



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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October 13th 2025

Beta Alpha Psi Meets The Professionals!

Beta Alpha Psi hosted its annual Meet the Professionals Event. This experience provided students with an opportunity to learn about potential careers in accounting, explore available internships/jobs, and network with 21 different businesses. The event was a huge success with approximately 91 students and 9 faculty in attendance. Around 67% of the 42 professionals in attendance were Marshall Alumni who wanted to give back and share their story.

LCOB Pairs with Northwestern Mutual for Mock Interviews

Recently, the Lewis College of Business once again partnered with Northwestern Mutual and the Office of Career Education to host a Mock Interview Workshop for our students. This event provided participants with valuable real-world interview experience, constructive feedback, and professional tips from current hiring experts to help them prepare for the “real deal.”

We extend our sincere thanks to Lydia Waybright from Northwestern Mutual and Erin King from the Office of Career Education for generously sharing their time and expertise to help our students prepare for their future careers.

Marshall Business Research Conference - November 14, 2025!

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year’s conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.



**LEWIS COLLEGE
OF BUSINESS**

Marshall Business Research Conference Hybrid Conference - November 14, 2025 At The Brad D. Smith Center for Business and Innovation

BUSINESS FRONTIERS

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Tracks in:

- Organizational and Management Studies
- Entrepreneurship and Innovation in Business
- Marketing, Technology, and Information Systems
- Economics, Finance, and Accounting
- PrimaryHealthcare
- Social Issues in Business
- Other Topics

Abstracts Should Contain:

- Purpose
- Study Design & Methodology
- Findings
- Originality & Value
- 150 - 200 Word Maximum

ABSTRACTS DUE NOVEMBER 6th AT 5PM EDT

Send to bryanti@marshall.edu

CONFERENCE REGISTRATION LINK TO COME

IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👥 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

🎥 How to enter? Submit a 90-second YouTube video

 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

👉 Learn more and apply today at www.IgniteWV.com

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Transportation Financial Specialist - WV Department of Transportation

Full-Time, based in Charleston, WV
\$21.39 - 30.98/Hr

Transportation Accountant/Auditor Senior - WV Department of Transportation

Full-Time, based in Charleston, WV
\$24.83 - 36.27/Hr

Guest Services Representative - Clay Center for the Arts and Sciences of West Virginia

\$15/Hr
Full-Time, based in Charleston, WV

Sales Development Representative - Netranom

Full-Time, based in Hurricane, WV
Please Contact Kesling8@marshall.edu for more information

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Servies Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr
On-Site, based in Charleston, WV

Accounting/Administrative Assistant - Metro 911 of Kanawha County

Asset Manager - Emerald City Associates

For more information contact Andrew Kesling at Kesling8@marshall.edu

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