Also of note, our TWG is located in Charlotte, NC, a branch office of the larger company. She showed the video regarding "I am a Son, I am a Daughter of Marshall University."

III. **Presentation**

Janet Dooley, Director of the W. Page Pitt School of Journalism and Mass Communications, presented to the Board regarding her program.

Ms. Dooley said the school is engaged in a deliberate examination of curriculum. Accreditors, during their most recent visit, while granting full accreditation again noted a need for even greater currency in curriculum. A four-stage plan implemented over an 18-month period has already resulted in a realignment of majors to correspond more closely with industry changes and adoption of a new core curriculum that is processing through the curricular change structure. Each division is now examining courses specific to the majors for additional revision and update. The goal is to have all revisions in place for the 2017-18 academic year.

IV. **Committee Reports**

Academic and Student Affairs Committee

Christie Kinsey, Chair of the Committee, gave the report on behalf of the Committee.

The first action item is the Masters of Pharmaceutical Sciences. Dr. Glenn Anderson and Dr. Faruk Khan answered questions and noted that this degree adds research in the field. Fiscal

note: no additional centrally funded resources or faculty are required at this time. During the first five years, the program will cost approximately \$571,518. Starting with the fifth year, revenue will be generated which totals \$103,355 by the eighth year of the program. Revenue will be utilized to buy a Nuclear Magnetic Resonance (NMR) spectrometer, crucial for research and training. The instructor position will be shared between two programs, the proposed Master of Pharmaceutical Science and the existing PharmD. Upon a motion by Mrs. Arnold, seconded by Dr. Brammer, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Master of Science and Master of Arts in Pharmaceutical Sciences.

The next two action items are policy related.

- B) The Approval of updated Policy No. GA-1, Discrimination, Harassment, Sexual Harassment, Sexual and Domestic Misconduct, Stalking and Retaliation. Fiscal note: There is no anticipated additional cost to the institution for implementing this policy. Upon a motion by Mr. Sellards, seconded by Mr. McDonie, and a vote of “no” by Mr. Cline, the following motion carried:

Resolved, that the Marshall University Board of Governors does hereby approve Policy No. GA-1, Discrimination, Harassment, Sexual Harassment, Sexual & Domestic Misconduct, Stalking and Retaliation and do hereby repeal Policy No. GA-16, Student Sexual Misconduct Policy.

Further Resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.

- C) Approval of updated Policy No. SA-1, Student Rights and Responsibilities. This item is a combination of SA-1 through SA-3 and the policy was rewritten. Fiscal Note: There is no anticipated additional cost to the institution for implementing this policy. Upon a motion by Mr. McDonie, seconded by Mrs. Young, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors does hereby approve Policy No. SA-1, Student Rights and Responsibilities and repeal Policy No. SA-3, The Code of Student Rights and Responsibilities.

Further Resolved, that the policy is approved as final at the conclusion of the comment period if no substantive comments are received.

Upcoming items from the Provost’s update were “Campus Conversations” and civil discourse. All were invited to attend this campus event. He also discussed that classes are now being held on this campus and that there were 30 full time freshmen participating this semester.

Other updates were given by:

Mr. Matt James for Student Affairs regarding food pantry, Unity Walk participation and United Way campaign. Dr. Beth Wolfe also reported on recruitment.

Dr. Shapiro gave highlights from the School of Medicine.

Of note, Mr. Craig asked for enrollment at all campuses broken down by each campus, including full time equivalent.

Finance, Audit and Facilities Planning Committee

Mr. Haden, Chair of the Committee, gave the report for the Finance Committee. There was one action item on their agenda.

Parella Weinberg was present during the Committee and discussed the investments for the University and update the Board on the status of the investments.

- A) Investment Earnings Update. Upon a motion by Mr. Arnold, seconded by Mr. McDonie, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the 3rd Quarter ending September 30, 2016.

- B) Audited Financial Report for Fiscal Year 2015-2016. The Auditor was in the Committee Meeting and discussed that the report was not complete due to the delay in the information that was to have been provided by the WV Teachers Retirement System (TRS). Everything else was complete. The Board made no action on this item and it was pulled from the Agenda.

- C) Awarding of Tuition and Fee Waivers. This agenda item satisfies the WV Code §18B-10-6a(a)(4) and §18B-10-6a(b)(4) requirement of being “entered into the minutes of the meetings of the governing board.” Upon a motion Mr. Haden, seconded by Dr. Brammer, the following resolution was unanimously approved:

Resolved, that the Board of Governors accepts the report on tuition waiver utilization.

- D) Schools of Medicine and Pharmacy: Selection of Public-Private Partnership Development Firm. Jim Schneider, former director of Marshall Health and current Evaluation Committee Chair, discussed the P’3 process, past and present. Chosen was Signet Enterprises out of Akron, Ohio. Of note: The selection of a development team does not obligate the University to undertake any specific project or obligate any funding on behalf of the proposed project. It is anticipated that the housing and parking demand

study may cost up to \$50,000 and the cost of such a study will be borne by the Schools of Medicine and Pharmacy or shared with the developer and/or financed as part of the total costs of any resulting project financing. Any interim or final project development agreements will be submitted to the Board of Governors for approval before proceeding. Questions were answered about taxes and a few landlords from Huntington were in the audience and asked if they could speak to the board. Chairman Scaggs said that President Gilbert and he would meet with them following the meeting. Upon a motion by Mr. Craig, seconded by Mr. Howard, the following resolution was unanimously approved:

Resolved, that the Marshall University Board of Governors approves the selection of Signet Enterprises of Akron, Ohio and their development colleagues to lead the development of potential new housing, parking and academic facilities on and adjacent to the existing Fairfield health sciences campus.

Updates were given regarding Operations by Brandi Jacobs-Jones and Athletics gave an update on the economic impact to our community for the Louisville game.

V. **President's Report**

Dr. Gilbert happy to be having the meeting on the South Charleston campus of Marshall University. For the first time this fall, we are offering undergraduate classes here and we have over 50 students in classes. Our goal is to offer the first two years with the idea that students will transfer to the Huntington campus for their final two years. Majors offered are: engineering, nursing, computer science, athletic training, biology and chemistry. Working also with high schools in the Kanawha Valley to offer more opportunities for students to take college classes.

Dr. Gilbert thanked everyone that came to the investiture and all the festivities surrounding it. He noted it was a very special time for him and his family, and hoped the campus and the community felt the same way. As part of the Investiture, we conducted the Thundering Serve and the VPs volunteered to work an afternoon at Marcum Terrace. We are working to make a difference by becoming an engaged university.

In September, Dr. Gilbert created a Substance Abuse Coalition. The Coalition consists of 50 people from around campus. It is led by Dr. Kevin Yingling, Amy Saunders and Jim Johnson, from the Mayor's Drug Task Force. Last week, we announced we would be searching for a Professor and Director of Addiction Sciences. In referencing substance abuse, different specialties are involved in the issue and one of those is social work. We have just started a new Masters in Social Work, which 70 students have enrolled this fall.

We are also working to hire a person to coordinate our economic development outreach. Dr. John Maher and Charlotte Weber (RCBI) will fund this position to leverage our economic outreach activities. This was due to my service on a panel at the Chamber of Commerce's

Business Summit in August. I am calling for an infrastructure program for the state which would create jobs and tie graduates to working in WV. In reference to this, I wrote an op-ed in the *State Journal*.

Dr. Gilbert discussed community outreach and making campus a place where people can discuss things in an honest, open, and civil manner. In connection with community outreach, we hosted a Community Policing Week in October, to have our student and community members to get to better know the police.

There are several student and faculty activities going on. Enrollment continues to be the most important single issue for us as a campus. It will help us get out of our economic challenge. Dr. Gilbert also discussed Recruitment and Student Affairs and the goal of increasing recruitment and enrollment, which Dr. Wolfe and Mr. Gathings will work with Provost Ormiston to facilitate. Goal for next fall is 300 additional students, which is \$1.5M in additional revenue.

Other items discussed, were the severance plan, long term planning committee being led by Dr. Brammer and Dr. Mummert, Business and Pharmacy searches, Bi-weekly payroll conversion delay and plans to pay faculty.

VI. **Chairman's Report**

Chairman Scaggs noted that he and Dr. Gilbert were going to an AGB (Association of Governing Boards) conference in Boston on November 5-7, 2016. This conference focuses on improving committees.

VII. **Executive Session under the authority of WV Code §6-9A-4**

There was no Executive Session.

VIII. Adjournment

There being no other business to be brought before the Board of Governors, upon a motion by Mr. McDonie, seconded by Ms. Young, the meeting was adjourned.

Secretary