

**Marshall University Board of Governors  
December 20, 2017  
Shawkey Dining Room**

Present: Wyatt Scaggs, Chairman; Phyllis Arnold; James Bailes; Oshel Craigo; Tim Dagostine; Woody Duba, Patrick Farrell, James Farley, David E. Haden; Christie Kinsey; Joseph McDonie; Michael G. Sellards; Gary G. White; Carol Hurula; Dr. Cam Brammer; Matt Jarvis

I. **Call to Order**

Upon determining a quorum was present, Mr. Scaggs called the meeting to order.

II. **Minutes Approval**

The minutes of the October 25, 2017 meeting were approved, upon a motion by Mr. Sellards, seconded by Mr. Farley, and unanimously approved.

III. **Presentation by Dr. David Hatfield**

Dr. Hatfield presented regarding HLC Accreditation. He noted that accredited institutions have the opportunity for ongoing self-assessment and improvement. Accreditation makes MU eligible for federal funding and to offer accredited programs.

In 2011, HLC invited MU to participate in the Open Pathway, their new continuous accrediting process. Only institutions in good standing were invited to participate. The Open Pathway included a Quality Initiative, resulting in MU's Degree Profile – the skill set each student will have upon receiving their degree. In 2015, the online Assurance Argument—a 35,000-word document with 1,100 links to evidence—was submitted to HLC, followed by an HLC Evaluation Site Team visit. Dr. Hatfield was the chief writer for the Assurance Argument. The evaluation and site visit went very well. Accreditation is now a daily status and not one granted for several years. Our next deadline is 2020, with an Assurance Argument but no site visit. In 2025, another Assurance Argument is due, with a site visit. There are 5 criteria for accreditation:

- 1) Mission
- 2) Integrity
- 3) Teaching and Learning: Quality Resources Support
- 4) Teaching and Learning: Evaluate and Improvements
- 5) Resources, Planning, and Institution Effectiveness

There are 21 sub components. He encouraged the governors to check out the website... [assurance.hlcommission.org](http://assurance.hlcommission.org).

The first round to this new approach, we scored high. All are commended on this huge undertaking.

IV. **Presentation by Mark Robinson – Marshall University Budget: Effect of Enrollment Increases**

Dr. Gilbert asked Mr. Robinson to present a budget model with the objective of showing effects of enrollment increases to fund salary pools and meet presidential goals. Marshall University's consolidated budget is \$291 million. The Core Operating Budget of \$119 million is the primary budget utilized to conduct our core activities of Instruction and Research. Of that Core Operating Budget, 66% is Human Resources and 34% is operating. The labor budget supports approximately 1,200 full time regular faculty and staff positions. Mr. Robinson's presentation focused on the Core Budget. He discussed transparency, touched briefly on athletics, the stand alone/pro forma programs, auxiliary units and capital fees. Mr. Robinson also discussed Non-core, gifts, grants, contracts and designated state appropriations.

V. **Committee Reports**

**Academic and Student Affairs Committee**

Christie Kinsey, Chair of the Committee, presented on behalf of the Committee.

The action items recommended for approval by the Committee were:

A) Intent to Plan, Doctor of Nursing Practice

Discussion of this program ensued. This Program will be completely online. The fiscal notes are that three additional faculty, office space and equipment will be required. No state funding will be required for this program. During the first year, the program will cost \$130,940. As a pro forma program, revenue will exceed expenses the second year when students enroll. Projected net revenue of \$1,672,439 by the 8<sup>th</sup> year is expected. Upon a motion by Mr. Haden, seconded by Dr. Brammer, the Board approved the following resolution:

Resolved, that the Marshall University Board of Governors approve the Intent to Plan for the Doctor of Nursing Practice.

Other updates included, as reported by Mrs. Kinsey:

- Event with Librarian of Congress will be 2/21/18;
- In Student Affairs, new employee Will Holland will be handling Community Outreach;
- January 19<sup>th</sup> is Higher Education Day at the Capitol;
- Marshall University will be a "Purple Heart University."

**Finance, Audit and Facilities Planning Committee**

Mr. Haden, Chair of the Committee, gave the report for the Finance Committee. The following items were discussed and approved to take to the board from the committee:

A.) Approval of updated Policy No. GA-2 Alcoholic Beverages on Campus

This Policy was presented at the last meeting and affirms action already presented to the Board. Upon a motion by Mr. White, seconded by Mr. Farrell, the following resolution was read and motion carried:

Resolved, that the Marshall University Board of Governors does hereby approve Policy No. GA-2, Alcoholic Beverages on Campus. Further Resolved, that the policy changes are approved as final at the conclusion of the comment period if no substantive comments are received.

B.) Investment Earnings Update

Upon a motion by Mr. Sellards, seconded by Mrs. Kinsey, the following resolution was read and motion carried:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report ending October 31, 2017.

C.) Three months ending September 30, 2017, Financial/Budget Report

Upon a motion by Mr. Craig, seconded by Mr. Dagostine, the following resolution was read and motion carried:

Resolved, that the Board of Governors receives the Financial/Budget Report for the three months ending September 30, 2017.

Other folks gave updates during the Committee Meeting and Mr. Haden gave the highlights:

- Brandi Jacobs-Jones discussed projects scheduled for Summer 2018, namely the bookstore renovation;
- Mr. Haden gave the college licensing report as information. He also mentioned that the Bowl Game had a 1.2 million viewer rating.

VI. **Chairman Report**

Chairman Scaggs talked about the President's investment in recruiting. Mr. Scaggs attended the Logan recruitment event and invited board members to attend when the high schools visits are near them. Mr. Farley said he attended a Beckley event and it was a quality event.



VII. **President's Report**

Dr. Gilbert discussed the high school recruitment events.

A visit is being planned to Herbert Hoover High School and Athletic Director Mike Hamrick will accompany him. The students have been very receptive and have given valuable input. The visits will continue and the plan is to go to 15-20 high schools after the first of the year.

Dr. Gilbert discussed the Provost Search Committee, with Brandi Jacobs Jones as chair. There are 20 members of the Committee. AGB Search is handling the search and our representative is Dick Wuese.

There have been five events at the house in the past two weeks. There are several events planned in January 2018 as well.

The Alliance for Economic Development had a press conference on January 8<sup>th</sup>.

A Chinese Delegation was in Charleston and we had a good visit and meeting participating in this investment in WV.

Dr. Gilbert wished everyone Happy Holidays and reminded everyone that the next scheduled meeting is February 28, 2018.


VIII. **Executive Session under the authority of WV Code §6-9A-4**

Upon a motion by Mr. Farley, seconded by Mr. Bailes, the Board entered into Executive Session. After a brief session, upon a motion by Mr. White, seconded by Dr. Brammer, the Board entered open session.

Upon a motion by Mr. Duba, seconded by Mr. Farley, a recommendation was made to approve the naming amounts as discussed during executive session, and to proceed as discussed.

IX. **Adjournment**

Upon a motion by Mr. Farrell, seconded by Mrs. Arnold, the meeting was adjourned.

  
Secretary