**MARCO MARSHALL**

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**SUMMARY**

Driven and articulate Communication Studies student with hands-on experience in event coordination, public relations, and social media management. Skilled in delivering clear and impactful messages to diverse audiences through written, visual, and spoken communication. Excels at organizing successful events, crafting strategic content, and collaborating with teams to achieve shared goals. Eager to apply communication expertise in professional environments to enhance outreach and engagement.

**SKILLS**

* Excellent interpersonal and verbal communication skills.
* Proficient in crafting and delivering presentations to diverse audiences.
* Experienced in event planning, social media management, and public relations.
* Strong organizational and team collaboration abilities.
* Technology: Microsoft Word, Excel, PowerPoint, Canva, Hootsuite, Zoom

**EDUCATION**

Bachelor of Arts in Communication Studies Expected: May 2026

Marshall University Huntington, WV

GPA: 3.75

*Relevant Coursework: Public Speaking, Interpersonal Communication, Media and Society, Organizational Communication*

**WORK EXPERIENCE**

Marshall University Student Activities Office Huntington, WV

Event Planning Assistant January 2023 – Present

* Coordinated logistics for campus events including venue booking, promotion, and execution.
* Collaborated with university departments to ensure event success.
* Managed social media posts and email campaigns to boost attendance.

Huntington Chamber of Commerce Huntington, WV

Communications Intern June 2023 – August 2023

* Assisted in writing press releases and newsletters for community distribution.
* Monitored and reported on social media analytics.
* Supported event coordination for business networking sessions.