



LEWIS COLLEGE OF BUSINESS  
BRAD D. SMITH SCHOOLS OF BUSINESS  
**MONDAY MORNING MEMO**  
*from Associate Dean Nancy Lankton*

**March 6, 2023**

**Students Learn About Financial Wellness from Truist Bank**



The Lewis College of Business's Truist Center for Leadership, and Truist Bank, recently collaborated to host a Financial Wellness Workshop on February 23, 2023. The event was organized by Dr. Monisha Gupta, Director of the Truist

Center for Leadership , with the primary purpose of promoting financial literacy and success among students who aspire to become successful leaders of tomorrow. Over 50 students from Dr. Thompson-Abbott's accounting principles classes attended the workshops, displaying an active interest in their financial well-being.

The workshop was a resounding success, thanks to the invaluable insights and expertise of the Truist Bank speakers: Joshua Juckett, Joshua Scott, and Chris Massie. Joshua Juckett is the Community Financial Wellness Leader, responsible for expanding the growth of financial literacy across the state. Joshua Scott is the Market President/Senior Vice President for Truist Bank, where he leads the commercial team in the greater Huntington area and the southern coalfields of WV. Chris Massie is an Assistant VP and Branch Leader at Huntington.

The speakers' presentations were focused on helping students plan their finances better and become more successful in applying these learnings to become the leaders of tomorrow. The workshop provided students with the necessary tools and resources to manage their finances effectively, such as budgeting, investing, and managing debt. Moreover, the event served as an excellent platform for networking and building relationships with other like-minded students interested in their financial well-being and future success.

Thanks to everyone for making this a successful event.

*Submitted by Dr. Monisha Gupta.*

## Spring High School Intern



The Lewis College of Business hosted an intern this spring as part of its ongoing High School Internship Program. Director of Recruiting, Margie

Phillips, prepared a week-long schedule for Yifei Chen, a senior from St. Joseph's High School. Yifei spent the week visiting classes, taking tours, and meeting with faculty and staff. She was able to observe classes in economics, accounting, finance, management, and marketing, and spent time talking with the department chairs from each of the college's four departments. Yifei also spent time at the Office of Career Education and took the Library tour and the Green tour. On the last day of Yifei's internship, she worked with the college's graduate assistants to develop a presentation summarizing her visit that she presented to the dean's office staff and the department chairs. We enjoyed getting to know Yifei, hope she enjoyed her visit, and look forward to seeing her at Marshall this fall. Thanks to everyone who made her visit possible.

## **The Department of Management and HCA Holds Advisory Board Meeting**

The Lewis College of Business Department of Management and HCA held its Advisory Board meeting last month. Seven board members attended including Tara Martinez, CEO/Director WVRF, Nathan Godby, Tech Steward at Alcon, Tim Hazelett, COO Cabell-Huntington Health Department, Dominique Ranieri, Director & CEO Yeager International Airport, David Michael, Habitat for Humanity of the Tri-State, Gordon Waters, General Manager Armstrong Utilities, and David Meyn, Senior Director of Distribution at Cintas.

Interim Dean, Jeff Archambault welcomed the advisory board members and gave updates on the new building. Assurance of Learning Co-Directors Casey Baker and Alberto Coustasse presented the proposed questions for indirect measures, which will eventually be sent to members of this and other advisory boards in the college. The board members actively participated and suggested improvements in wording and content.

Dr. Margie McInerney informed the board of the faculty's visit to the workplace of the board members. This semester the department visited WVRF- spoke with the CEO and their leadership teams on possible cooperation and exchange of ideas, internship opportunities, etc.

Department Chair, Deepak Subedit, introduced its new faculty member, Dr. Dan Chen, to the board. She is also the new advisor for the Marshall student SHRM chapter and a board member of the Huntington SHRM chapter. She explained how she and the students would interact with the region's industries in the coming days.

Dr. Doohee Lee briefly presented on the college's DBA program and invited the attendees and their colleagues to spread the good word, learn more, and consider joining the program.

We thank the department and all who attended the meeting for their time and effort in improving our student experience.

*Submitted by Dr. Deepak Subedi.*

For more information contact **Nancy Lankton**



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