**MARCO MARSHALL**

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**PROFESSIONAL SUMMARY**

Detail-oriented Broadcast Journalism student with experience in live reporting, digital media production, and multimedia storytelling. Skilled in interviewing, scripting, and content editing across platforms. Committed to ethical reporting and delivering impactful stories to diverse audiences.

**SKILLS SUMMARY**

* Journalistic Ethics & Story Accuracy
* Interviewing & Source Rapport
* Multimedia Content Creation (Video, Audio, Podcasts)
* CMS Platforms: WordPress, Avid MediaCentral, Drupal
* SEO & Digital Publishing
* Adobe Creative Suite (Photoshop, Audition, After Effects)
* Social Media Content & Engagement Strategy

**EDUCATION**

Bachelor of Arts in Journalism Expected May 2026

Marshall University Huntington, WV

GPA: 3.7

Emphasis: Broadcast Journalism

*Relevant Coursework: Broadcast Writing, Multimedia Reporting, Digital Publishing, Audio/Video Production, Ethics in Journalism, Visual Storytelling*

**RELEVANT EXPERIENCE**

JMC-TV (MU Report) Huntington, WV

Student Reporter Jan 2024 – Present

* Produced and edited weekly news packages for JMC-TV’s student-led broadcast.
* Conducted live and pre-recorded interviews with campus and community members.
* Collaborated with student teams on storyboarding, field shoots, and segment planning.

WSAZ News Huntington, WV

Broadcast Intern May 2023 – Aug 2023

* Researched and scripted local news stories for on-air and web distribution.
* Conducted 15+ community interviews to support segment development and audience insight.
* Assisted in daily editorial meetings and contributed to fact-checking and story leads.
* Created and scheduled social media content to grow engagement and viewership.