



The Lewis College of Business

## Monday Morning Memo

Highlighting the achievements, news, and upcoming events from the Lewis College of Business.

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### March 9th, 2026

#### **President Brad D. Smith Initiated into Delta Sigma Phi Business Fraternity**

Last Monday, March 2nd, President Brad D. Smith was officially initiated into Marshall University's chapter of Delta Sigma Pi, a meaningful moment for both the fraternity and the Lewis College of Business.

As the world's largest professional business fraternity, Delta Sigma Pi is built on the principles of brotherhood, leadership, service, and professionalism. For generations, it has equipped students with opportunities to grow as ethical leaders, expand their professional networks, and develop the skills necessary to succeed in today's business environment.

President Brad D. Smith's initiation reflects his continued commitment to student engagement and leadership development. His willingness to connect directly with our students and invest in their professional journey speaks volumes about the culture of mentorship and opportunity that defines the Lewis College of Business.

We are proud to welcome President Smith as a brother of Delta Sigma Pi and look forward to the impact this strengthened partnership will have on our students and our college community.



## Guy Spriggs Dean's Speaker Series - Thomas Hawighorst

Last Thursday, March 5th, we invited Thomas Hawighorst to present his talk, *Learning Faster Than The World Changes: Staying Ahead in the Age of AI* in the Lewis College of Business Encova Auditorium.

The event had a tremendous turnout, with over 150 in attendance for our excellent speaker.

The Lewis College of Business prides itself on being able to bring forth extracurricular events, such as these, that work to "Bridge the gap" between our curriculum and what happens in the real-world business environment, and with guests such as Mr. Hawighorst, we are able to achieve that.

We would also like to give a special thanks to the Marshall University Foundation, and our incredible donors like Guy Spriggs who make these events possible.

The full presentation is available on our LCOB YouTube to view, and has been embedded below.



## Dissertation Defense - Connie Augustine

Connie Augustine successfully defended her doctoral dissertation, *Management Control Systems and Financial Stability in Nonprofit Organizations* on Friday, March 6, 2026. Her dissertation committee members were, Dr. Timothy Bryan, Dr. Susan Lanham, and Mrs. Tracy Narvet.

Congratulations, Connie!



## **Business Hall of Fame 2026 Induction Ceremony - March 28th**

Marshall University's Lewis College of Business will celebrate three distinguished leaders as part of its Class of 2026 Business Hall of Fame, recognizing individuals who have demonstrated excellence in leadership, innovation, and community impact.

The 2026 Business Hall of Fame celebration will take place on Saturday, March 28, 2026, at the Brad D. Smith Center for Business and Innovation, beginning with a reception at 6 p.m., dinner at 7 p.m., and the induction ceremony at 8 p.m.

**[The Press Release for this event can be read by clicking here.](#)**



LEWIS COLLEGE  
OF BUSINESS

# BUSINESS HALL OF FAME

## 2026 INDUCTION CEREMONY

Saturday, March 28th, 2026 at  
The Brad D. Smith Center for Business and Innovation  
Reception at 6 PM | Dinner at 7 PM | Induction Ceremony at 8 PM

THE BRAD D. SMITH SCHOOLS OF BUSINESS  
HALL OF FAME CLASS OF 2026



LOUIS WEISBERG



ALYS SMITH



COMMODORE  
TONY MARTIN

To purchase tickets or to be a sponsor, please contact Molly Robertson at [Robertsonm@marshall.edu](mailto:Robertsonm@marshall.edu) or call (304)-696-2316

## Vibe Coding Fridays is Expanding!

Join us Monday, Wednesday, and/or Friday from 11:00 AM – 12:00 Noon in our new high-performance computer lab, SBUS Room 120 (down the hall from Academic Advising).

Hosted by the Center for Cyber Innovation in Business (CCIB) and led by Dr. Susan Lanham. Experience a hands-on, beginner-friendly program designed to blend creativity with modern technology. No prior coding or AI experience required.

- **Mondays – App Building**
- Design and build real applications using AI tools like ChatGPT, Lovable, and Kiro.
- **Wednesdays – OSINT & Digital Discovery**
- Learn practical open-source intelligence techniques used in cyber investigations and business.
- **Fridays – Vibe Coding**
- Creative, experimental sessions exploring new AI tools, automation, and student-driven ideas.

Can't make those times? Stop by the lab anytime Monday through Wednesday between 9:00 AM and 2:00 PM, and someone will work with you to get started.

⚡ **BUILD • INVESTIGATE • INNOVATE** ⚡

**Monday • Wednesday • Friday**

**11:00 AM – 12:00 Noon**

**SBUS Room 120**

## Looking to Hire?

Looking to bring fresh talent into your team? Lewis College of Business students are eager to make an impact through internships! Connect with motivated interns by reaching out to [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu). Let's create opportunities together!

## Looking for a Job?

### [Merchant Services Specialist - West Virginia State Treasurer's Office](#)

\$45 - \$50k / year + Benefits

Full-Time

On-Site, based in Charleston, WV

### [Junior Business Analyst - State Electric Supply](#)

Paid + Benefits

Full-Time

On-Site, based in Huntington, WV

### [Management Trainee - Omni Soldato](#)

\$50 - \$60k / year

Full-Time

On-Site, based in Charleston, WV

### [Operations Planning Manager - Vertiv Manufacturing](#)

Paid

Full-Time

On-Site, based in Waterville, OH

### [Staff Accountant - Lowe & Associates, PLLC](#)

\$40 - \$60k / year + PTO

Full-Time

On-Site, based in Milton, WV

For more information contact Andrew Kesling at [Kesling8@marshall.edu](mailto:Kesling8@marshall.edu)

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