



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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October 20th 2025

LCOB Student Named 2025's Mr. Marshall

We're proud to share that one of our own LCOB students, Tre Hyre, put his marketing skills to the test by earning the title of Mr. Marshall 2025! Tre's involvement across campus and his dedication to representing the university make him a shining example of what it means to be a part of the Herd. Congratulations, Tre!



Faculty Publication

We are happy to announce that Drs. Marc Sollosy, Deepak Subedi, and Marjorie McInerney recently had their article, "Artificial Intelligence's (AI) Impact Through the Prism of Dynamic Capabilities and Ambidexterity," published in the SAM Advanced Management Journal, effective October 17, 2025. This paper emphasizes the importance of strategic foresight, cultural adaptability, and ethical integration to ensure AI's responsible deployment, fostering innovation and societal well-being.

Their article can be read by clicking here!

Marshall Business Research Conference - November 14, 2025!

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year's conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.



LEWIS COLLEGE
OF BUSINESS

Marshall Business Research Conference Hybrid Conference - November 14, 2025 At The Brad D. Smith Center for Business and Innovation

BUSINESS FRONTIERS

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year's conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.

Tracks in:

- Organizational and Management Studies
- Entrepreneurship and Innovation in Business
- Marketing, Technology, and Information Systems
- Economics, Finance, and Accounting
- PrimaryHealthcare
- Social Issues in Business
- Other Topics

Abstracts Should Contain:

- Purpose
- Study Design & Methodology
- Findings
- Originality & Value
- 150 - 200 Word Maximum

ABSTRACTS DUE NOVEMBER 6th AT 5PM EDT

Send to bryanti@marshall.edu

CONFERENCE REGISTRATION LINK TO COME

IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👥 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

🎥 How to enter? Submit a 90-second YouTube video

📅 ^{JAN}17 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

👉 Learn more and apply today at www.igniteWV.com

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Transportation Financial Specialist - WV Department of Transportation

Full-Time, based in Charleston, WV
\$21.39 - 30.98/Hr

Transportation Accountant/Auditor Senior - WV Department of Transportation

Full-Time, based in Charleston, WV
\$24.83 - 36.27/Hr

Guest Services Representative - Clay Center for the Arts and Sciences of West Virginia

\$15/Hr
Full-Time, based in Charleston, WV

Sales Development Representative - Netranom

Full-Time, based in Hurricane, WV
Please Contact Kesling8@marshall.edu for more information

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr
On-Site, based in Charleston, WV

Accounting/Administrative Assistant - Metro 911 of Kanawha County

Asset Manager - Emerald City Associates

For more information contact Andrew Kesling at Kesling8@marshall.edu

Lewis College of Business | Brad D. Smith Schools of Business
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