

The Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

September 9, 2024

The Society of Black Scholars hosts their Induction Ceremony in SBUS



Best Online Doctorate in Business Administration - College Rank

The Lewis College of Business has been featured in College Rank's recent rankings in Best Online Doctorate in Business Administration and has been awarded 7th! The ranking considered overall affordability, institution accessibility, and Return on Investment!

The Ranking and Badge can be found [here](#)

Guy Spriggs Dean's Speaker Series - Cynthia Cooper

On **Thursday, September 26th from 12:30 to 1:45pm**, the Lewis College of Business will host Cynthia Cooper to present in the Encova Auditorium as part of the Guy Spriggs Dean's Speaker Series.

Cynthia is an internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history. Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy Center for Public Trust (CPT), as Chair of the Board of Regents for the Association of Certified Fraud Examiners (ACFE), and as a member of the standing advisory group of the Public Company Accounting Oversight Board (PCAOB). In 2020, Cynthia was included in TIME's most influential women of the last 100 years. We ask all those who can attend to join us to hear Cynthia's amazing story.



GUY SPRIGGS
DEAN'S SPEAKER SERIES



Presents:
"Extraordinary Circumstances: Unraveling the Largest Corporate Fraud in History"
With:

Cynthia Cooper - An internationally recognized speaker, consultant, and best-selling author. In 2002, she blew the whistle on what would become the largest corporate fraud and bankruptcy in history.

Cynthia has served on the Board of Directors for the National Association of State Boards of Accountancy CPT, as Chair of the Board of Regents for the ACFE, and as a member of the standing advisory group of the PCAOB.

In 2020, Cynthia was included in TIME's list of the most influential women of the last 100 years.



**12:30 - 1:45pm, September 26th, 2024 at the
Brad D. Smith Center for Business and
Innovation Encova Auditorium**

Wildflower Homes Floorplan - Clip from The Monday Morning Meetup Ep. 1

In this clip from Episode 1 of The Monday Morning Meetup, Katy Spears takes us through the processes she undertook to obtain the necessary licenses for her to begin the construction of her Tiny Homes!

The full podcast with Katy can be found [here](#)



Have an available Internship Opportunity?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

For more information contact **Andrew Kesling**

Lewis College of Business | Brad D. Smith Schools of Business
Visit our website

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