



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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September 22nd 2025

Faculty Publication

Alberto Coustasse-Hencke, Professor of Management and Healthcare Administration, and his co-authors have been published in the September issue of Pharmacy Times, which reaches more than 170,000 retail pharmacists. Their article, "Intelligent Pharmacy: Leveraging AI Automation to Enhance Patient Care and Pharmacist Roles" targets clinicians, pharmacy students, and health care administrators, providing an overview of technological advances, workforce implications, and educational needs in the evolving pharmacy landscape.

[To view the article, click here!](#)



Marshall Business Research Conference - November 14, 2025!

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year's conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.



**LEWIS COLLEGE
OF BUSINESS**

Marshall Business Research Conference

Hybrid Conference - November 14, 2025

At The Brad D. Smith Center for Business and Innovation

BUSINESS FRONTIERS

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Tracks in:

- Organizational and Management Studies
- Entrepreneurship and Innovation in Business
- Marketing, Technology, and Information Systems
- Economics, Finance, and Accounting
- Primary Healthcare
- Social Issues in Business
- Other Topics

Abstracts Should Contain:

- Purpose
- Study Design & Methodology
- Findings
- Originality & Value
- 150 - 200 Word Maximum

ABSTRACTS DUE NOVEMBER 6th AT 5PM EDT

Send to bryanti@marshall.edu

CONFERENCE REGISTRATION LINK TO COME

IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👥 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

🎥 How to enter? Submit a 90-second YouTube video

 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

👉 Learn more and apply today at www.IgniteWV.com

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Staff Accountant - Suttle & Stalnaker, PLLC](#)

Full-Time, based in Huntington, Charleston, Parkersburg or Morgantown, WV

[Sales Development Representative - Netranom](#)

Full-Time, based in Hurricane, WV

Please Contact Kesling8@marshall.edu for more information

[Cost Accountant - Service Wire Company](#)

Full-Time

[Assistant Controller - Service Wire Company](#)

Full-Time

[Lawrence County Commissioners Office Clerk](#)

On-Site, 111 South 4th Street, Ironton, OH

[Outside Account Executive](#)

On-Site, based in Huntington, WV

[Human Resources Assistant - Heritage Farm](#)

On-Site, based in Huntington, WV

[Digital Executive Producer - WOWK-TV](#)

On-Site, based in Charleston WV

[Executive Assistant - Service Wire Company](#)

Please contact Kesling8@marshall.edu for more information

[Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia](#)

\$10 - \$15 / hr

On-Site, based in Charleston, WV

[Staff Accountant - Enterprise Mobility West Virginia Administrative Office](#)

On-Site, Scott Depot, WV

[Media Executive - WSAZ Newschannel 3 / Gray Media Group](#)

[Sales Territory Manager - AAA Cooper Transportation](#)

[Accounting/Administrative Assistant - Metro 911 of Kanawha County](#)

[Asset Manager - Emerald City Associates](#)

For more information contact Andrew Kesling at Kesling8@marshall.edu

Lewis College of Business | Brad D. Smith Schools of Business
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