**Gerald Morgan**

Huntington, WV 25755

304-555-5555

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**SUMMARY OF QUALIFICATIONS:**

* Solid academic background in Sports Management and Marketing; eager to put classroom experiences to use in the workplace.
* Proven ability to meet and exceed goals; thrive in competitive environment.
* Excellent leadership ability; work well with diverse personalities.
* Outstanding time-management skills; maintained 3.5 GPA while attending classes full-time, practicing and competing in Conference USA golf events, and working part-time and summers.

**EDUCATION:**

Marshall University, Huntington, WV

**B.A. in Sports Management and Marketing** Graduated – May 2021

G.P.A. 3.5

**RELEVANT COURSES**

* Sports Finance/Economics
* Administration of Health & Physical Education
* Planning and Development of Athletic Facilities
* Seminar in Sport Management & Marketing
* Business Statistics
* Principles of Management
* Principles of Marketing

**INTERNSHIPS**

Marshall University Ticket Office, Huntington, WV

 **Intern** Fall 2020

* Handled phone, mail, and on-line orders for football and basketball tickets.
* Assisted with ticket sales promotions such as “Pick Your Own Seat Day” and “Family Ticket Packet”.
* Worked game days at the “will call” ticket window; helped with ticket give-away promotions.

**WORK EXPERIENCE:**

Sandy Hills Golf Club, Reston, VA

 **Pro Shop** **Sales Assistant** July 2018 - Present

* Assisted members and guests with selection of golf accessories and clothing.
* Performed general clerical duties including computer data entry and telephones.
* Balanced cash drawer at end of shift; trained and supervised new employees.

**HONORS AND ACTIVITIES:**

* Marshall University Dean’s List – every semester
* Marshall University Golf Team, Co-Captain and 4 Year Varsity Letterman
* American Marketing Association, Student Member