



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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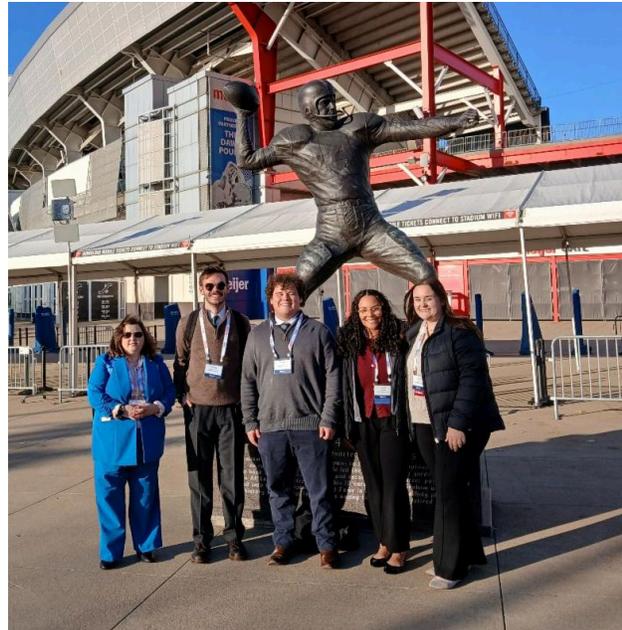
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November 24th, 2025

IMA Student Leadership Conference recap

From November 13–15, Dr. Marie Archambault and six accounting students represented the Lewis College of Business at the Institute of Management Accountants Student Leadership Conference, held in Cleveland, Ohio. The three-day event offered an industry tour and a robust lineup of sessions focused on career readiness, professional development, management accounting and finance careers, CMA and FMAA certification pathways, career planning, mentorship, and communication skills.

Five students (Stacie Meadows, Carson Hussell-Davis, Ethan Weikart, Alexis Johnson, and Payton Taylor) joined Dr. Archambault for the Huntington Bank Field Tour, where they explored the operations and accounting functions behind the NFL's Cleveland Browns. Brendie Cunningham participated in the Sherwin-Williams Company Tour, gaining insights into the company's history, career opportunities, and its historic headquarters.



Marshall received a special highlight during the opening reception when Carson Hussell-Davis earned second place in an IMA knowledge competition, earning a gift card and a shout-out for the university.

The conference opened with motivational speaker Kenston Henderson, who encouraged students to see themselves as “game changers.” Throughout the event, students had multiple opportunities to network with peers from across the country as well as industry professionals. A memorable Friday evening networking event was held at the Rock & Roll Hall of Fame, where students enjoyed full access to the museum.

In addition to conference activities, the group visited Edgewater Park along Lake Erie and spent time at the University Circle Museums, including the Cleveland Museum of Natural History and the Cleveland Museum of Art.



Marshall Business Faculty Partner with Pallottine Foundation to Support Regional Nonprofits

Faculty from Marshall University's Brad D. Smith Schools of Business recently partnered with the Pallottine Foundation to host a Nonprofit Accounting and QuickBooks Basics Workshop, aimed at strengthening the financial management skills of nonprofit leaders across the region.

The workshop, led by Amanda Meadows, MBA, CPA, Accounting Instructor, welcomed approximately 40 participants from West Virginia and Kentucky, including board members, executive directors, bookkeepers and volunteers from a wide variety of nonprofit organizations.

Participants received hands-on instruction in nonprofit accounting principles and QuickBooks Online tools designed to help improve transparency, budgeting and reporting.

"Nonprofits make an incredible impact in our communities, and strong financial management is essential to that success," Meadows said. "This workshop gave us an opportunity to help organizations build confidence in managing their finances and sustaining their missions."

The partnership was made possible through Jeff Larson, Executive Director of Marshall's Center for Excellence in Health Care Leadership, who helped connect the Pallottine Foundation with Meadows to develop the program.

This collaboration highlights Marshall University's ongoing commitment to community engagement and regional economic development. Faculty in the Brad D. Smith Schools of Business regularly provide tailored workshops and training sessions for local organizations in areas including accounting, management, marketing and entrepreneurship.

For more information about future workshops or partnership opportunities with the Brad D. Smith Schools of Business, contact Kesling8@marshall.edu or visit marshall.edu/cob.



Beta Alpha Psi Volunteers at Harmony House

Last Friday, November 21st, several members of Beta Alpha Psi volunteered at Harmony House in Huntington. The purpose of this volunteering effort was to help get apartments ready for members of the community who were in need of housing.



West Virginia Society of CPAs Student Night at Marshall

In early November, the West Virginia Society of CPAs Student Night was held at Marshall. This event was a professional networking dinner hosted by the WVSCPAs. Highlights included speakers Mendy Aluise who is the current President of the WVSCPAs, Megan Kueck who is CEO of the WVSCPAs, and Ren Perry who is President of the Huntington Chapter of the WVSCPAs.

Additionally, the WVSCPAs presented two \$2,000 scholarships to Alexis Johnson and Megan Wroblewski. There were around 40 students in attendance and about 20 professionals.



IgniteWV 2026 Now Open! \$100,000 in Prizes for WV Entrepreneurs

The IgniteWV 2026 Competition is Now Open!

Do you have a new idea or an existing business you're ready to grow? IgniteWV is here to help turn that vision into reality. This statewide pitch competition provides funding, coaching, and training to help entrepreneurs launch and scale their businesses right here in the Mountain State.

🌟 What's at stake? \$100,000 in cash prizes

👤 Who can apply? Anyone 18+ with a business idea or existing pre-revenue venture in West Virginia

📺 How to enter? Submit a 90-second YouTube video

📅 Deadline: Round 1 entries due January 21, 2026, by noon

Don't miss your chance to fuel your business dream!

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

Transportation Financial Specialist - WV Department of Transportation

Full-Time, based in Charleston, WV
\$21.39 - 30.98/Hr

Transportation Accountant/Auditor Senior - WV Department of Transportation

Full-Time, based in Charleston, WV
\$24.83 - 36.27/Hr

Guest Services Representative - Clay Center for the Arts and Sciences of West Virginia

\$15/Hr
Full-Time, based in Charleston, WV

Sales Development Representative - Netranom

Full-Time, based in Hurricane, WV
Please Contact Kesling8@marshall.edu for more information

Lawrence County Commissioners Office Clerk

On-Site, 111 South 4th Street, Ironton, OH

Executive Assistant - Service Wire Company

Please contact Kesling8@marshall.edu for more information

Guest Servies Representative - Clay Center for the Arts & Sciences of West Virginia

\$10 - \$15 / hr
On-Site, based in Charleston, WV

Accounting/Administrative Assistant - Metro 911 of Kanawha County

Asset Manager - Emerald City Associates

For more information contact Andrew Kesling at Kesling8@marshall.edu

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