



## The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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### October 27th 2025

#### Delta Sigma Pi Hosts 3rd Annual Shark Tank Innovation Challenge

On Thursday, Oct. 23rd, Delta Sigma Pi hosted its 3rd annual Shark Tank Innovation Challenge in the Encova Auditorium. In this competition, student entrepreneurs presented business/innovation ideas to judges in front of a live audience for up to \$250 in cash prizes. Congrats to the winners listed below!

- 1st Place: Anna Tran and Fiona Feng (\$250)
- 2nd Place: Aly Yankey & Tucker Watson (\$150)
- 3rd Place: Chris Hermann (\$100)
- People's Choice: Aly Yankey & Tucker Watson (\$50)

Thanks to George Karnes (MGT/HCM senior), Clare Walker (FIN/ECN senior), and Brandon Kelley (MSSA student) for organizing this successful event! Also, special thanks to our competition judges: Megan Archer (President of Huntington Regional Chamber of Commerce), Jamison Lewis (MBA student), and Max Knapp (Managing Director at Wing 2 Wing Ventures).





## Faculty Publication

Qing Huang recently had her article, “Using Process Mining as an Assurance Tool in the Three-Lines-Model” published in the International Journal of Accounting Information Systems. This paper directly links process mining to all three lines of the TLM and validates the conceptual use cases with real corporate data from a multinational company. The results show the benefits of a TLMwide implementation of process mining.

[The article can be read by clicking here!](#)

## Marshall Business Research Conference - November 14, 2025!

The TedXMarshallU team is currently seeking potential student speakers to pitch ideas for this year’s theme: ***Inspired Independence***.

The student pitch event will be held on November 6, 2025, from 6:00–8:00 p.m. in Corbly Hall Room 105. Attendance is free, and students interested in pitching their ideas can register here: <https://forms.microsoft.com/r/zUEjkXSzS1>. The deadline to apply for pitching your idea is October 31, 2025. To get tickets for the event, click [here](#). You or your students can learn more at [www.tedxmarshallu.com](http://www.tedxmarshallu.com).

Thank you for your time and support in helping us inspire and showcase student voices.



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## WHAT FUELS YOU?

Your voice matters! Pitch your idea on “Inspired Independence” at our Student Pitch Event and inspire others!

### THURSDAY, NOVEMBER 6 6 P.M.-8 P.M.

Corbly Hall - Room 105

## FREE TICKETS AND REGISTRATION!

Pitch registrations are due by Friday, October 31 - spots are limited.

## JOIN US!

Snacks, drinks, and door prizes provided!

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\*For more information, visit our website at: [www.TEDxMarshallU.com](http://www.TEDxMarshallU.com)



Scan for tickets and to register to pitch!

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**SCAN ME**



**Marshall Business Research Conference - November 14, 2025!**

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year's conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.



**LEWIS COLLEGE  
OF BUSINESS**

## **Marshall Business Research Conference Hybrid Conference - November 14, 2025 At The Brad D. Smith Center for Business and Innovation**

### **BUSINESS FRONTIERS**

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year's conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.

#### **Tracks in:**

- Organizational and Management Studies
- Entrepreneurship and Innovation in Business
- Marketing, Technology, and Information Systems
- Economics, Finance, and Accounting
- PrimaryHealthcare
- Social Issues in Business
- Other Topics

#### **Abstracts Should Contain:**

- Purpose
- Study Design & Methodology
- Findings
- Originality & Value
- 150 - 200 Word Maximum

**ABSTRACTS DUE NOVEMBER 6th AT 5PM EDT**

**Send to [bryanti@marshall.edu](mailto:bryanti@marshall.edu)**

**CONFERENCE REGISTRATION LINK TO COME**

## **IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs**

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👥 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

🎥 How to enter? Submit a 90-second YouTube video

📅 <sup>July</sup>17 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

👉 Learn more and apply today at [www.IgniteWV.com](http://www.IgniteWV.com)

## Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu). Let's create opportunities together!

## Looking for a Job?

### **Transportation Financial Specialist - WV Department of Transportation**

Full-Time, based in Charleston, WV  
\$21.39 - 30.98/Hr

### **Transportation Accountant/Auditor Senior - WV Department of Transportation**

Full-Time, based in Charleston, WV  
\$24.83 - 36.27/Hr

### **Guest Services Representative - Clay Center for the Arts and Sciences of West Virginia**

\$15/Hr  
Full-Time, based in Charleston, WV

### **Sales Development Representative - Netranom**

Full-Time, based in Hurricane, WV  
Please Contact [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu) for more information

### **Lawrence County Commissioners Office Clerk**

On-Site, 111 South 4th Street, Ironton, OH

### **Executive Assistant - Service Wire Company**

Please contact [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu) for more information

### **Guest Servies Representative - Clay Center for the Arts & Sciences of West Virginia**

\$10 - \$15 / hr  
On-Site, based in Charleston, WV

### **Accounting/Administrative Assistant - Metro 911 of Kanawha County**

### **Asset Manager - Emerald City Associates**

For more information contact Andrew Kesling at [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu)

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