



The Lewis College of Business **Monday Morning Memo**

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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March 2nd, 2026

President Brad D. Smith to be inducted into Delta Sigma Pi

Today, in just a few hours, Delta Sigma Pi, the world's largest professional business fraternity built on brotherhood, leadership, service, and professionalism, will welcome an extraordinary new brother.

This afternoon, the Xi Upsilon Chapter at Marshall will proudly initiate our University President and former Intuit CEO, Brad D. Smith, into their brotherhood.

Private Initiation Ceremony (Brothers Only)
Brad D. Smith Center for Business and Innovation –
Encova Auditorium @ 4:00 PM



The public is warmly invited to join for a reception with remarks immediately following at approximately 4:30 PM in the Dutch Miller Forum (1st floor lobby).

Beta Gamma Sigma and the Student Center of Public Trust Partner with Read Aloud West Virginia

Beta Gamma Sigma and the Student Center of Public Trust recently partnered with Read Aloud West Virginia for a meaningful day of service at Central City Elementary School. Officers spent the morning working directly with students, helping each child select a brand-new book to take home and enjoy. This hands-on experience fostered a love of reading while allowing students to build personal connections with the volunteers.

The books were purchased by Read Aloud WV through the support of prior-year donation efforts, making this initiative a powerful example of how community partnerships can create lasting educational impact.

Guy Spriggs Dean's Speaker Series - Thomas Hawighorst

On Thursday, March 5th from 9:30 - 10:45 in the Encova Auditorium, we will be hosting Thomas Hawighorst as part of our Guy Spriggs Dean's Speaker Series,

where he will be presenting "Learning Faster Than The World Changes: Staying Ahead in the Age of AI".

Thomas Hawighorst is an internationally recognized workplace and leadership advisor. As a McKinsey Consultant and HR Executive he has spent over 25 years helping leaders and companies navigate change and has seen firsthand how careers develop beyond textbooks. His work focuses on how people learn, adapt, and make decisions in complex environments: from Venture Capital to startups and large organizations. He brings practical lessons from business and psychology into the classroom.

During his visit, Thomas will cover: Why curiosity and adaptive thinking matter more than knowledge in a world where machines know everything. What science, startups, and successful careers teach us about your biggest advantage after graduating.



GUY SPRIGGS

DEAN'S SPEAKER SERIES



Presents:

***Learning Faster Than The World Changes:
Staying Ahead in the Age of AI***
with Thomas Hawighorst

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**Thursday, March 5th from
9:30 - 10:45am at the Brad D. Smith Center for
Business and Innovation, Encova Auditorium**

Business Hall of Fame 2026 Induction Ceremony - March 28th

Marshall University's Lewis College of Business will celebrate three distinguished leaders as part of its Class of 2026 Business Hall of Fame, recognizing individuals who have demonstrated excellence in leadership, innovation, and community impact.

The 2026 Business Hall of Fame celebration will take place on Saturday, March 28, 2026, at the Brad D. Smith Center for Business and Innovation, beginning with a reception at 6 p.m., dinner at 7 p.m., and the induction ceremony at 8 p.m.

The Press Release for this event can be read by [clicking here.](#)



LEWIS COLLEGE
OF BUSINESS

BUSINESS HALL OF FAME

2026 INDUCTION CEREMONY

Saturday, March 28th, 2026 at
The Brad D. Smith Center for Business and Innovation
Reception at 6 PM | Dinner at 7 PM | Induction Ceremony at 8 PM

THE BRAD D. SMITH SCHOOLS OF BUSINESS
HALL OF FAME CLASS OF 2026



LOUIS WEISBERG



ALYS SMITH



COMMODORE
TONY MARTIN

To purchase tickets or to be a sponsor, please contact Molly Robertson at Robertsonm@marshall.edu or call (304)-696-2316

TEDxMarshallU - Inspired Independence - March 6th

TEDxMarshallU will be hosting their eighth annual event on March 6 at 7:00 p.m. at the Joan C. Edwards Center. This year's theme, *Inspired Independence*, highlights compelling stories, innovative ideas, and diverse perspectives from speakers across a wide range of disciplines and experiences.












Ticket information can be found [here](#), and additional details are included in the flyer below.



MARCH 6, 2025, 7-9 P.M.

Joan C. Edwards Performing Arts Center
Huntington, WV

FEATURING:

- | | | | | |
|---|--|---|---|--|
|  | |  Hoot & Holler |  | |
|  Bukola Adeshina |  Kimberly Lewis | | | |
|  Jeremy Baird |  Brad Proffitt | | | |
|  Josh Brunty |  Ryann Province | | | |
|  Erica Deligne |  Matthew Webb | | | |

TICKETS*

Students - \$5
General Admission - \$20



Scan or go to
tedxmarshallu.com
to learn more and
purchase tickets!



*Early Bird ticket prices listed above will be available through February 14th.
Regular ticket prices are \$25 for General Admission and \$7 for Students*

Vibe Coding Fridays is Expanding!

Join us Monday, Wednesday, and/or Friday from 11:00 AM – 12:00 Noon in our new high-performance computer lab, SBUS Room 120 (down the hall from Academic Advising).

Hosted by the Center for Cyber Innovation in Business (CCIB) and led by Dr. Susan Lanham. Experience a hands-on, beginner-friendly program designed to blend creativity with modern technology. No prior coding or AI experience required.

- **Mondays – App Building**
- Design and build real applications using AI tools like ChatGPT, Lovable, and Kiro.
- **Wednesdays – OSINT & Digital Discovery**
- Learn practical open-source intelligence techniques used in cyber investigations and business.

- **Fridays – Vibe Coding**
- Creative, experimental sessions exploring new AI tools, automation, and student-driven ideas.

Can't make those times? Stop by the lab anytime Monday through Wednesday between 9:00 AM and 2:00 PM, and someone will work with you to get started.

⚡ BUILD • INVESTIGATE • INNOVATE ⚡
Monday • Wednesday • Friday
11:00 AM – 12:00 Noon
SBUS Room 120

Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to Kesling8@marshall.edu. Let's create opportunities together!

Looking for a Job?

[Merchant Services Specialist - West Virginia State Treasurer's Office](#)

\$45 - \$50k / year + Benefits

Full-Time

On-Site, based in Charleston, WV

[Junior Business Analyst - State Electric Supply](#)

Paid + Benefits

Full-Time

On-Site, based in Huntington, WV

[Management Trainee - Omni Soldato](#)

\$50 - \$60k / year

Full-Time

On-Site, based in Charleston, WV

[Operations Planning Manager - Vertiv Manufacturing](#)

Paid

Full-Time

On-Site, based in Waterville, OH

[Staff Accountant - Lowe & Associates, PLLC](#)

\$40 - \$60k / year + PTO

Full-Time

On-Site, based in Milton, WV

For more information contact Andrew Kesling at Kesling8@marshall.edu

Lewis College of Business | Brad D. Smith Schools of Business

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