



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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February 3rd, 2025

Remembering Major General David W. Stallings

Major General David W. Stallings, a proud Marshall University alumnus, passed away at the age of 91. Born in Ashland, Kentucky, on May 16, 1933, he graduated from Marshall before beginning his distinguished Army career.

His service took him to Germany, Korea, and various assignments in the U.S., including Fort Benning, Vietnam, and Fort Carson. In 1977, he became Commander of Letterkenny Army Depot, where he successfully led the overhaul of key defense systems. As Commander of the Ordnance Center and School in 1979, he streamlined operations, including merging two Ordnance schools and establishing an annual General Officer review.



Stallings later served as Deputy Commanding General of the Tank-Automotive Command, achieving record success in procurement and materiel management. As Director of Procurement for the Army Materiel Command, he significantly improved the Army's procurement processes. His final assignment as Director of Procurement, Deputy Chief of Staff for Logistics, helped implement the Standard Army Contracting System, speeding up procurement Army-wide.

Major General Stallings retired in 1986, continuing to support the Army and Ballistic Missile Defense Organization in the private sector. We are deeply proud of this exemplary Son of Marshall, and extend our heartfelt condolences to his family.

Breaking into Sports Event

On January 25, 2025, Kelly Sowards, Assistant Director of Graduate Programs, traveled to Columbus, Ohio, with a group of students to promote the Master's in Sports Administration program. The *Breaking into Sports* event, hosted by the NHL's Columbus Blue Jackets, provided students with valuable insights into the diverse career opportunities within the sports industry.

The event featured a series of seminars covering various career paths in sports, followed by a Career Fair where students had the opportunity to network with industry professionals. Notable organizations in attendance included The Ohio State University, the Cincinnati Reds, and the Cincinnati Bengals. In total, 225 undergraduate and graduate students participated in this impactful event.



DBA Dissertation Defenses

This Friday, February 7th, this semester's first round of dissertation defenses will take place in SBUS 315.

From 9:00 - 10:30, Beth M. Houran, MBA, presents "Investing in Leaders to Support Neurodiversity at Work". The Dissertation Committee is comprised of Dr. Kevin Knotts (Chair), Dr. Marc Sollosy (Member), and Dr. James Ball (Member).

From 11:00 - 12:30, Elizabeth A. Arthur, MBA, MS HRM, presents "Navigating Loyalty, Exploring Perceptions in Family-Owned Businesses". The Dissertation Committee is comprised of Dr. Kevin Knotts (Chair), Dr. Ralph McKinney (Member), and Dr. Whitney Peake (Member).

These presentations are open to all students and faculty, and will be live-streamed via Microsoft Teams.

Check out what Delta Sigma Pi did in January!

Click the image below to view Delta Sigma Pi's January recap!

DELTA SIGMA PI

Xi Upsilon Chapter



Ryan, Nathan, Jodi, Tyler, Keller, Madison, Harnin, Gabe, Will, Clare, Katt, Bradley, Jamar

PRESIDENT ACADEMY 2025

Brother Clare Walker pictured above in the green along with other presidents from other chapters, as well as Jodi Schoh from central office

Before school started, Brother Clare Walker had the opportunity to go to St. Louis, Missouri, and attend President Academy. There, she met and networked with other chapter leaders from all over the country. This event is part of the national professional development program and is designed to equip chapter leaders, help them develop their leadership potential, and benefit them personally, the chapter, and the fraternity as a whole.

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Asset Manager - Emerald City Associates](#)

[Staff Accountant - Hess, Stuart & Campbell, PLLC](#)

On-site, based in 940 4th Avenue, Huntington, West Virginia 25701, United States

For more information contact [Andrew Kesling](#)

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