



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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August 18th, 2025



The Lewis College of Business welcomes our students on their first day of the semester

Happy first day of the Fall semester! We are excited to welcome our students, faculty, and staff back to campus as we begin another great year at the Lewis College of Business.

To kick things off, we've set up a table in the lobby this morning with free coffee and cookies as a little treat to help our incoming students start the semester on the right note. Be sure to stop by, grab a snack, and say hello!

Governor's School of Entrepreneurship

Over the summer, the Brad D. Smith Center for Business and Innovation hosted students from the Governor's School of Entrepreneurship. During GSE, students work in teams with expert faculty, coaches and subject matter experts to help form and iterate their ideas. Gov.'s School of Entrepreneurship culminated with Pitch (Demo) Day on July 20th in our facility. On Pitch Day, students showcased their business ideas and pitches to a group of judges.

The goal of GSE is to inspire an entrepreneurial mindset where students learn how to turn ideas into reality. High school students experience an intensive, experiential multi-week academy utilizing live, on-campus learning with some synchronous (virtual) formats to learn about the fundamentals of entrepreneurship in a safe space to explore and innovate.



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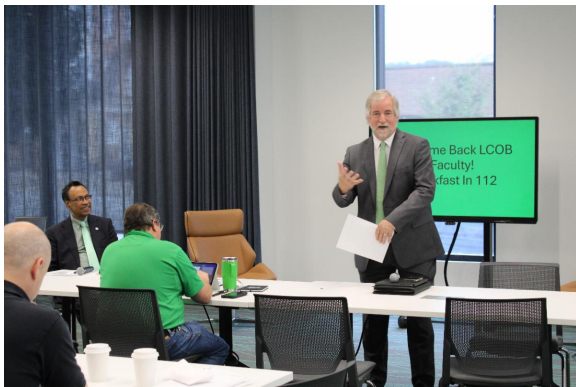
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LCOB Retreat

On Wednesday, August 13, the Lewis College of Business held its annual college retreat. Opening with welcome remarks from the Lewis College of Business Executive Advisory Board President Mark Chandler, the day featured important updates from our new Dean, Rohan Christie-David, and Associate Dean, Doohee Lee, as well as a fireside chat with Marshall University President Brad D. Smith.





We also heard university updates from Interim Provost Robert Bookwalter, followed by an engaging conversation with Marshall Women's Basketball Head Coach Juli Fulks and player Meredith Maier.





Marshall University Week of Welcome

Last week kicked off the Week of Welcome (WOW) for the class of 2025. Below are some of those moments we, and our students, will never forget!











Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Sales Development Representative - Netranom

Full-Time, based in Hurricane, WV

Please Contact Kesling8@marshall.edu for more information

Cost Accountant - Service Wire Company

Full-Time

Assistant Controller - Service Wire Company

Full-Time

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Outside Account Executive

On-Site, based in Huntington, WV

Human Resources Assistant - Heritage Farm

On-Site, based in Huntington, WV

Digital Executive Producer - WOWK-TV

On-Site, based in Charleston WV

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Servies Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr

On-Site, based in Charleston, WV

[**Staff Accountant - Enterprise Mobility West Virginia Administrative Office**](#)

On-Site, Scott Depot, WV

[**Media Executive - WSAZ Newschannel 3 / Gray Media Group**](#)

[**Sales Territory Manager - AAA Cooper Transportation**](#)

[**Accounting/Administrative Assistant - Metro 911 of Kanawha County**](#)

[**Asset Manager - Emerald City Associates**](#)

For more information contact Andrew Kesling at Kesling8@marshall.edu

Lewis College of Business | Brad D. Smith Schools of Business

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