



The Lewis College of Business Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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February 23rd, 2026

Business Hall of Fame 2026 Induction Ceremony - March 28th

Marshall University's Lewis College of Business will celebrate three distinguished leaders as part of its Class of 2026 Business Hall of Fame, recognizing individuals who have demonstrated excellence in leadership, innovation, and community impact.

The 2026 Business Hall of Fame celebration will take place on Saturday, March 28, 2026, at the Brad D. Smith Center for Business and Innovation, beginning with a reception at 6 p.m., dinner at 7 p.m., and the induction ceremony at 8 p.m.

[The Press Release for this event can be read by clicking here.](#)



LEWIS COLLEGE
OF BUSINESS

BUSINESS HALL OF FAME

2026 INDUCTION CEREMONY

Saturday, March 28th, 2026 at
The Brad D. Smith Center for Business and Innovation
Reception at 6 PM | Dinner at 7 PM | Induction Ceremony at 8 PM

THE BRAD D. SMITH SCHOOLS OF BUSINESS
HALL OF FAME CLASS OF 2026



LOUIS WEISBERG



ALYS SMITH



COMMODORE
TONY MARTIN

To purchase tickets or to be a sponsor, please contact Molly Robertson at Robertsonm@marshall.edu or call (304)-696-2316

Guy Spriggs Dean's Speaker Series - Thomas Hawighorst

On Thursday, March 5th from 9:30 - 10:45 in the Encova Auditorium, we will be hosting Thomas Hawighorst as part of our Guy Spriggs Dean's Speaker Series, where he will be presenting "Learning Faster Than The World Changes: Staying Ahead in the Age of AI".

Thomas Hawighorst is an internationally recognized workplace and leadership advisor. As a McKinsey Consultant and HR Executive he has spent over 25 years helping leaders and companies navigate change and has seen firsthand how careers develop beyond textbooks. His work focuses on how people learn, adapt, and make decisions in complex environments: from Venture Capital to startups and large organizations. He brings practical lessons from business and psychology into the classroom.

During his visit, Thomas will cover: Why curiosity and adaptive thinking matter more than knowledge in a world where machines know everything. What science, startups, and successful careers teach us about your biggest advantage after graduating.



GUY SPRIGGS

DEAN'S SPEAKER SERIES



Presents:

***Learning Faster Than The World Changes:
Staying Ahead in the Age of AI***
with Thomas Hawighorst

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**Thursday, March 5th from
9:30 - 10:45am at the Brad D. Smith Center for
Business and Innovation, Encova Auditorium**

Master of Accountancy CPA Exam Successes

The Lewis College of Business Master of Accountancy students demonstrate exceptional performance on the CPA Exam, exceeding both state and national averages. In a recent report, it was shown that our **exceptional** students achieved:

A 100% pass rate in Tax Compliance and Planning, compared to a 73.9% national average

A 100% pass rate in Information Systems and Controls, surpassing the 58.0% national average.

Additionally, 58.3% of first-time test takers passed, outperforming the West Virginia average of 54.5% and the national average of just over 50%.

Overall, 46.6% of Marshall graduates passed exam sections taken, exceeding the statewide average of 42.7%.

These results reflect the strength of the Master of Accountancy curriculum, and the dedication of both our students and faculty. We would like to extend a huge congratulations to them both!

Quality Insights Gifts \$1.2 Million towards iCenter

Quality Insights, a Charleston-based nonprofit, has gifted \$1.2 million toward Marshall University's Center for Innovation and Entrepreneurship (iCenter).

The funding enables the continuation and expansion of gBETA at Marshall's iCenter. Run by gener8tor, a national startup accelerator, gBETA is a seven-week, no-cost, no-equity program for early-stage startups with roots in West Virginia.

[More information can be found in the University's Press release here](#)



TEDxMarshallU - Inspired Independence - March 6th

TEDxMarshallU will be hosting their eighth annual event on March 6 at 7:00 p.m. at the Joan C. Edwards Center. This year's theme, *Inspired Independence*, highlights compelling stories, innovative ideas, and diverse perspectives from speakers across a wide range of disciplines and experiences.

Ticket information can be found [here](#), and additional details are included in the flyer below.



MARCH 6, 2025, 7-9 P.M.

Joan C. Edwards Performing Arts Center
Huntington, WV

FEATURING:

- | | | | | |
|---|--|---|---|--|
|  | |  Hoot & Holler |  | |
|  Bukola Adeshina |  Kimberly Lewis | | | |
|  Jeremy Baird |  Brad Proffitt | | | |
|  Josh Brunty |  Ryann Province | | | |
|  Erica Deligne |  Matthew Webb | | | |

TICKETS*

Students - \$5
General Admission - \$20



Scan or go to
tedxmarshallu.com
to learn more and
purchase tickets!



*Early Bird ticket prices listed above will be available through February 14th.
Regular ticket prices are \$25 for General Admission and \$7 for Students*

Vibe Coding Fridays at the LCOB!

When: Fridays

Time: 11:00 AM – 12:00 Noon

Where: SBUS Room 311

Join us for Vibe Coding, a fun, hands-on weekly session offered by the Center for Cyber Innovation in Business (CCIB) and led by Dr. Susan Lanham.

Each week we'll explore how to code with ChatGPT and Python, create something original, and experiment with the latest AI tools. Every session is designed for absolute beginners. No prior coding or AI experience required.

Whether you're a student, faculty member, staff, friend, or family, you're invited to discover how easy and exciting coding can be. Bring your laptop, your curiosity, and your creativity, and leave with something uniquely yours.

Learn. Build. Innovate. Together.

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Merchant Services Specialist - West Virginia State Treasurer's Office](#)

\$45 - \$50k / year + Benefits

Full-Time

On-Site, based in Charleston, WV

[Junior Business Analyst - State Electric Supply](#)

Paid + Benefits

Full-Time

On-Site, based in Huntington, WV

[Management Trainee - Omni Soldato](#)

\$50 - \$60k / year

Full-Time

On-Site, based in Charleston, WV

[Operations Planning Manager - Vertiv Manufacturing](#)

Paid

Full-Time

On-Site, based in Waterville, OH

[Staff Accountant - Lowe & Associates, PLLC](#)

\$40 - \$60k / year + PTO

Full-Time

On-Site, based in Milton, WV

For more information contact Andrew Kesling at Kesling8@marshall.edu

Lewis College of Business | Brad D. Smith Schools of Business

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