



IEEE

Fall 2023 Joint Region 2 & Region 1

Student Activities Conference

Marshall University

Huntington, West Virginia

October 21st, 2023

Sponsorship Packet



Conference Level Sponsorship

The Fall 2023 Region 2 & Region 1 Joint Student Activities Conference is a one-day event, hosting over 30 universities IEEE student branches. With a variety of activities showcasing the student branches technical and leadership capabilities, there are ample opportunities to reach a variety of students. Marshall University's Institute for Electrical and Electronic Engineers (IEEE) Student Branch is seeking sponsorships for the overall conference, specific activities, and social events.

Double Diamond – \$4,000+

Sponsoring the Conference through the Double Diamond tier includes:

- Company name displayed at the conference banquet
 - Company name displayed on banner
 - 20min informational Session about your company
 - Table at the Company Expo
 - Recognition at all competitions and events
 - Full-page advertisement in the conference pamphlet
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Diamond – \$3,000+

Sponsoring the Conference through the Diamond Tier includes:

- Company name displayed on conference banner
 - 20min informational Session about your company
 - Table at the Company Expo
 - Recognition at all competitions and events
 - Full-page advertisement in the conference pamphlet
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Platinum – \$2,000+

Sponsoring the Conference through the Platinum Tier includes:

- Company name displayed on conference banner
- 20min informational Session about your company
- Table at the Company Expo
- Recognition at all competitions and events
- Half-page advertisement in the conference pamphlet

Conference Level Sponsorship (con't)

Gold – \$1,000+

Sponsoring the Conference through the Gold Tier includes:

- 20min informational Session about your company
 - Table at the Company Expo
 - Recognition at all competitions and events
 - Quarter-page advertisement in the conference pamphlet
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Silver – \$500+

Sponsoring the Conference through the Silver Tier includes:

- Table at the Company Expo
 - Recognition at all competitions and events
 - Eighth-page advertisement in the conference pamphlet
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Bronze – \$250+

Sponsoring the Conference through Bronze Tier includes:

- Name listed in the conference pamphlet

Event Level Sponsorships

Saturday Banquet Sponsorships – \$500+

Saturday's evening banquet will recognize the winners of each competition and a keynote speaker. Over 200 attendees are expected.

- Logo on display during the banquet
- Special recognition at the banquet
- 7 Sponsorships Available

Saturday Lunch Sponsorships – \$250+

Saturday's lunch is held during the events at the Marshall University's campus. Over 200 participants are expected to attend.

- Logo on display during Lunch
- 7 Sponsorships Available

Competition Level Sponsorships

Micro-Mouse Competition – \$250+

The Micro Mouse competition is one of IEEE's most popular and well-known events. Students are tasked with creating an autonomous maze solving robot. They are scored on how quickly their robot is able to complete the maze provided.

- Company name on the competition banner
 - 6 Sponsorships Available
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Sumo Bot Competition – \$250+

The Sumo Bot Competition has each team design, build, and code their own robot. This robot acts autonomously to push the enemy robot outside of the arena in a sumo-style battle.

- Company name on the competition banner
 - 6 Sponsorships Available
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Supplies

If you would like to provide donations in the form of supplies for the events, please email: [*mu_ieee@marshall.edu*](mailto:mu_ieee@marshall.edu)

Sponsorship Overview

	Conference Level Sponsorship						Event Level Sponsorship		Competition Level Sponsorship	
	Bronze	Silver	Gold	Platinum	Dimond	Double Dimond	Banquet	Lunch	Micro Mouse	Sumo Bot
Company Name Displayed at Banquet					X					
Company Name Displayed on Conference Banner			X	X	X					
20 min Information Session		X	X	X	X					
Table at Company Expo	X	X	X	X	X					
Recognition at all Competition & Events	X	X	X	X	X					
Full Page Advertisement in Pamphlet				X	X					
Half Page Advertisement in Pamphlet			X							
Quart Page Advertisement in Pamphlet		X								
Eighth Page Advertisement in Pamphlet	X									
Name Listed in Pamphlet	X									
Company name Displayed at Banquet							X	X		
Special Recognition at Banquet							X			
Company Name Displayed on Competition Banner									X	X

Sponsorship Registration

Registration: Please mail your sponsorship form with a check or money order payable to IEEE Region 2, to the address below. We cannot accept credit card payments.

For more information regarding sponsorship details, do not hesitate to contact the Marshall University IEEE Student Branch by email at ***mu_ieee@marshall.edu***

Mail sponsorship forms to:
One John Marshall Drive
Marshall University
Huntington, WV 25701

Please Note: Once received, all sponsorships are final and non-refundable.

Deadline: August 24th , 2023

Fall 2023 IEEE Region 2 & 1 Joint Student Activities Conference Sponsorship Form

Please complete and return this form with a check payable to: **IEEE Region 2**

Mail sponsorship forms to: Barbara Frantom
1242 Rustic Creek Dr,
Centerville OH 45458

Company Name/ Individual Name: _____

Address: _____

Point of Contact: _____

Telephone Number: _____

Email Address: _____

Sponsorship Tier	Tier Amount	Sponsorship Amount
Double Diamond	\$4,000.00+	
Diamond	\$3,000.00+	
Platinum	\$2,000.00+	
Gold	\$1,000.00+	
Silver	\$500.00+	
Bronze	\$100.00+	
Individual Event Sponsorship:		
Saturday Banquet	\$500.00+	
Saturday Lunch	\$250.00+	
Micro Mouse Competition	\$200.00+	
Sumo Bot Competition	\$200.00+	
Other Amount		
	Total:	

If you would like to provide donations in the form of materials or supplies for the conference, please email: mu_ieee@marshall.edu

Deadline: August 24th, 2023