



The Lewis College of Business

Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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November 10th, 2025

Delta Sigma Pi's Founder's Day Fundraiser!

As we celebrate Delta Sigma Pi's 118th anniversary and 50 years of women in the Fraternity, I'm inviting you to support Xi Upsilon Chapter in the 2025 Founders' Day Challenge fundraiser!

Last year, thanks to your extraordinary generosity, we achieved a record-high number of donations, placing us #10 among all collegiate chapters nationwide! This year, we're aiming to match (or even beat!) that success, and we need your help to make it happen.

By donating to Xi Upsilon's Chapter Leadership Fund, you'll be making a tax-deductible contribution that directly supports our collegiate members. Your donation helps send students to national Delta Sigma Pi conferences and leadership events, alleviating the stress and financial burden of travel and registration costs. These experiences give our members the opportunity to grow as leaders, learn from business professionals, and bring new ideas back to strengthen our chapter and campus community.

Donate here

Be sure to select "Xi Upsilon – (Marshall (WV)) Leadership Fund" when submitting your donation.

Every dollar truly makes a difference—no amount is too small. Please consider donating and sharing this post with your networks to help us continue building future business leaders.

Thank you for supporting our brothers and helping us carry forward Delta Sigma Pi's legacy of excellence and opportunity.

TEDx - Inspired Independence

The TedXMarshallU team is currently seeking potential student speakers to pitch ideas for this year's theme: ***Inspired Independence***.

The student pitch event will be held on November 6, 2025, from 6:00–8:00 p.m. in Corbly Hall Room 105. Attendance is free, and students interested in pitching their ideas can register here: <https://forms.microsoft.com/r/zUEjkXSzS1>. The deadline to apply for pitching your idea is October 31, 2025. To get tickets for the event, click [here](#). You or your students can learn more at www.tedxmarshallu.com.

Thank you for your time and support in helping us inspire and showcase student voices.



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WHAT FUELS YOU?

Your voice matters! Pitch your idea on “Inspired Independence” at our Student Pitch Event and inspire others!

THURSDAY, NOVEMBER 6 6 P.M.-8 P.M.

Corbly Hall - Room 105

FREE TICKETS AND REGISTRATION!

Pitch registrations are due by Friday, October 31 - spots are limited.

JOIN US!

Snacks, drinks, and door prizes provided!

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*For more information, visit our website at: www.TEDxMarshallU.com



Scan for tickets and to register to pitch!

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SCAN ME



Marshall Business Research Conference - November 14, 2025!

The Marshall Business Research Conference is a peer-reviewed scholarly annual conference that disseminates innovative research ideas and findings across disciplines that can be readily applied to the world of business, organizations, and economies. This year's conference will be held in a hybrid format on November 14, 2025, at the Lewis College of Business, Brad D. Smith Schools of Business at Marshall University.



**LEWIS COLLEGE
OF BUSINESS**

Marshall Business Research Conference Hybrid Conference - November 14, 2025 At The Brad D. Smith Center for Business and Innovation

BUSINESS FRONTIERS

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Tracks in:

- Organizational and Management Studies
- Entrepreneurship and Innovation in Business
- Marketing, Technology, and Information Systems
- Economics, Finance, and Accounting
- PrimaryHealthcare
- Social Issues in Business
- Other Topics

Abstracts Should Contain:

- Purpose
- Study Design & Methodology
- Findings
- Originality & Value
- 150 - 200 Word Maximum

ABSTRACTS DUE NOVEMBER 6th AT 5PM EDT

Send to bryanti@marshall.edu

CONFERENCE REGISTRATION LINK TO COME

IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👥 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

🎥 How to enter? Submit a 90-second YouTube video

📅 ^{July}17 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

👉 Learn more and apply today at www.IgniteWV.com

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Transportation Financial Specialist - WV Department of Transportation

Full-Time, based in Charleston, WV
\$21.39 - 30.98/Hr

Transportation Accountant/Auditor Senior - WV Department of Transportation

Full-Time, based in Charleston, WV
\$24.83 - 36.27/Hr

Guest Services Representative - Clay Center for the Arts and Sciences of West Virginia

\$15/Hr
Full-Time, based in Charleston, WV

Sales Development Representative - Netranom

Full-Time, based in Hurricane, WV
Please Contact Kesling8@marshall.edu for more information

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Services Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr
On-Site, based in Charleston, WV

Accounting/Administrative Assistant - Metro 911 of Kanawha County

Asset Manager - Emerald City Associates

For more information contact Andrew Kesling at Kesling8@marshall.edu

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