



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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November 17th, 2025

Sixth Annual Marshall Business Research Conference recap

On Friday, November 14th, the Brad D. Smith Schools of Business hosted the Sixth Annual Marshall Business Research Conference. The event brought together faculty, researchers, and guests for a full day of presentations, collaboration, and discussion on emerging issues across business, health care, technology, and the economy.

The day opened with remarks from Dean Rohan Christie-David, followed by a robust schedule featuring three research sessions and more than two dozen presentations. Topics ranged from accounting education and healthcare management to AI regulation, cybersecurity, trade, and leadership development.

This year's keynote speaker was Dr. James Field, associate professor at West Virginia University and alumnus of Marshall's MBA program, who shared insights from his extensive work in organizational behavior, meta-analysis, and open science.

The conference was organized by the Research and Scholarly Activities Committee under the leadership of Dr. Timothy Bryan, with support from faculty moderators across SBUS. Thank you to all presenters, attendees, and organizers for contributing to another successful year of research, collaboration, and innovation at the Lewis College of Business.



Winfield Students Visit The Lewis College of Business!

On Friday, November 14th, business teacher Ariene Polly brought students from Winfield High School to SBUS for an immersive look at the Lewis College of Business. During their visit, students toured our facilities and took part in a hands-on Design for Delight workshop.

We were glad to welcome them to campus and hope to see many of them return as proud members of the Herd in their near future!



Delta Sigma Pi's Founder's Day Fundraiser!

As we celebrate Delta Sigma Pi's 118th anniversary and 50 years of women in the Fraternity, I'm inviting you to support Xi Upsilon Chapter in the 2025 Founders' Day Challenge fundraiser!

Last year, thanks to your extraordinary generosity, we achieved a record-high number of donations, placing us #10 among all collegiate chapters nationwide! This year, we're aiming to match (or even beat!) that success, and we need your help to make it happen.

By donating to Xi Upsilon's Chapter Leadership Fund, you'll be making a tax-deductible contribution that directly supports our collegiate members. Your donation helps send students to national Delta Sigma Pi conferences and leadership events, alleviating the stress and financial burden of travel and registration costs. These experiences give our members the opportunity to grow as leaders, learn from business professionals, and bring new ideas back to strengthen our chapter and campus community.

[Donate here](#)

Be sure to select “Xi Upsilon – (Marshall (WV)) Leadership Fund” when submitting your donation.

Every dollar truly makes a difference—no amount is too small. Please consider donating and sharing this post with your networks to help us continue building future business leaders.

Thank you for supporting our brothers and helping us carry forward Delta Sigma Pi's legacy of excellence and opportunity.

IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👥 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

🎥 How to enter? Submit a 90-second YouTube video

📅 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

👉 Learn more and apply today at www.IgniteWV.com

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Transportation Financial Specialist - WV Department of Transportation

Full-Time, based in Charleston, WV
\$21.39 - 30.98/Hr

Transportation Accountant/Auditor Senior - WV Department of Transportation

Full-Time, based in Charleston, WV
\$24.83 - 36.27/Hr

Guest Services Representative - Clay Center for the Arts and Sciences of West Virginia

\$15/Hr
Full-Time, based in Charleston, WV

[Sales Development Representative - Netranom](#)

Full-Time, based in Hurricane, WV
Please Contact Kesling8@marshall.edu for more information

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Servies Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr

On-Site, based in Charleston, WV

Accounting/Administrative Assistant - Metro 911 of Kanawha County

Asset Manager - Emerald City Associates

For more information contact Andrew Kesling at Kesling8@marshall.edu

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