



The Lewis College of Business

## Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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**February 24th, 2025**

### **LCOB Ranked 14th in Best Master's in Health Informatics Programs in the US**

This year, we are proud to announce that we have achieved 14th place among the top health informatics programs in the US, placing us just behind the esteemed Ivy League institutions in Intelligent.com's Best 25 Accredited Master's in Health Informatics Degree Programs of 2025. This accomplishment reflects our commitment to excellence and dedication to the field.

Intelligent evaluates each school's program on tuition costs, admission, retention and graduation rates, faculty, reputation, and the student resources provided for online students. Intelligent collects data from trusted sources like the [National Center for Education Statistics](#), individual school and program websites, school admissions counselors, and other data sources.

[Check out the full Intelligent.com Best Master's in Health Informatics Degree Programs of 2025 list here](#)

### **Marshall Health Launches Administrative Fellowship Program**

HUNTINGTON, W.Va. – Marshall Health has introduced a new administrative fellowship program designed to develop future leaders in health care administration. This one-year, full-time program based in Huntington provides recent graduates and early-career professionals with hands-on experience in health care operations, finance, strategic planning and leadership within an academic health system.

Fellows will work closely with senior executives, gaining insight into the complexities of healthcare management while contributing to key organizational initiatives. Applicants must have a bachelor's degree from an accredited college or university and must be actively pursuing a master's degree from an accredited college or university in one or more of the following fields of study or related degree programs: Hospital Administration, Health Care Administration, Business Administration or Public Health. Preference will be given to Marshall University graduates or current graduate students.

Applications for the inaugural fellowship class are open through April 30. [For more information or to apply, click here!](#)

### **LCOB included in TFE Times 2025 Best MBA Program Rankings**

The Lewis College of Business recently received the honor of being ranked in the TFE Times 2025 Best MBA Programs in the United States, where we placed 207th of 239. The ranking methodology is comprised of a score for each program being the weighted average of each of the components below:

- 30% Mean GMAT Scores
- 25% Mean Starting Salary and Bonus
- 15% Mean Undergraduate GPA
- 15% Acceptance Rate
- 10% Full-Time Graduates Employed at Graduation
- 5% Full-Time Graduates Employed 3 Months after Graduation

Congratulations to our Faculty, Staff, and Students for making this possible!

[Check out the full TFE Times 2025 best MBA Program Rankings list here!](#)

## Delta Sigma Pi LEAD Conference

On February 21-23, 3 LCOB students represented Marshall University at Delta Sigma Pi's 2025 North Central LEAD Provincial Conference in Chicago, IL. Our students in attendance were James Buskirk (ACC/FIN/MGT senior), Isabel Horter (MKT senior), and Jamison Lewis (1st-year MBA student). They had an amazing experience at this conference, networking with student and professional brothers from across the U.S., developing their business skills and fraternity knowledge at workshops/business sessions, and exploring landmarks throughout Chicago.



Also, Isabel was recognized as Delta Sigma Pi's 2025 East Central Regional Collegian of the Year, recognizing her outstanding service to the Fraternity in many chapter positions over the past 4 years. She also became the first-ever brother from Marshall's chapter to receive the regional award, earning this recognition over candidates from many much larger chapters. Congrats to Isabel!



## The Student Center for the Public Trust presents this semester's Guy Spriggs Dean's Speaker Series - February 27th

**On Thursday, February 27th from 11am - 12:30pm**, the Student Center for the Public Trust will host a visitation from the CEO and Vice President of Marketing for Joffrey's Coffee & Tea Co. as part of the Guy Spriggs Dean's Speaker Series in the Encova Auditorium!

Joffrey's Coffee & Tea Company, established in 1984 in Tampa, Florida, began as one of the state's first specialty coffee roasters. The company has since expanded its reach, becoming **the official specialty coffee provider for Walt Disney World Resort, Disneyland Resort, and Disney Vacation Club**. Joffrey's is renowned for sourcing only the finest specialty-grade Arabica beans, representing the top 10% of Arabica beans produced worldwide. Their Roastmaster, Chris de Mezzo, collaborates with Disney's culinary team to create exclusive blends for guests to enjoy. Beyond Disney properties, Joffrey's products are available in various retail channels, including Amazon, TJX Stores, and grocery retailers. The company remains committed to small-batch roasting, ensuring maximum flavor and freshness in every cup.

Mark your calendars! This event is open to students, staff, faculty, and the community.

[Learn more about Joffrey's Coffee & Tea Company here!](#)

The flyer is a vertical rectangular graphic with a purple-to-lavender gradient background. At the top left, it features logos for the Student Center for the Public Trust (a star) and Beta Gamma Sigma (a key). The main title, "Guy Spriggs Dean's Speaker Series", is written in a white, elegant script font. Below this, a white circular area contains text about the event's location and the featured company. To the right, the Joffrey's Coffee & Tea Company logo is displayed in a purple script font. Below the logo are two circular portrait photos of speakers: Ted Abrams, President & CEO, and Giovanni Gutierrez, VP of Marketing. At the bottom left, the event date and time are listed in bold black text, followed by the location name. A QR code is provided for more information.

STUDENT CENTER FOR THE PUBLIC TRUST

BETA GAMMA SIGMA

*Guy Spriggs*  
*Dean's Speaker Series*

The Student Center for the Public Trust & Beta Gamma Sigma are thrilled to welcome top executives from Joffrey's Coffee, the official specialty coffee of Disney!

**27 FEBRUARY 2025**  
11:00am-12:30pm  
📍 **Encova Auditorium**

More Information about Speakers

**Joffrey's**  
COFFEE & TEA COMPANY®

**Ted Abrams**  
President & CEO

**Giovanni Gutierrez**  
VP of Marketing

## Coffee for a Cause - Saturday, March 8th

On **Saturday March 8 from 9 a.m. to 12 p.m.**, the area's best local coffee shops and bakeries are gathering in Marshall's new Brad D. Smith Center for Business and Innovation to support Ebenezer Medical Outreach's service to the uninsured and underserved. Visit booths by Austin's Homemade Ice Cream, Grindstone Coffeeology and Bakery, Hill Tree Roastery, 606 Coffee Co., Twelvepole Trading Post, and more. Then follow your coffee with a visit to the Strollin' Colon, a 12-foot

[Click here to view their Facebook event page!](#)

# Support healthcare for the uninsured.



**MARCH 8, 2025 • 9AM-12PM**

Brad D. Smith School of Business • 1425 4th Avenue, Huntington

## Stories with STEAM - Small Town Universe - March 12th



West Virginia Alliance for STEM & the ARTS



THE APPALACHIAN CIRCUIT



**Join us for an exclusive screening of Small Town Universe** and be a part of our growing Conversation about the importance of community, compassion, connection, and our place in the Cosmos.

**Featuring**

"A film sharing stories of love, loss, resilience, hope, scientific discovery and the search for ET in Green Bank, WV — a small town with a big telescope."

**March 12 2025**  
**Marshall University**  
 Joan C Edwards Performing Arts Center  
 1600 block of 5th Ave, Huntington WV

**6:00 pm Screening**  
**Reception at 5:30 pm**  
 SWS Short Film Competition Awards Ceremony at 4:30 pm

**Conversation and Q & A with Director Katie Dellamaggiore, film subject Ellie White & other guests to follow screening**



**Sponsored By:**







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For event details, contact Deana White [deanaw.wvfallstar@gmail.com](mailto:deanaw.wvfallstar@gmail.com)

For more details, visit our website at [www.wvfallstar.org](http://www.wvfallstar.org)

Watch a trailer for the film here:





Free and Open to the Public Film Runtime 90 minutes

[Click here](#), or click the image above for more information regarding this event!

## Participate in the Society for Human Resources Management (SHRM)'s Food Drive!



The poster features a green background with the words "FOOD DRIVE" in large, white, serif font. To the right is a white circle containing the Marshall University SHRM logo, which consists of a green 'M' with "MARSHALL" in a black bar across it and "SHRM" below. Below the logo is a QR code. In the center is an illustration of two brown paper grocery bags filled with bread, vegetables, and a carton of milk. At the bottom, the text "Let's Help Feed The Hungry" is underlined, followed by "For More Information" and the email "jackson454@marshall.edu".

# FOOD DRIVE



Scan to find a wish list!



DROP OFF:  
SBUS LOBBY

Let's Help Feed The Hungry

For More Information  
[jackson454@marshall.edu](mailto:jackson454@marshall.edu)

### Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu). Let's create opportunities together!

### Looking for a Job?

#### [Executive Assistant - Service Wire Company](#)

Please contact [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu) for more information

#### [Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia](#)

\$10 - \$15 / hr

On-Site, based in Charleston, WV

#### [Human Resources and Grant Writing Position - Heritage Farms](#)

Please contact [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu) for more information

#### [Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

#### [Senior Director of Philanthropy - The Marshall University Foundation](#)

#### [Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

[Sales Territory Manager - AAA Cooper Transportation](#)

[Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

[Asset Manager - Emerald City Associates](#)

[Staff Accountant - Hess, Stuart & Campbell, PLLC](#)

On-site, based in 940 4th Avenue, Huntington, West Virginia 25701, United States

**For more information contact [Andrew Kesling](#)**

**Lewis College of Business | Brad D. Smith Schools of Business**

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