



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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[April 21st, 2025](#)

Join us this Summer for the West Virginia Governor's School of Entrepreneurship!

The West Virginia Governor's School of Entrepreneurship (GSE) is a **10-day program** designed specifically for **West Virginia students currently in 9th–11th grade** (public, private, or homeschooled). Students will stay on campus at Marshall University from July 11-20 for this fully immersive experience. It equips young minds with the tools to become tomorrow's entrepreneurs and changemakers through:

- **Hands-on innovation challenges**
- **Real-world problem solving**
- **Mentorship from successful entrepreneurs and industry professionals**

Students will leave with new skills, fresh ideas, and the confidence to take on leadership roles in their schools and communities.

Key Information:

- **Eligibility:** Current 9th–11th grade WV students (public, private, or home school)
- **Minimum GPA:** 2.5
- **Extended Deadline to apply:** April 30, 2025 - [Applications](#)
- **Requirements:** School transcripts + 3 recommendations (principal + 2 teachers)



Dr. Uday Tate selected for Faculty Distinguished Service Award

Dr. Uday Tate was selected by the Provost and the President for a Faculty Distinguished Service Award at the MU General Faculty Meeting on Thursday, April 10th at the Joan C. Edwards Playhouse. The award is given to faculty who have served Marshall University for at least 20 years, have a record of distinguished service to the institution and/or college, and a record of distinguished teaching as evidenced by peer, administrative and/or student evaluations.



Marshall University's 86th Annual Alumni Awards Ceremony

Sam Hood was selected for the Lewis College of Business Alumni Award of Distinction at Marshall University's 86th Annual Alumni Awards Ceremony for his many achievements in businesses and cofounding one of Marshall's proudest ventures - its national championship soccer program. Hood graduated from the College of Business in 1976 with a degree in marketing. As a business leader, Hood owned and grew Huntington Piping, Inc. for 20 years before founding a real estate development firm with his sons. Donating the success he achieved through his business ventures, Sam established the Marshall and Dorothy Hood Scholarship to support future Marshall students.

Hood co-founded Marshall's national championship soccer program in 1979, later becoming its head coach in 1981. In 1996, he built and donated the university's first soccer field, which bore his name for nearly two decades. After a successful career in business, Hood became an award-winning author, publishing three nonfiction Civil War history books. His books won the 2013 Albert C. Castel Civil War History Book of the Year Award and the 2015 Walt Whitman Civil War History Book of the Year Award. Because of his achievements in business, the literary industry, and in the local community, Hood was inducted into the Greater Huntington Hall of Fame in 2021.

Monica Ann Lucas Scholarship Recipient Brailey Arthur

We are proud to share the exciting news that our Health Care Management student, Brailey Arthur, has been recognized as the 35th recipient of the prestigious Monica Ann Lucas Scholarship at the University's annual Scholarship Honor Brunch.

Joining Brailey at the celebration were Mike Sazy, Pat Sazy, and Interim Dean Ben Eng to honor her outstanding achievement. This recognition not only reflects Brailey's dedication and excellence but also the enduring impact of this scholarship in supporting future health care leaders.

We would also like to acknowledge Dr. Kent Willis, who played an instrumental role in this year's scholarship process. Dr. Willis has graciously taken over the scholarship's oversight from Dr. Margie McInerney, following her many years of dedicated service to the Monica Ann Lucas Scholarship and its mission.

Congratulations, Brailey!



2025 Business Leadership Symposium

The **Business Leadership Symposium (BLS) 2025**, hosted by the **Truist Center for Leadership**, was a remarkable celebration of student talent, innovation, and purposeful leadership. Under the direction of **Dr. Monisha Gupta**, the Center continues to champion the development of future business leaders by creating meaningful opportunities for experiential learning, strategic thinking, and real-world engagement.



The event began with a poster showcase and networking session in the bustling lobby of the School of Business. Attendees were welcomed with light refreshments as they explored the impressive array of student projects, engaged in thoughtful discussions, and connected with peers, faculty, and business professionals. The atmosphere was one of energy and anticipation, reflecting the enthusiasm of the students and the supportive

community around them. This year we celebrated the creativity, innovation, and determination of over **20 brilliant students**, including the **15 finalists** who advanced to the final stage of this competition. These exceptional individuals and teams have worked tirelessly to develop projects that showcase cross-disciplinary thinking and bold solutions to some of today's most pressing business challenges.

At 4:00 PM, the focus shifted to the **Colloquium on Transformational Leadership**, held in the Encova Auditorium. This powerful panel featured esteemed speakers who shared diverse perspectives on leading through change and complexity:

- Ms. Alissa Stewart Sparks, President & CEO, Goodwill Industries
- Mr. Joshua Scott, Market President & Senior Vice President, Truist Bank
- Ms. Maria M. O'Reilly, General Manager, Okuno International
- Mr. Tim Hazelett, Chief Operating Officer, Cabell-Huntington Health Department, who also served as the moderator



Following the colloquium, **Dr. Ben Eng** delivered a gracious thank-you note, recognizing the contributions of the panelists, faculty, and students who brought the event to life. The afternoon concluded on a high note as Dr. Monisha Gupta announced the **winners of the**

competition. Joy and pride filled the room as students celebrated their achievements.

A special thanks is extended to Truist Bank for generously providing the prize money for the winning teams and for their strong presence at the event. Several Truist representatives were in attendance, reinforcing the bank's ongoing support for student leadership development and academic-industry collaboration.



The success of BLS 2025 reflects the collective efforts of students, faculty, staff, and community partners who believe in the power of leadership education. It was a day that truly highlighted the strength of collaboration and the promise of the next generation of business leaders.

[Click here to view the full event write up of the 2025 Business Leadership Symposium!](#)



Beta Gamma Sigma Leadership Conference

Anna Castanon Garcia and Maddy Branham recently represented Marshall University's Beta Gamma Sigma chapter at the Spring 2025 BGS Leadership Conference, held April 11–12 at Northern Kentucky University. Centered on "Leading With Impact," the conference offered powerful sessions on emotional intelligence, leadership self-awareness, and adapting to change. Anna and Maddy also had the opportunity to connect with Beta Gamma Sigma students from across the world, exchanging ideas and building meaningful networks. They left the weekend energized and equipped with new strategies and insights to bring back to campus and their future careers.

[You can visit the conference website by clicking here!](#)



Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Lawrence County Commissioners Office Clerk](#)

On-Site, 111 South 4th Street, Ironton, OH

[Outside Account Executive](#)

On-Site, based in Huntington, WV

[Human Resources Assistant - Heritage Farm](#)

On-Site, based in Huntington, WV

[Digital Executive Producer - WOWK-TV](#)

On-Site, based in Charleston WV

[Executive Assistant - Service Wire Company](#)

Please contact Kesling8@marshall.edu for more information

[Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia](#)

\$10 - \$15 / hr

On-Site, based in Charleston, WV

[Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

[Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

[Sales Territory Manager - AAA Cooper Transportation](#)

[Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

[Asset Manager - Emerald City Associates](#)

For more information contact [Andrew Kesling](#)

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