**MARCO MARSHALL**

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**PROFESSIONAL SUMMARY**

Globally minded and analytical International Business major with a background in cross-border commerce, foreign market research, and global policy. Experienced in supporting multinational projects, coordinating international partnerships, and conducting economic analysis through the lens of international affairs. Fluent in Spanish and familiar with business customs and regulatory environments across diverse cultural contexts.

**SKILLS SUMMARY**

* International Business Strategy and Policy
* Foreign Market Analysis and Entry Planning
* Cross-Cultural Communication and Global Negotiation
* International Regulatory Compliance
* Trade Documentation and Export Logistics
* Microsoft Excel, Tableau, Google Workspace
* Spanish (Fluent), French (Basic Proficiency)

**EDUCATION**

Bachelor of Business Administration in International Business Expected: May 2026

Marshall University Huntington, WV

Minor: International Affairs

*Relevant Coursework: International Marketing, Global Supply Chain Management, Cross-Cultural Communication, Global Economics, International Law, Trade Policy*

**INTERNSHIP EXPERIENCE**

West Virginia Export Council Charleston, WV

Global Business Intern May 2023 – August 2023

* Researched foreign market entry strategies for regional small and midsize enterprises (SMEs).
* Prepared trade compliance reports and summarized international business regulations.
* Coordinated logistics and documentation for cross-border shipments and export inquiries.

**STUDY ABROAD EXPERIENCE**

Universidad de Salamanca Salamanca, Spain

Exchange Student January 2023 – May 2023

* Completed coursework in international business ethics, European Union policy, and intercultural management.
* Improved fluency in Spanish and developed cross-cultural communication skills.

**VOLUNTEER EXPERIENCE**

Marshall University Huntington, WV

Global Exchange Peer Mentor May 2023 – Present

* Mentored international exchange students, assisting with campus integration and cultural adjustment.
* Organized intercultural events and language exchange meetups to foster inclusion and global learning.
* Collaborated with the Office of International Affairs to improve support services for incoming students.

La Clínica del Pueblo Virtual

Volunteer Translator January 2022–Present

* Provided Spanish-English translation support for intake forms, patient navigation, and public health outreach initiatives.
* Facilitated culturally sensitive communication between staff and Spanish-speaking clients.